

Let's Give Them Something to Talk About

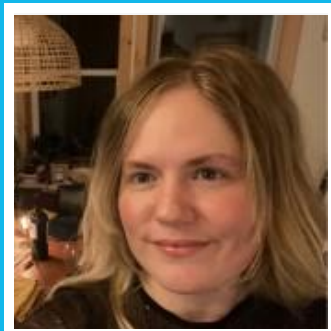
The Power of the Right-Now Story of
Progress

Built For Zero.



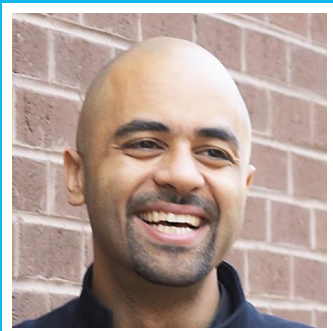
COMMUNITY
SOLUTIONS

PANELISTS



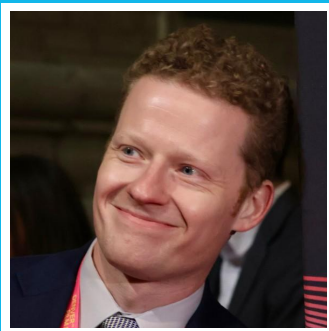
Claire Caldwell
(moderator)

Community Solutions
Campaigns Executive
Director



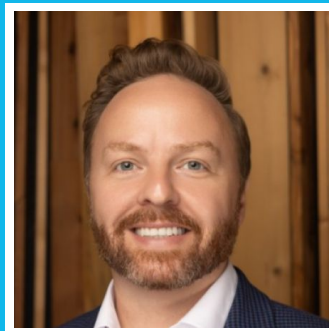
Anise Vance

City of Durham,
Assistant Director,
Community Safety



Jon Ewing

Denver Mayor's Office,
Press Secretary



Mark Smith

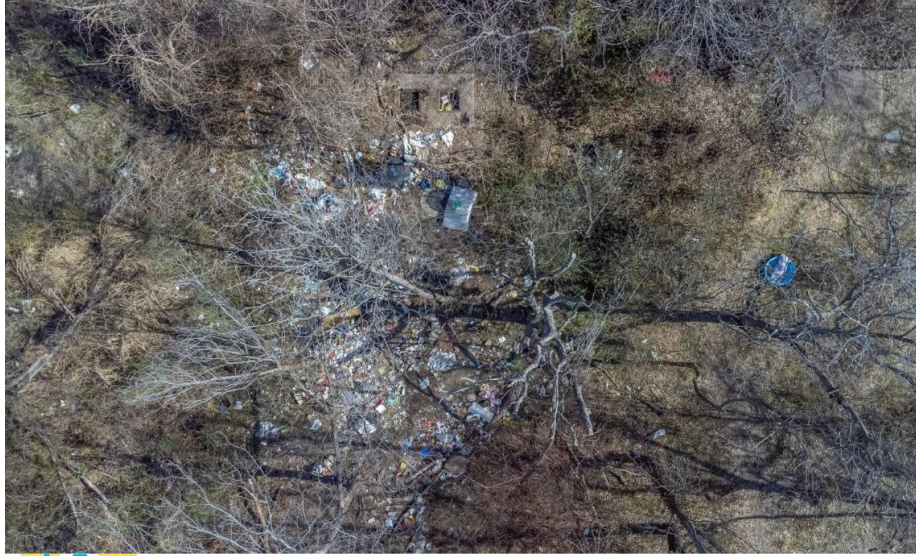
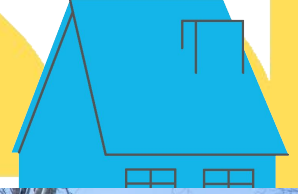
Housing Solutions Tulsa,
CEO



Penny Snyder

Clutch Consulting Group,
Director of
Transformational
Communications







Rare & Brief

The Strategic Framework to Make Homelessness Rare and Brief · JULY 2026

THE OPENING WORD

“It’s a real thing.”

