

BFZ SM Coalition Monthly Meeting: 2024 Agendas

[November](#)

[October](#)

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[January 17, 2024](#)

November

November 20, 3:30 PM ET

ATTENDEES

Shayla Washington - Charlottesville, VA

Maura Thurman - Marin County, CA

Deanna Anderson - Panthers for HOME (Atlanta)

AGENDA

Icebreaker/Check-in: What holiday commercial or ad has been stuck in your brain (recent or old)?

CS/BFZ Updates

- Learning Session
 - [Recap blog](#)
- [Until We're All Home film series](#): Jacksonville, FL
 - Theme: landlords/property managers
- December Toolkit - coming EOW
- Meeting in December – should we still hold it? Will make a poll.

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

- Charlottesville - Homeless Memorial vigil
 - [The Haven](#) on IG
- Marin County - bright spot, opened new 26-unit building.
- Atlanta - YAB completed a youth-focused resource guide specific to the city. Getting ready to add it to their website.

Content - *What's to come, holidays to keep in mind, etc.*

- **November**
 - **All month:** National Homeless Youth Awareness Month
 - **All month:** [National Homeless Awareness Month](#)
 - **All month:** [National Native American Heritage Month](#)
 - **November 17-23:** [Hunger and Homelessness Awareness Week](#) #HHWeek
 - **November 28:** Thanksgiving
- **December**
 - **All month:** End of year thank you
 - **December 3:** [Giving Tuesday](#) #GivingTuesday
 - **December 3:** [International Day of People with Disabilities](#) – #IDPwD24
 - **December 10:** [International Human Rights Day](#) – #HumanRightsDay
 - **December 21:** [National Homeless Persons' Memorial Day](#) – #HPMD #HomelessMemorial
 - **December 31:** New Year's Eve – #NYE

Social media news

- [26 Predictions for Social Media Marketing in 2025](#)
- [Instagram Is Removing the Option To Follow Hashtags](#)

- [Report Looks at the Rise of Online Influencers as News Sources](#)
- [Graphic Design Trends for 2025 \[Infographic\]](#)

Deep Dive

[Google Ad Grant part 1](#)

- [resources](#)

Future sessions:

- Threads
- Paid ads tips
- to reach youth now with new Instagram teen accounts

Notes:

October

October 23, 3:30 PM ET

ATTENDEES

Kim North - MAC-V

Abbey Linn - Abilene

Deanna Anderson - Atlanta - danderson@705marketing.com

Garshét - Baltimore

Janka Soderberg - Portland

AGENDA

Icebreaker/Check-in: What's your favorite Halloween candy, and which one would you trade away in a heartbeat?

CS/BFZ Updates

- World Homeless Day THANK YOU!!
- [Until We're All Home film series: Hennepin County, MN video](#). Watch the film and [panel discussion](#) with the storytellers.
 - [BFZ social media toolkit](#) for all Until We're All Home videos
- [November social media toolkit](#)
- Reframe trainings: [Two On-Demand Trainings with Live Office Hours in October: SIGN UP NOW](#)
 - Combatting Mis + Disinformation: Leveraging the Power of Meaning-Making for Truth
 - "Scripting and Storytelling Best Practices" with Vanessa Serna

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

- Veterans Day
 - Kim North (MAC-V): Double down on donations.
 - Deanna Anderson (Partners for HOME): tell the stories of the CoC. Pushback that it's Housing First, not Housing Only. Want ppl to understand the ecosystem as a whole, not just the org.
 - Abbey (Abilene): Connecting the dots, dispelling myths.
 - Garshét (Baltimore): Pushing info out about providers that serve Vets. Voices of PLEH.
 - Jenka (Portland): putting out annual report.
- Giving Tuesday
 - Deanna Anderson (Atlanta): Storytelling with where the dollars are going.
 - Think of it as a moment in time with their EOY giving campaign.
 - Take advantage of the awareness of that day.
 - So much individual giving happens between Thanksgiving → EOY.
 - Minnesota does Give To The Max Day which raises about \$200,000 for us per year.
- General comments
 - Struggle to encourage ppl to follow along on social (perception that it will just be sad and disheartening)
 - Deanna - has a campaign right now "In the neighborhood"

- "What have we done?" – mayor talking about how solving issues in the city is a "group project"
- Focus on the "this is what we're doing. You may think nothing is happening because of what you see as you walk downtown. But here's what we're doing and here's what the progress is."
- Uses the term "neighbors" a lot. "They are already your neighbors. Do you want them on your street, or do you want them in a home with wrap-around services."
- Rather than "this is a nuisance on my way to my office." change it to "neighbor."

