Aim, Goals, Milestones, and Drivers Review

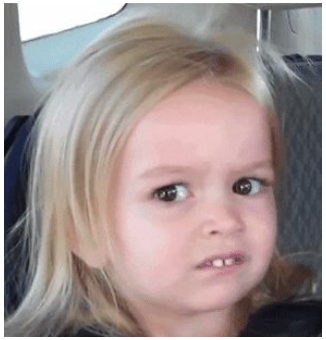
COMMUNITY SOLUTIONS

Why Do This?

- Inspirational value
  - Big, audacious goals inspire movement and build will.
  - Everyone in the community understands what our community is trying to do.
  - We believe in the power of writing down goals and telling others.

- Practical value
  - A strong aim provides **clarity**, feels challenging, inspires commitment, sparks **opportunity** for **co-design**, and reflects the task at hand.
  - Goals, milestones, and drivers give direction to your work.

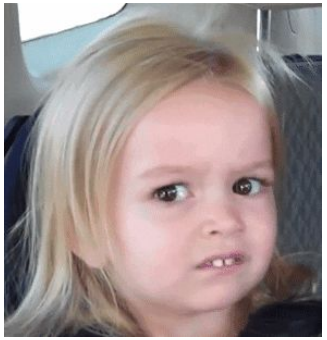
What Does this *Actually* Mean?!



We have a way to help what's in your head about aims, goals, and how to achieve them go from this...



What Does this *Actually* Mean?!



TO THIS!







Take-Home Guide

COMMUNITY SOLUTIONS

Driver Diagram

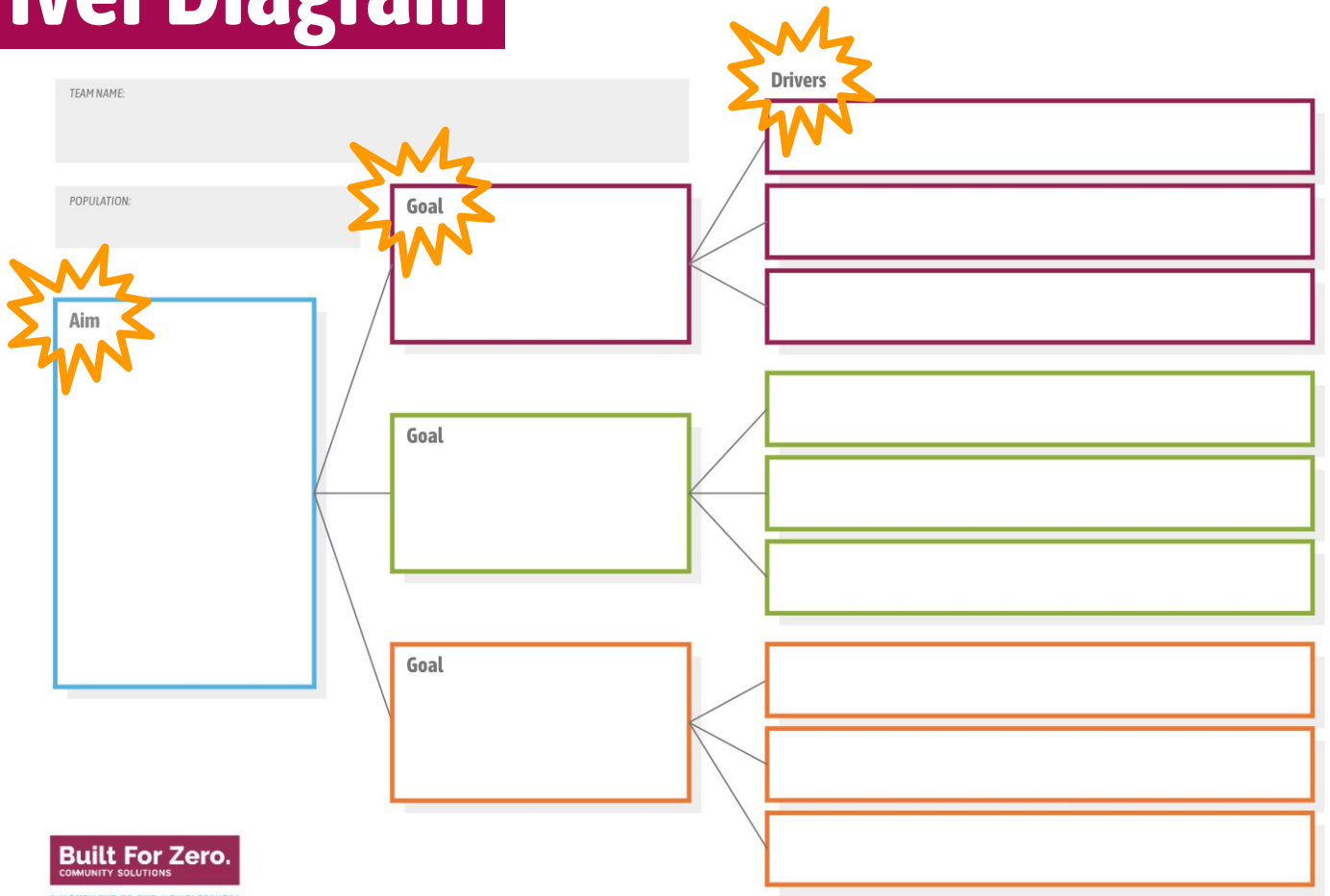
The driver diagram is the map for your entire road trip.