Until this June, James’s mornings started with a run to a Walmart sink. After almost four years outside, he now wakes up in his own Durham apartment — a shower down the hall, a fridge worth making grocery lists for again, and two cats, Ace and Rad, whose arrival made the place feel official. Behind that move: a Street Outreach worker who kept coming back, a landlord who said yes, flexible help with the small things a home starts with, and a Housing Sprint that carried him from intake to move-in in 27 days. James reviewed and approved his story before we shared it, and his verdict is our headline: “You hear about it, it’s a real thing.” [Read James’s story.](#)

THE ONE NUMBER · THE MAY–JUNE SPRINT

12

Neighbors housed through the May–June sprint

2

More neighbors on track to housing

15

Neighbors who were part of the sprint

PROGRESS TOWARD YEAR 1 TARGETS

Populations of focus

Population	Year 1 aim	Where we stand
Unsheltered neighbors	30% reduction — we aim to house about 400 neighbors this year	Both sprint models are now field-tested: 15 families housed in February against a goal of 10, and the May–June encampment sprint above. Work planning is underway toward 10 sprints this year.

POLITICS AND GOVERNMENT

Denver’s new mayor declares state of emergency on homelessness, sets goal of housing 1,000 unsheltered people by end of 2023

Mike Johnston was sworn into office on Monday. The homelessness declaration and plan was his first major action as Denver’s new leader.



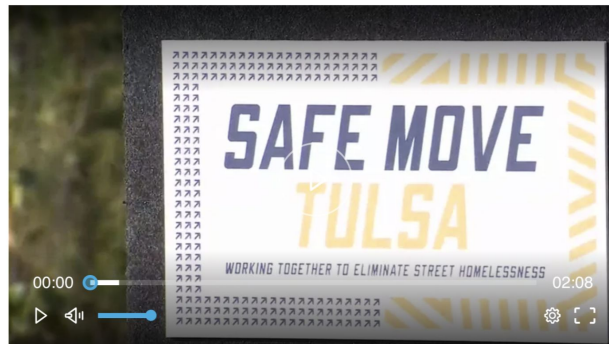
Elliott Wenzler

9:54 AM MDT on Jul 18, 2023

Share

Nichols announces 'Safe Move Tulsa' to rehouse 300 individuals with support services

by Jaiya Brown | Wed, November 5, 2025 at 6:48 PM



Nichols announces 'Safe Move Tulsa' to rehouse 300 individuals with support services (KTUL)



← → ↺ ↻ ⌂ safemovetulsa.com 🔍 ☆ 🌐 📄 📁 Work Relaunch to update ⋮

SAFE MOVE TULSA

Our Focus Our Partners Our Plan

Moving Tulsans from the street to stability

Safe Move Tulsa is a citywide, collaborative solution to address homelessness, encampments, and street sleeping in Tulsa.

↓ Learn More



Results Preview

Total exits from homelessness

741 / 1,300

559 remaining







"Safe Move Tulsa is what happens when an entire city comes together to act—and deliver real results."

☰ The Oklahoma Eagle [DONATE](#)