Content - What's to come, holidays to keep in mind, etc.

- **October** 🤩
 - **All month:** [Domestic Violence Awareness Month](#) (hashtags: #DVAM #1Thing)
 - **October 31:** Halloween 🎃
- **November**
 - **All month:** National Homeless Youth Awareness Month
 - **All month:** [National Homeless Awareness Month](#)
 - **All month:** [National Native American Heritage Month](#)
 - **November 5:** Election Day
 - Resource from NAEH: [Every One Votes](#) — ensuring people who are experiencing homelessness are registered to vote.
 - **November 11:** Veterans Day #VeteransDay
 - **November 13:** [World Kindness Day](#) #WorldKindnessDay and #MakeKindnessTheNorm
 - **November 15:** [National Philanthropy Day](#)
 - **November 17-23:** [Hunger and Homelessness Awareness Week](#) #HHWeek
 - **November 28:** Thanksgiving
- **December**
 - **December 3:** [Giving Tuesday](#) #GivingTuesday

Social media news

- 🧑‍🤝‍🧑 [How the TikTok Algorithm Works](#)
- 📝 [Instagram Experiments With Reels Performance Tips In-Stream](#)
- 📱 [Threads Rolls Out Mobile Analytics](#)

Deep Dive

Coming November 2024 - Google Ad Grant

Future sessions:

- Threads
- Paid ads tips
- to reach youth now with new Instagram teen accounts

Notes:

September

September 25

ATTENDEES

Kim North - MAC-V
Abbey Linn - Abilene
Kimberly Benton - Detroit
Garshét - Baltimore MOHS

AGENDA

Icebreaker/Check-in: September marks the start of fall! What's your go-to comfort food or drink as the weather starts to cool down?

CS/BFZ Updates

- [South Central Indiana](#) achieved the quality data milestone for all single adults! 🎉
- ORS Youth Homelessness Landscape Report LinkedIn Live - [Watch](#)
- [Until We're All Home film series](#): Denver, Colorado & Gulf Coast, Mississippi
 - [BFZ social media toolkit](#) for all Until We're All Home videos
- World Homeless Day Update - 7-Day Countdown!
 - WATCH: [Until We're All Home trailer](#)
 - REVIEW: [World Homeless Day countdown actions](#)
 - NOTE: registration link to live stream forthcoming!
 - GIVEAWAY: beltbags, beanies, motel key rings, and enamel pins!
- [October social media toolkit](#)

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

- Baltimore – warming centers opening soon, new affordable housing complexes opening. Garshét posting Reels about them.
- MAC-V - \$500,000 grant to renovate apartment complex

Content - *What's to come, holidays to keep in mind, etc.*

- **October** 🧡
 - **All month:** [Domestic Violence Awareness Month](#) (hashtags: #DVAM #1Thing)
 - **October 4:** Countdown 7 days to World Homeless Day
 - **October 6-12:** [Mental Illness Awareness Week](#) (hashtag: #MIAW)
 - **October 10:** World Homeless Day (hashtag: #WorldHomelessDay)
 - **October 10:** World Mental Health Day (hashtag: #WorldMentalHealthDay)
 - **October 17:** End Poverty Day (hashtag: #EndPovertyDay)
 - **October 31:** Halloween 🎃

Social media news

- 🎥 [Meta Shares Reels Marketing Tips in New Guide](#)
- 📰 [New Report Highlights Key 2024 Video Content Trends](#)
- 💬 [Instagram Adds New DM Engagement Options](#)
- 💰 End of year fundraising toolkit from CauseVox
 - [Giving Tuesday campaign plan](#)
 - [Year-end and Giving Tuesday templates](#)
 - [Year-End fundraising plan](#)

Deep Dive

Coming November 2024 - Google Ad Grant

Future sessions:

- Threads
- Paid ads tips
- to reach youth now with new Instagram teen accounts

August

August 19, 3:30 PM ET

ATTENDEES

Jenka Soderberg – Portland, Oregon
Abbey Linn – Abilene, Texas
Alberto Pujazon – Multco; Portland, Oregon
Ian Olsen
Kim North – MACV
Maura Thurman – Marin County, California
Sarah Fletcher – Sacramento
Michelle Shelton – MS CoC

AGENDA

Icebreaker/Check-in: What's your most-used emoji, and what does it say about you?