Driver Diagram

The driver diagram is the map for your entire road trip.

Your aims, goals, and drivers are all part of the map.

Driver Diagram



Built For Zero.
COMMUNITY SOLUTIONS
A MOVEMENT TO END HOMELESSNESS

AIMS

Setting an aim is like choosing a destination

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Aim

- Long-term
- Big
- Transformative

"We will achieve **functional zero** for veterans by October 2026."

"We will achieve **functional zero** for chronic by March 2025."

AIMS

Setting an aim is like chosing a destination

Aim

- Long term
- Big
- Transformative

"We will achieve a **reduction** of 15% for Chronic by March 2025"

AIMS


Setting an aim is like
choosing a destination
Diana Nyad
Find a way... or
make one!

GOALS

Goals are the things you hope to achieve on your trip and which will make your journey to your aim successful.

Goal

- Short-term
- Actionable
- Immediate

"We will achieve **quality data** by <date>"

"We will **increase** the **monthly rate of permanent housing placement** from <baseline> to <number> for <population> by <date>"

"We will **permanently house** <number> <population> by <date>"

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DRIVERS

Drivers are the specific, actionable things you'll do in order to achieve your goals.

Drivers

- Specific
- Actionable
- Time-bound

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"We will implement **inactivity policy** by <date>"

"We will **establish** the **three new Property Owner/Manager partnerships** from by <date>"

"We will **gather data** about returns from permanent housing by <date>"

MILESTONES

Milestones outline where you want to be by when.