GOVERNMENT

Tulsa is halfway to its goal of housing 1,300 homeless by the end of 2026

by Ismael Lele
September 11, 2026

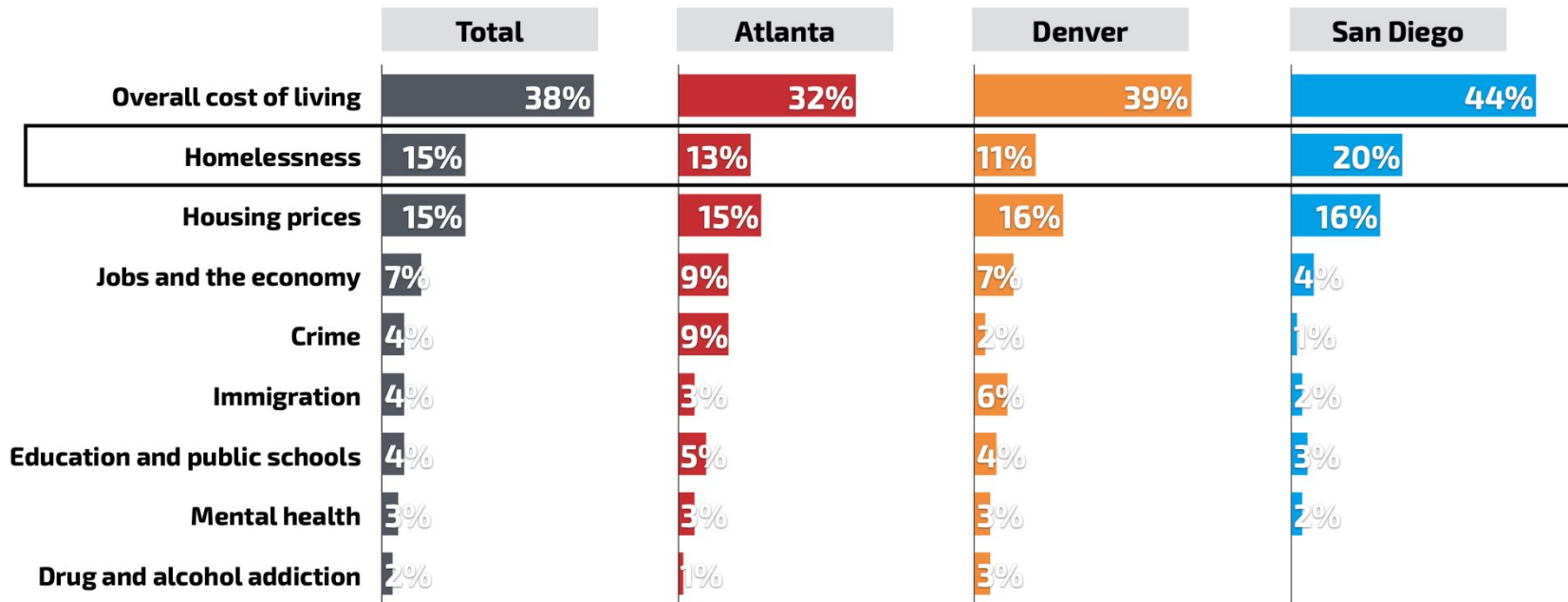
[Facebook](#) [X](#) [LinkedIn](#) [Email](#)



Mayor Monroe Nichols alongside city councilors and homelessness advocates speaks about the Safe Move Tulsa initiative to address street homelessness April 6, 2026. 118 people have been rehoused since last November. Credit: Ismael Lele / The Oklahoma Eagle



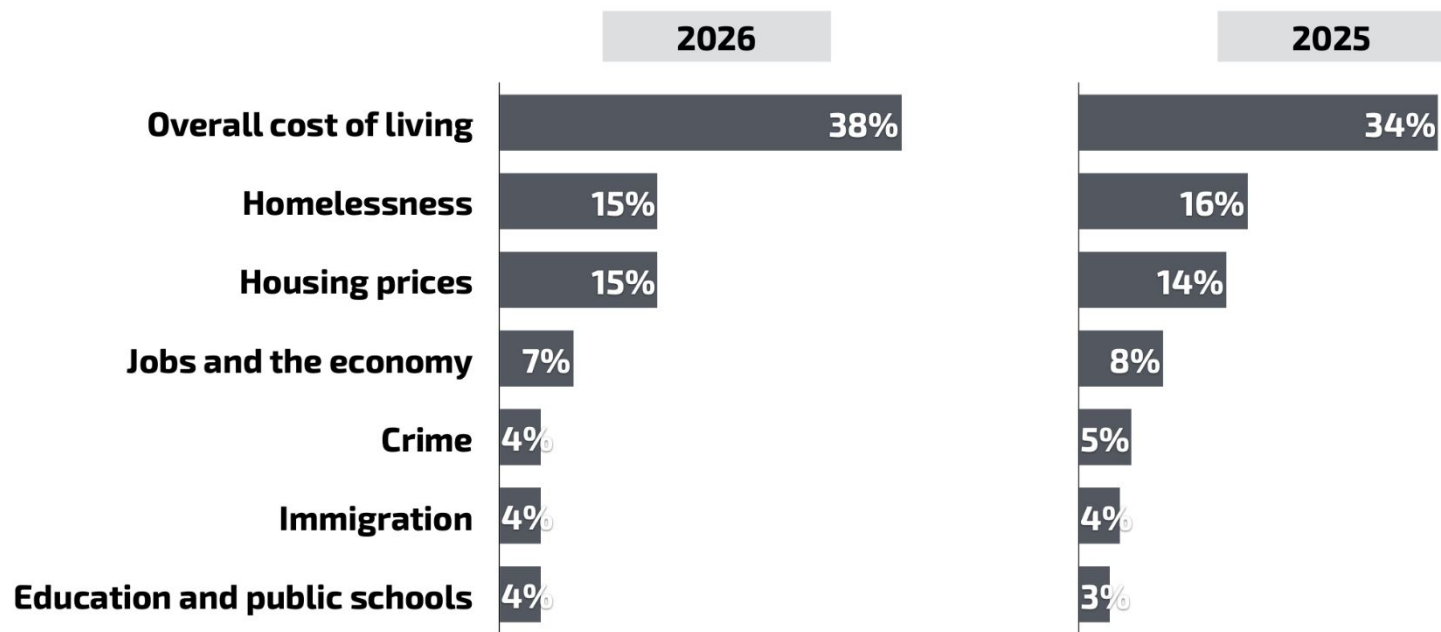
Homelessness ranks among the top three issues in all three cities, and it's especially top of mind in San Diego