CS/BFZ Updates

- [AWHWA LinkedIn Live](#)
- [Thurston County becomes the fifth community nationwide to obtain real-time by-name data on all single adults experiencing homelessness](#)
- ORS Youth Homelessness Landscape Report LinkedIn Live - September 10. [Register here.](#)
- [Until We're All Home film series:](#) Denver, CO (video)
- Countdown to World Homeless Day – more info coming soon!
- [September social media toolkit](#)

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

- Abbey (Abilene, [West Texas Homeless Network](#)): Texas Homeless Network conference coming up. Coming to the LS!
 - Going to incorporate more data into updated website to help combat misconceptions
- Jenka (Portland, [MultCo JOHS](#)): Trying to navigate political landscape – Housing First vs city just trying to get ppl into shelter; causing outreach workers to have trouble reaching people
- Michelle Shelton: freelance web designer (chanceshelton.com); Project Homeless Connect – service fair and conference. Hosting four workshops designed around achieving housing and maintaining housing. World Homeless Day event – partnering with another local org.
- Kim North ([MACV](#)): Vets experiencing homelessness is under 200!
- Maura Thurman (Marin County, [Homeward Bound](#)): exits to housing aren't quite as good. Fewer vouchers available post-COVID.

Content - *What's to come, holidays to keep in mind, etc.*

- **September**
 - Entire month of September: Suicide Prevention Month
 - Highlight the importance of mental health support and suicide prevention for vulnerable populations, including those experiencing homelessness.
 - Sept 5: International Day of Charity
 - Sept 10: World Suicide Prevention Day
 - Sept 12: National Day of Encouragement
 - Encourage volunteers, donors, and community members to keep pushing forward in the fight to solve homelessness.
- **October**
 - October 10: World Homeless Day
 - Details to come

Social media news

- [Instagram Expands Carousels to 20 Frames](#)
- [YouTube Tests Merging Shorts and Long-Form Video Into a Single Feed](#)
- [How Social Platforms Measure Content Views](#)
- [Threads Launches Insights on Desktop](#)

Deep Dive: Narrative change

- Narrative Change

Notes:

Fundraising and Google ads

Social media toolkits about videos for BFZ communities

July

July 24, 3:30 PM ET

ATTENDEES

AGENDA

Icebreaker/Check-in:

Is anyone coming to the BFZ learning session in the fall? What sort of communications-focused breakout session would you like to see?

- Built for Zero data, helping people understand it better
- Communities are focused on chronic homelessness

CS/BFZ Updates

- [AWHWA / CS LinkedIn Live Social Event on youth and young adult homelessness:](#)
July 31, 4:30pm ET
 - Also streaming on YouTube and Facebook. See the [CS event page](#) for details.
- Community Solutions has partnered with filmmakers Dewi Sungai and Jason Houston ([eight16creative](#)) to tell the stories of people in six cities and counties that are part of the Built for Zero movement.. These are their stories, told in their own words.
 - [Until We're All Home](#) film series
 - Releasing one film per month. The first is Fremont County, Colorado.
- [August Toolkit](#)

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

-

Content - *What's to come, holidays to keep in mind, etc.*

- **August**
 - August 4-10: [National Health Center Week](#) #NHCW24 #ValueCHCs
 - Sunday, 8/4: [Public Health in Housing Day](#)
 - Monday, 8/5: [Healthcare for People Experiencing Homelessness Day](#)
 - Thursday, 8/8: [Stakeholder Appreciation Day](#)
 - Friday, 8/9: [Health Center Staff Appreciation Day](#)
 - August 19: [World Humanitarian Day](#)
- **October**
 - October 10: World Homeless Day
 - Details to come
 - **Any suggestions for how we can improve it this year?**

Social media news

- [YouTube's Developing Thumb Frame Customization for Shorts Clips](#)
- [Instagram Expands Notes to Reels and Feed Posts](#)
- [X is Testing an Option to Block Links in Your Post Replies](#)

Deep Dive: Narrative change

- Narrative Change

June

June 26, 3:30 PM ET

ATTENDEES

Berta Maldonado - Oahu
Abbey Linn - Abilene
Deonate Cruz - AWHWA

Kim North – MACV
Sarah Fletcher – Sac Steps Forward
Jenka Soderberg – Mult Co/Portland
Maura Thurman – Homeward Bound Marin

AGENDA

Icebreaker/Check-in:

☀️ What is one thing on your Summer bucket list?