Milestone

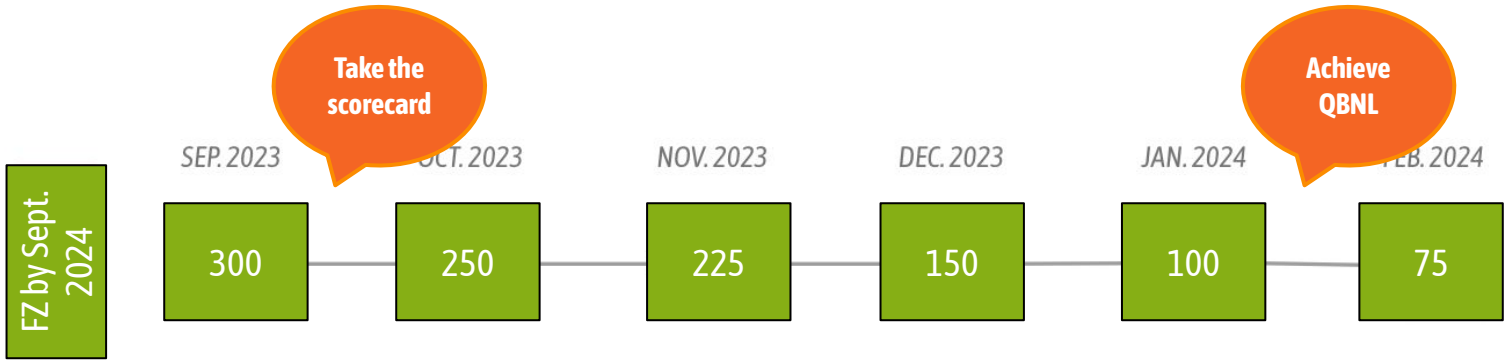
- Guidepost
- Indicator
- Six-month intervals

MILESTONES

Milestones outline where you want to be by when. They're your timeline.