Note: "Something else (please specify)" and "Don't know/Refused/Unsure" not shown
 Q. If you had to choose just one, which would you say is the biggest issue facing [CITY] today?



Little has changed since last year when it comes to priorities across cities



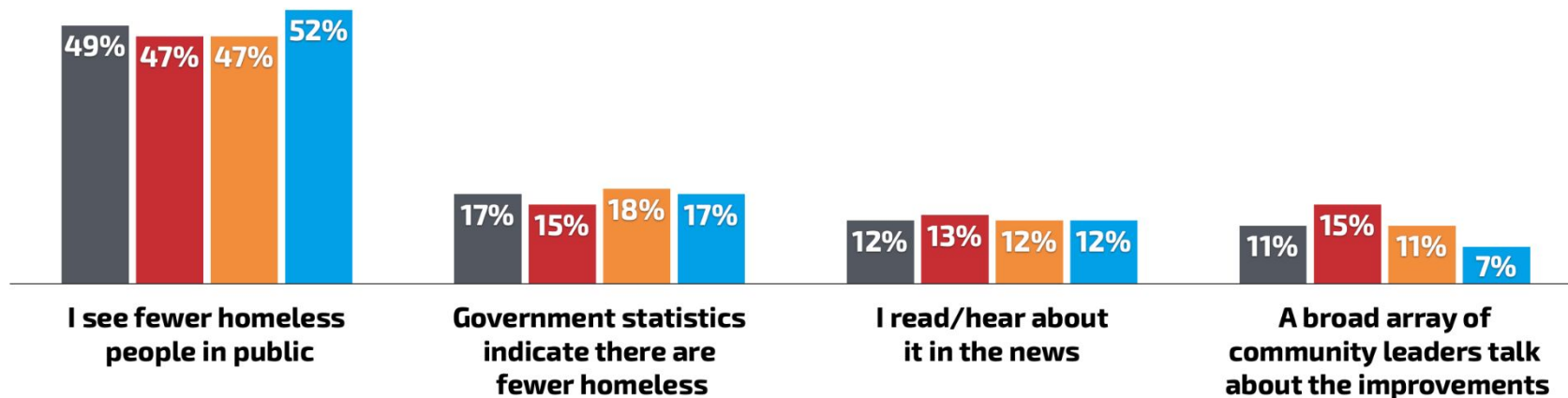
Note: "Something else (please specify)" and "Don't know/Refused/Unsure" and answer options not offered in the 2025 survey are not shown ("Mental health" and "drug and alcohol addiction")

Q. If you had to choose just one, which would you say is the biggest issue facing [CITY] today?

Voters will believe homelessness is improving when they see it, not when they read it in statistics or the news

Q. How will you know that homelessness is being actively reduced?

■ Total ■ Atlanta ■ Denver ■ San Diego



Note: "Something else (please specify)" and "Don't know/Refused/Unsure" not shown

AMP the story

A

Announce the
aim. Make it
timebound.
Grow the aim at
the pace you
can deliver.

