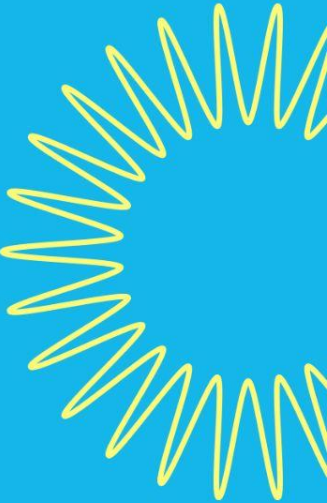


Think like a Journalist:

What Makes Your Community's Story
Worth Telling



Built For Zero.



COMMUNITY
SOLUTIONS

PRESENTERS



MODERATOR
BRIAN ADAM JONES
CAMPAIGN COMMUNICATIONS DIRECTOR
@ COMMUNITY SOLUTIONS



MODERATOR
MADDY TROHA
CAMPAIGN EXTERNAL COMMUNICATIONS MANAGER
@ COMMUNITY SOLUTIONS



PANELIST
MJ HARBARGER
EDITOR OF THE PROJECT HOMELESS INITIATIVE
@ THE SEATTLE TIMES



PANELIST
ROSHAN ABRAHAM
CONTRIBUTING EDITOR FOR HOUSING & HOMELESSNESS
@ NEXTCITY



PANELIST
ROBBIE SEQUEIRA
HOUSING & SOCIAL SERVICES JOURNALIST
@ STATELINE



QUESTIONS?

Wait for the Q&A

OR

Send them via Whova on the “Think like a
Journalist” page



Session Feedback

Please scan the QR code to complete the feedback survey.



<https://survey.alchemer.com/s3/9042138/2026-BFZ-Learning-Session-Workshop-Session-Feedback>