Milestone

- Guidepost
- Indicator
- Six-month intervals

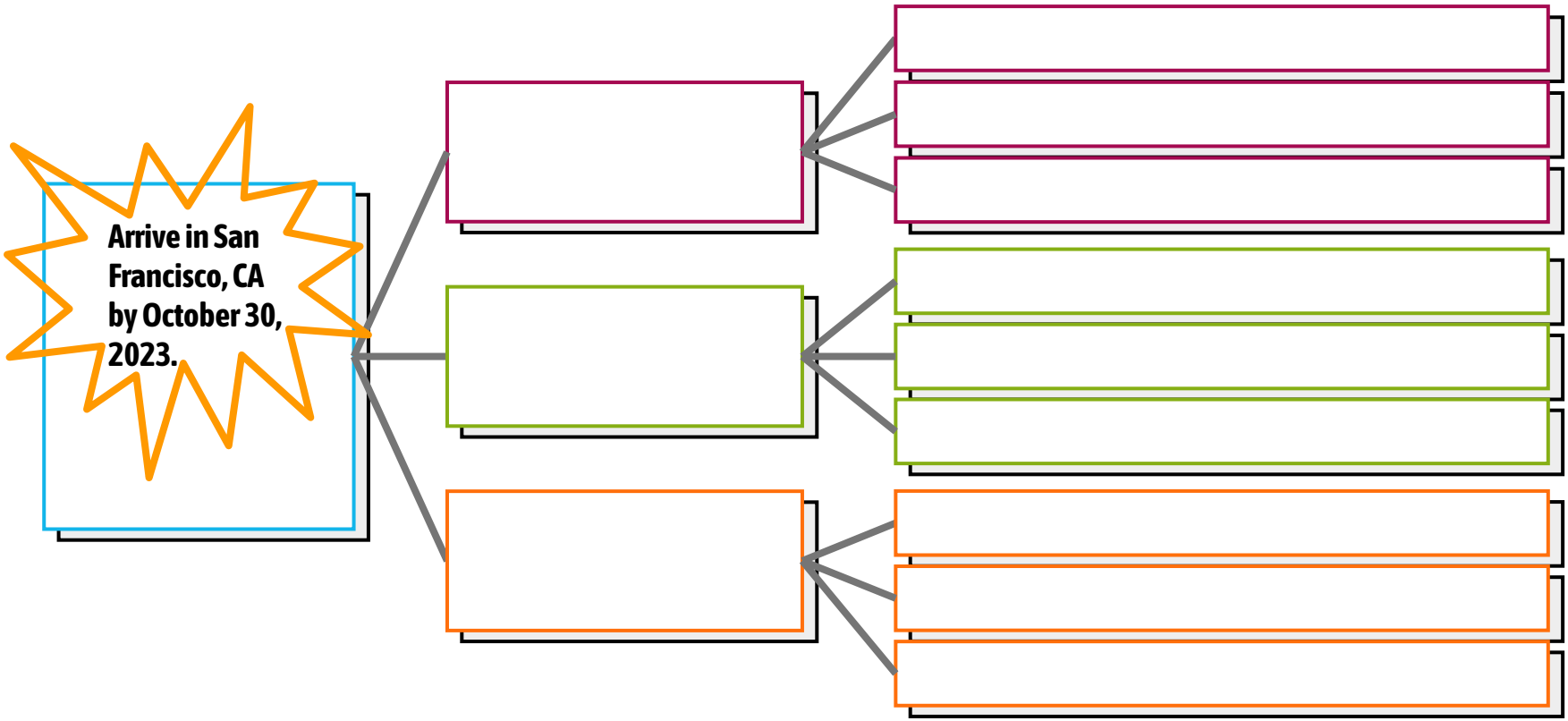


What does this look like?

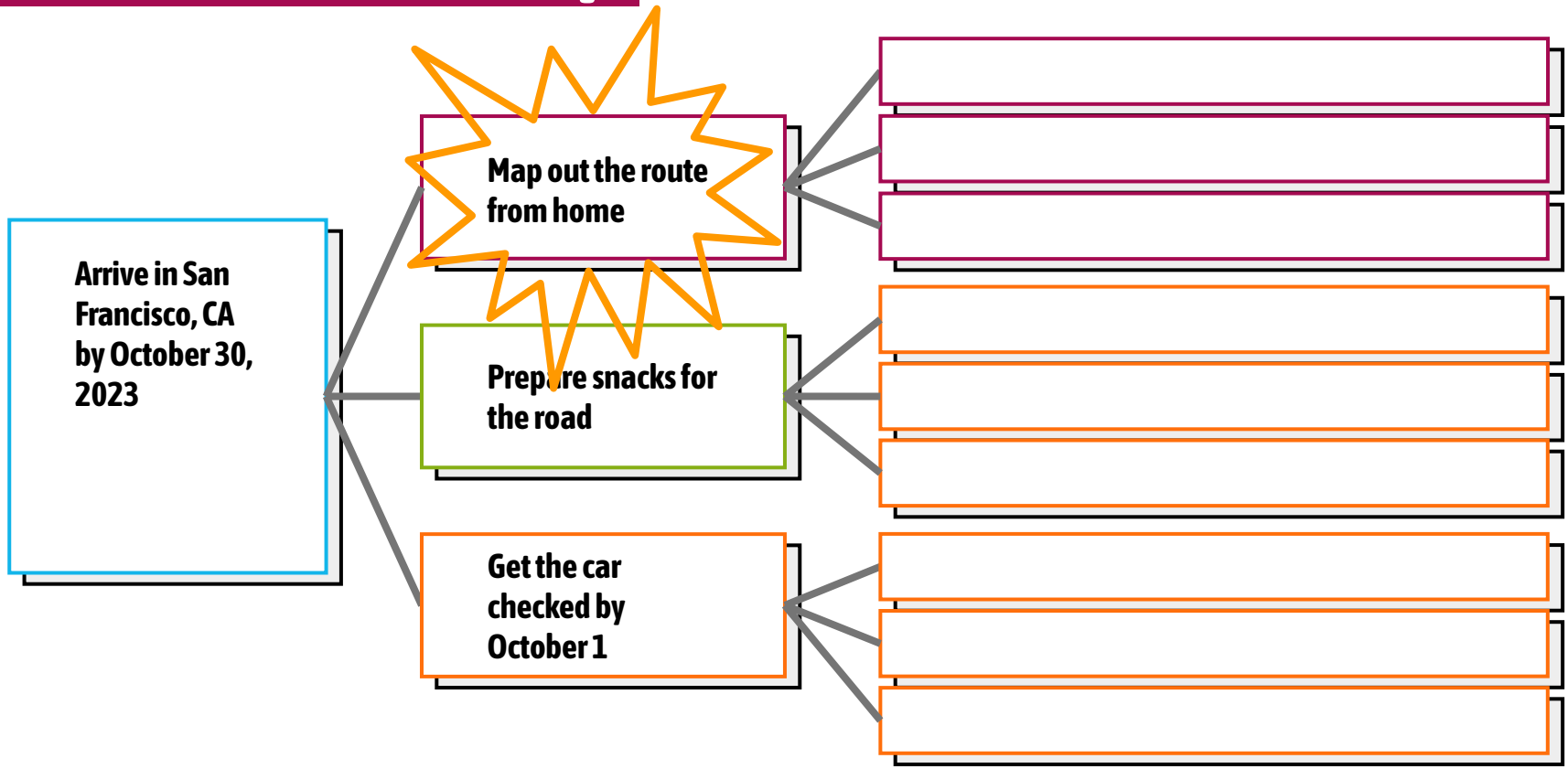
Just like on a road trip, we can **visually map out our aims, goals, milestones, and drivers** so we know exactly **where we're going** and **how we'll get there**.