M

Mark the
milestones.
Narrate how
they advance
the aim.

P

Own
progress.
Celebrate
when you hit
your aim.

And begin again ...

United States | Down, not out

As American cities grapple with homelessness, one offers a fix

Denver's answer to a stubborn problem



Share



PHOTOGRAPH: GETTY IMAGES

Jun 17th 2026 | DENVER | 5 min read



OPINION
GERMAN LOPEZ

We Know How to Fix Homelessness. Look at Denver.

Oct. 13, 2026



AXIOS Denver



Oct 14, 2026 - Politics

Denver's homelessness playbook goes national



Alayna Alvarez



Add Axios on Google



Denver Mayor Mike Johnston celebrates the city's decline in homelessness at a May 19 press conference. Photo: RJ Sangosti/The Denver Post via Getty Images

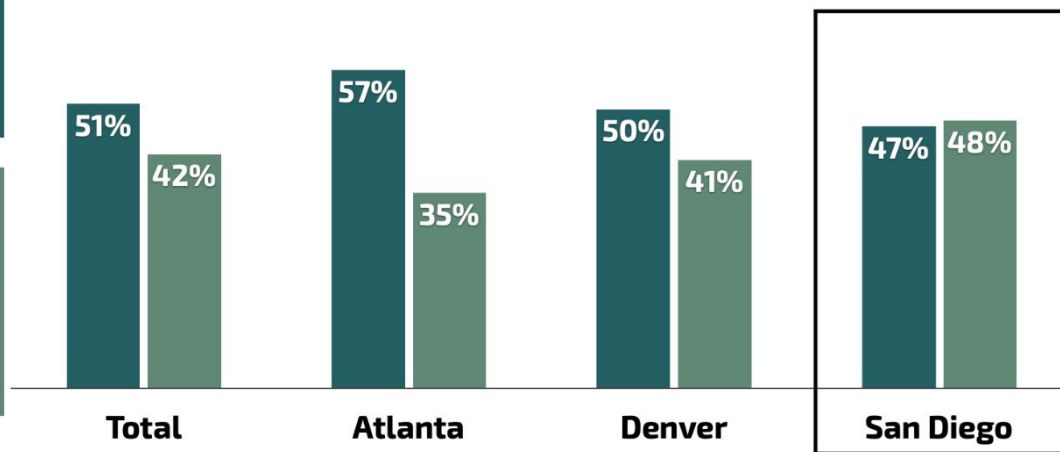


A slim majority favor getting people housed without requiring sobriety first, though San Diego is also split on this issue

Q. Which comes closer to your view, even if neither is exactly right?

[CITY] should make it as easy as possible for people experiencing homelessness to get off the streets and into housing and to receive services, without requiring sobriety or treatment first