Your driver diagram is your **map**.

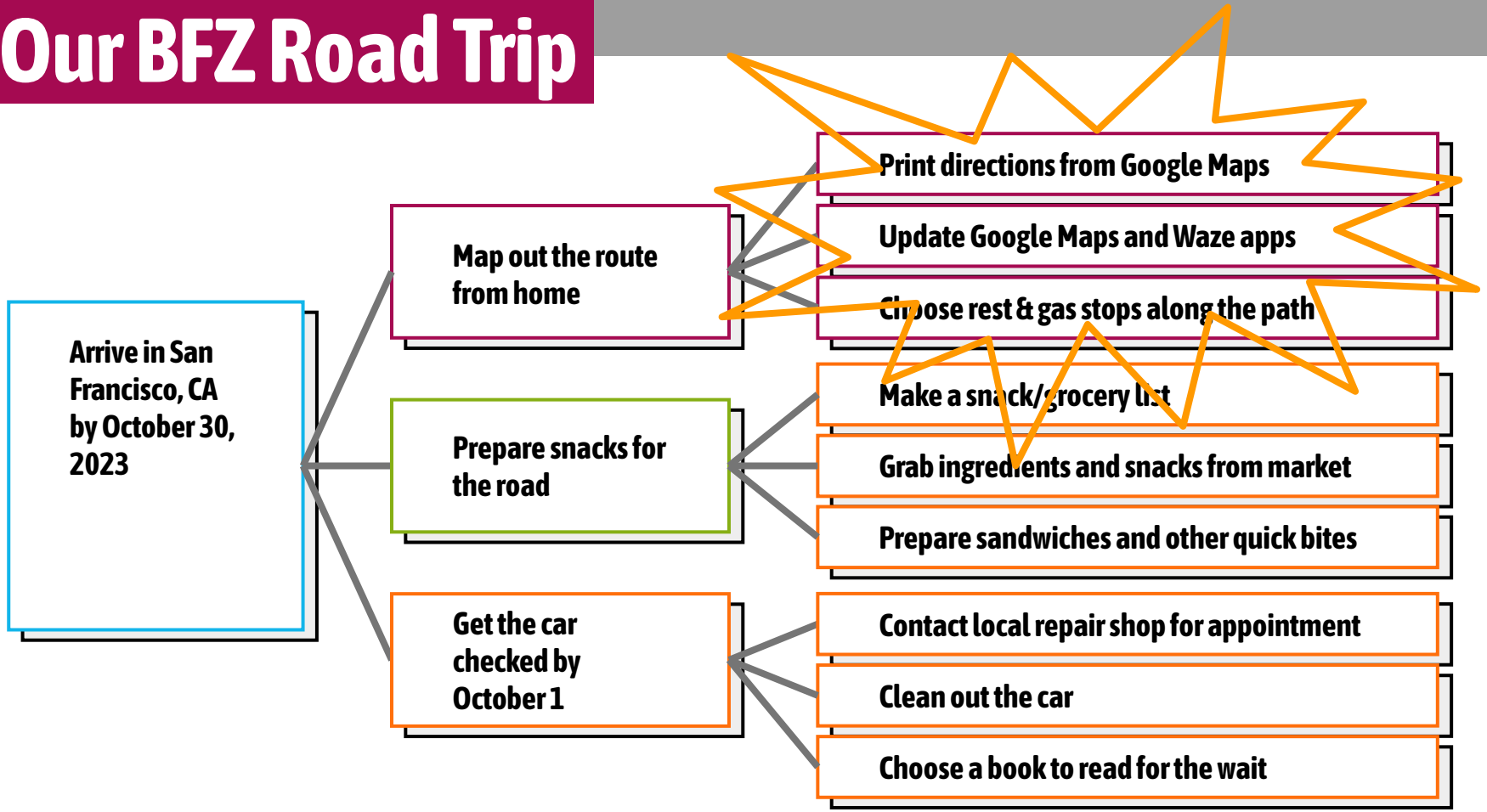
Our BFZ Road Trip



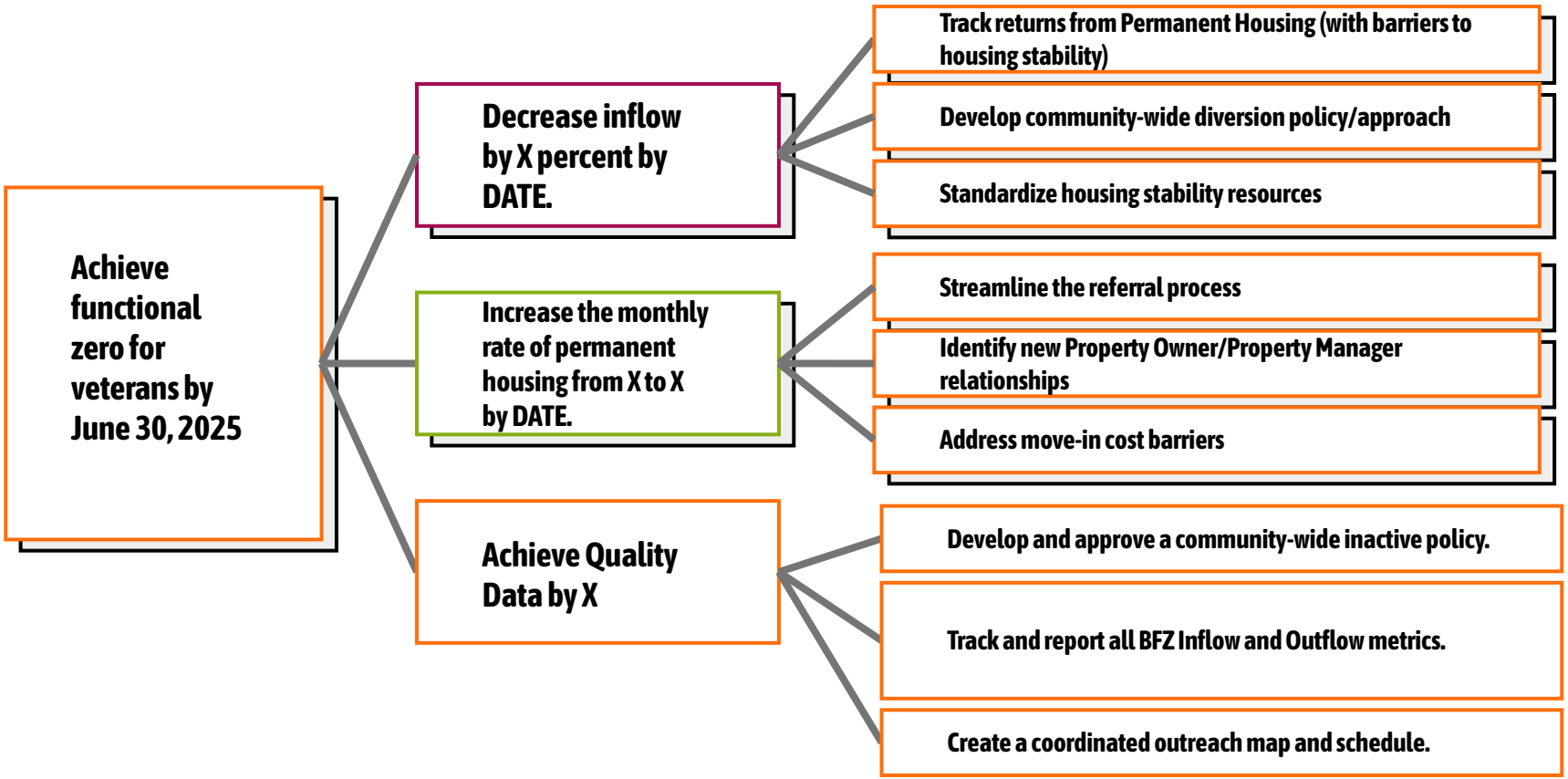
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