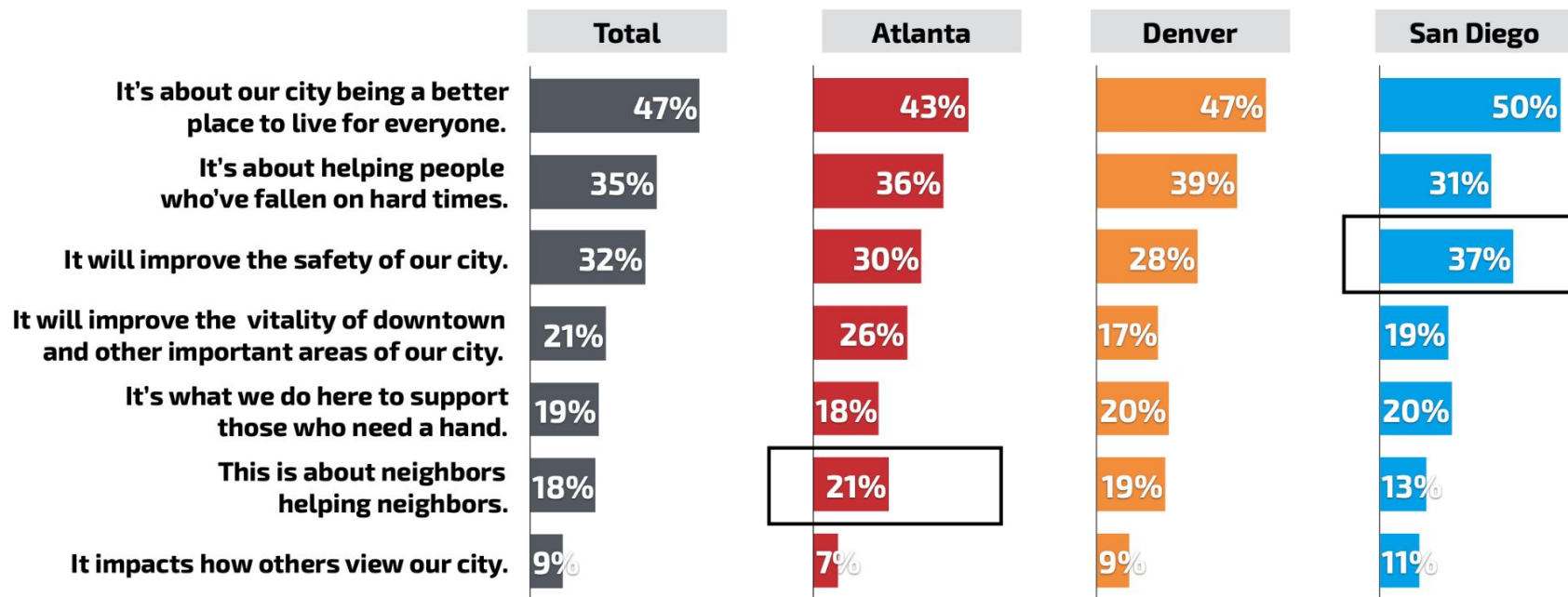
[CITY] should require people experiencing homelessness to accept treatment and meet sobriety requirements before receiving housing and services