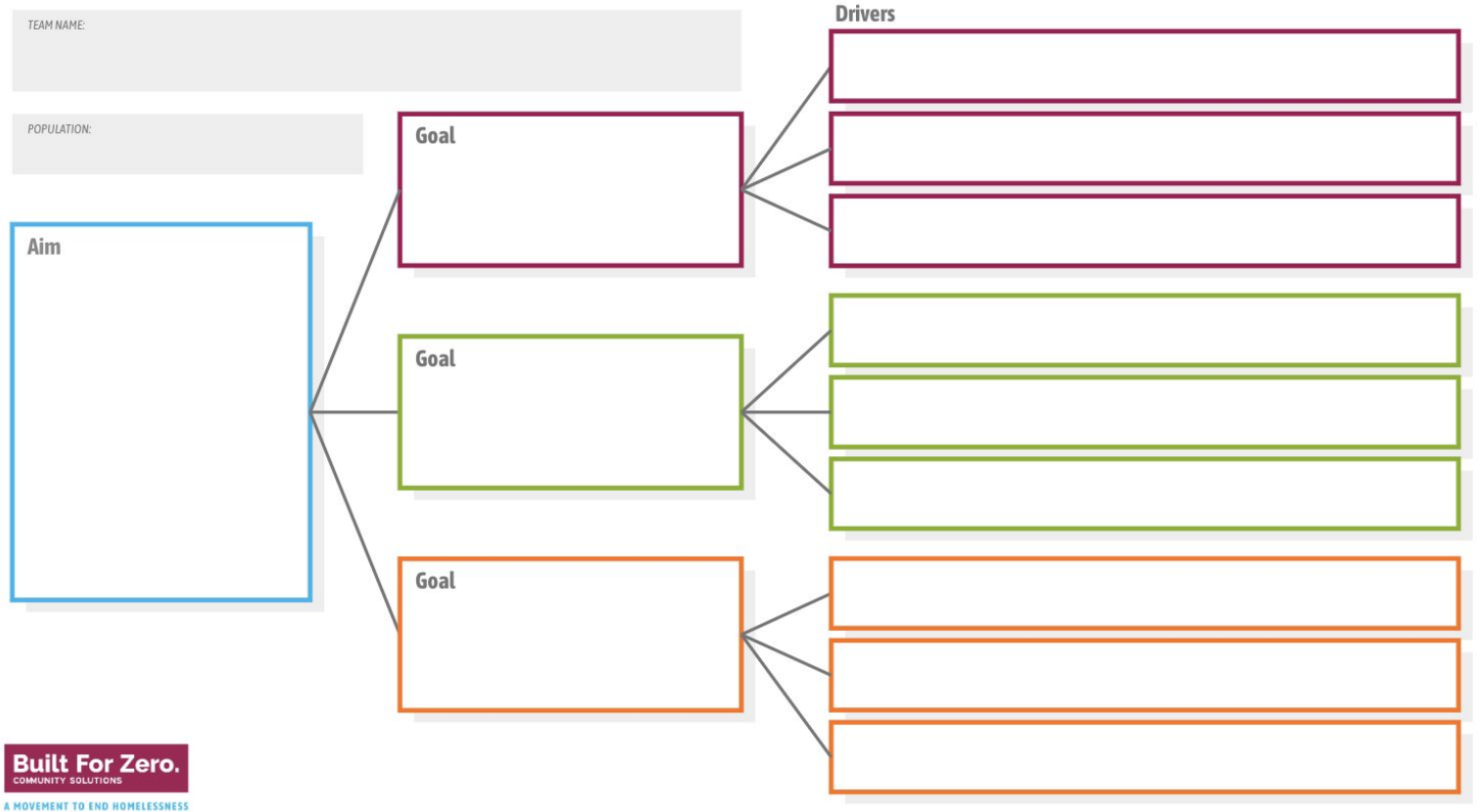
Our BFZ Road Trip



Our BFZ Road Trip



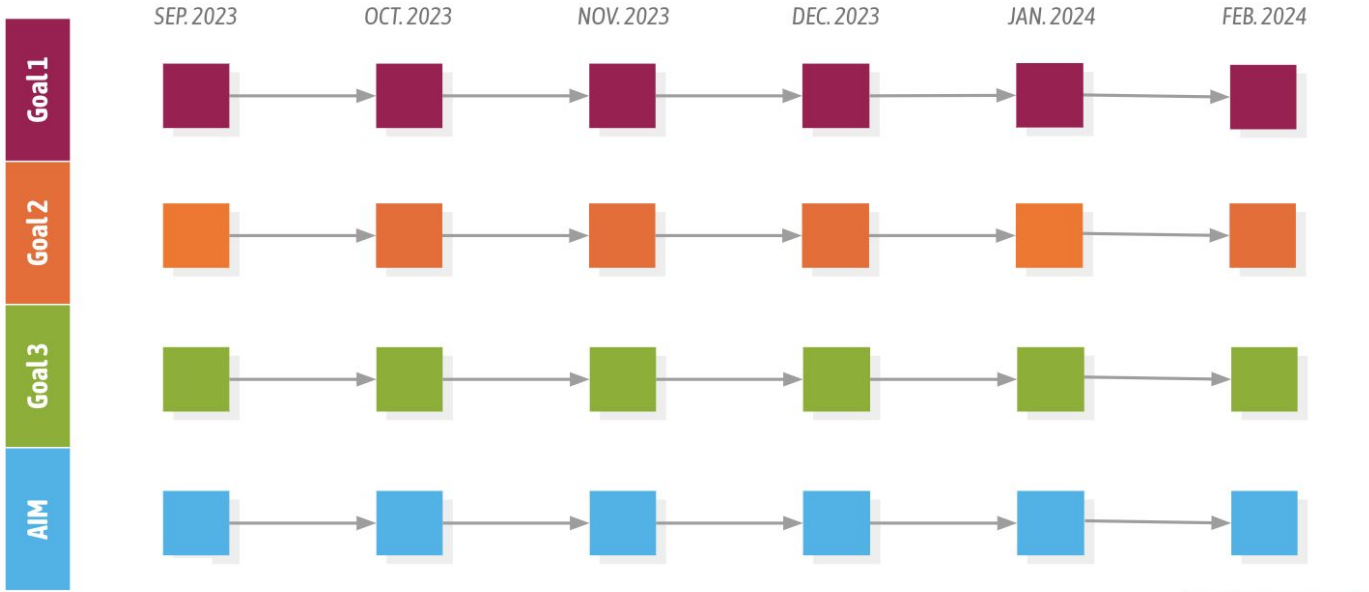
What does our map look like?



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What does our map look like?

6 Month Milestones



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