Note: "Don't Know/Refused/Unsure" not shown

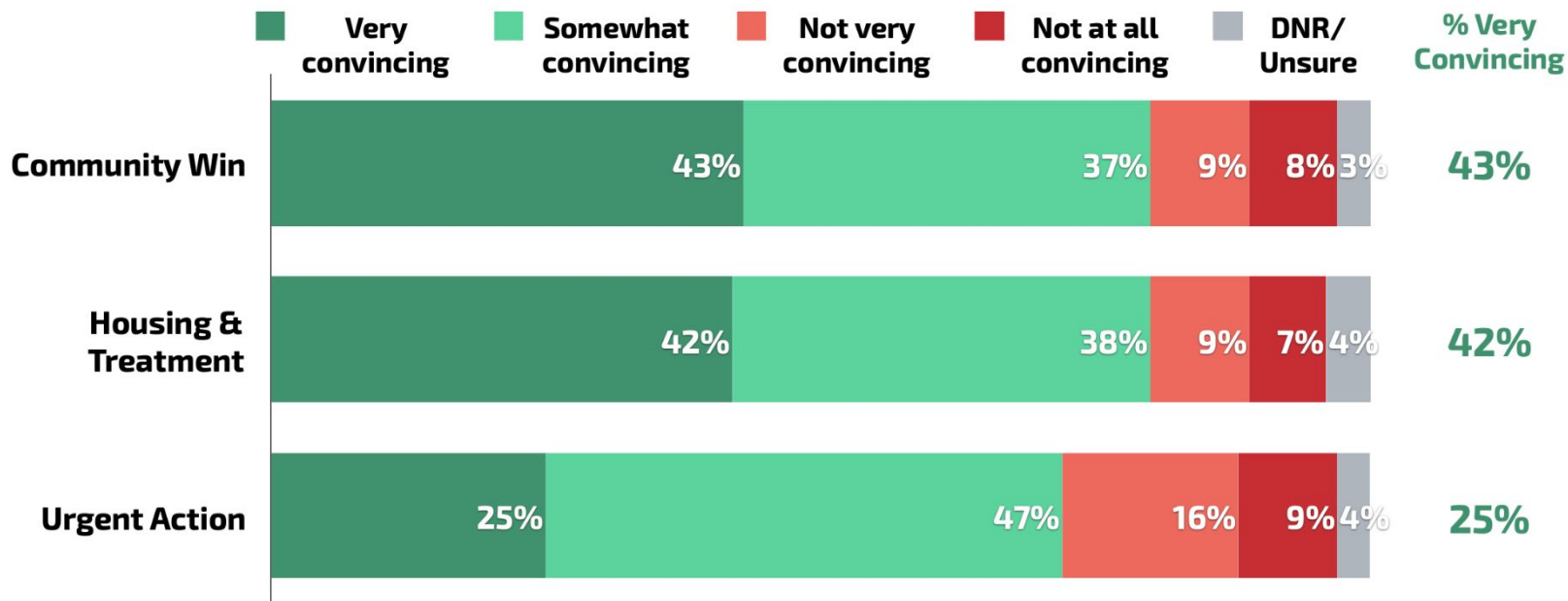


Voters are motivated more by making their city better than by charity, with nearly half saying it's about making the city a better place to live



Note: "Don't know/Refused/Unsure" not shown
Q. What best reflects your view about why [CITY] should work to reduce homelessness? Select up to two.

More than 4 in 10 find messages on pairing housing with treatment and on the benefits to the whole community very convincing, while a call for urgent action has less impact



Q. Now I'm going to [TEXT/WEB: show you] [PHONE: read out] some statements about homelessness. After each statement, please tell me whether you find the statement very, somewhat, not very, or not at all convincing. [STATEMENT]





NEWS

Durham Seeks Funding to End Homelessness by 2031

A new plan would aim to place people experiencing homelessness in the city into housing within 30 days.

by Tori Newby

June 1, 2026



The initiative is projected to cost \$13 million for its first year, but not all of the funding has been accounted for. The city's proposed budget offers \$4.55 million, sourced from COVID-era grants. Durham County has proposed chipping in \$500,000, much less than the city's initial ask of \$3 million, amid a budget deficit.

The city has requested an additional \$5 million from private funders, including Duke University and the A.J. Fletcher Foundation, likely to be finalized in the next three months. The city also asked 4th Congressional District Rep. Valerie Foushee for help securing \$2 million in federal funding.

NEWS | POLITICS

Sleeping won't be permitted on downtown streets, Dallas officials say

City leaders declare 'effective end' to street homelessness in downtown Dallas alongside launch of quality of life, public safety initiative.

By [Chase Rogers](#) and [Devyani Chhetri](#)
Staff Writers

May 21, 2025 | Updated 5:30 a.m. CDT | ⌚ 6 min. read



Officials announced Tuesday an "effective end" to street homelessness downtown and unveiled a new public safety initiative.



OPINION

OPINION: I've Tracked Homelessness In Downtown Dallas. Here's Why I Support County Prop A.

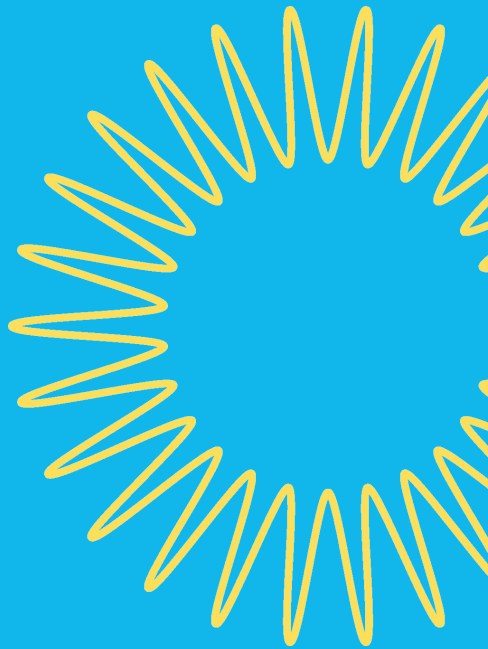
Mark Nunneley | Oct 15, 2026





Q&A

9:40–9:55 AM





A SHARED AGENDA TO REDUCE HOMELESSNESS

- 1** Enough housing at every income level
- 2** A response system accountable for results
- 3** Help when people need it

*Scan to add your name
to the movement*