CS/BFZ Updates

- Google Group created
 - BFZ-social-media-coalition@community.solutions
- *Johnson v. Grants Pass* Decision
 - More resources are forthcoming!
 - What questions/concerns do you have? There will be a webinar (led by BFZ and NHLC) post-decision based on questions you submit
- Summer: Heat and people experiencing homelessness
 - What is the messaging you are all using for the hotter weather? Let's talk!
 - Owned resources
 - Salon article: [Climate change is making homelessness worse — but experts say we can help](#)
 - CS Research and Evaluation [On the Connection Between Climate Change and Homelessness](#)
 - CS Learning Brief: [The Intersection of Climate Change and Homelessness](#)
- Youth Homelessness
 - ORS Impact [Youth Homelessness Report](#)
 - [Functional Zero](#)
 - AWHWA Live series on youth homelessness: Mark your calendars for July 31 at 4:30pm ET | 1:30pm PT
- [July Toolkit](#)

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

- Celebrating Marin County's [new building for veterans exiting homelessness!](#)
 - [Video](#)
- "Being homeless in x is easy..." How do we change this narrative?

- [Multnomah's Myths about Homelessness](#)
- [Metro Denver Homeless Initiative Myths about Homelessness](#)
- [MACV Arlington House Ribbon Cutting](#)
 - July 9th, 2024 @ 10 AM


Content - What's to come, holidays to keep in mind, etc.

- **July**
 - July 4: Independence Day
 - July 17: World Emoji Day
- **August**
 - August 12: World Youth Day (Source: [ORS Report](#))
 - August 19: World Humanitarian Day

Social media news

- [Facebook Renews Focus on Young Users](#)
- [Key Posting Tips for LinkedIn, Instagram and Facebook](#)
- [YouTube Tests Image-Based Search via Google Lens](#)
- [X Is Losing Ground as a News Source per Report](#)

Deep Dive: Narrative change

-  Narrative Change

May

May 22, 3:30 PM ET

ATTENDEES

- Abbey Linn, Abilene: ALINN@bettyhardwick.org
- Efren Berrones, Oahu: efrenb@partnersincareoahu.org
- Sarah Fletcher, Sac Steps Forward
- Berta Maldonado
- Deonate Cruz: dcruz@awayhomewa.org

AGENDA

Icebreaker/Check-in

If you could go back in time and give your younger self one piece of advice about using social media, what would it be?

CS/BFZ Updates

- [Comms Hub](#) is updated with new digital media resources!
- **ORS Youth Homelessness Report:** Community Solutions contracted with ORS Impact in 2023 to conduct a research and assessment project to fill a knowledge gap and uncover effective interventions and community practices to prevent and end youth homelessness at scale.
 - [Social media toolkit](#)
- **Functional Zero Definition:** As numerous communities make progress in reducing youth homelessness, we developed a functional zero definition for this population.
 - [Social media toolkit](#)
- [June Toolkit](#)

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

- AWHWA: Reduced youth homelessness by 40% in Washington!!
<https://awayhomewa.org/washington-state-landscape-report-on-unaccompanied-youth-and-young-adult-yya-homelessness/>

Content

What's to come – heritage months to keep in mind, etc.

- *May:*
 - Mental Health Month
 - Older Americans Month
 - Asian-Pacific American Heritage Month
- *June*
 - [Pride Month](#)
 - PTSD Awareness Month

- World Environment Day
- June 19: Juneteenth
- End of June: *Johnson v. Grants Pass* SCOTUS decision

Social media news

- [Instagram Tests Recent Stories Highlights on User Profiles](#)
- [Twitter Is Gone, With x.com Now the Primary Domain for the App](#)
- [Instagram Chief Says Post Share Rates Are Now a Key Driver of Reach](#)
- [TikTok Tests 60-Minute Video Uploads](#)
- [ChatGPT Gets Advanced Data Analysis Capacity](#)
- [X is Hiding Post Likes for All Users](#)
- [Instagram Says Posting Longer Reels Can Hurt Your Performance](#)
- [TikTok Is Testing a Collaboration Feature for Posts](#)

Short-form video webinar

- Canva
-

April

April 24, 3:30 PM ET

ATTENDEES

- Michelle Shelton - MS CoC
- Abbey Linn - West Texas
- Sally LaBonte - Arlington, VA
- Jenka Soderberg - Portland
- Deonate Cruz - AWHWA
- Kim North - MACV
- Ryley Ha'o Magno - Portland, media and graphic design
- Maura Thurman - Marin County/Homeward Bound

AGENDA

Icebreaker/Check-in

Do you use the [Built for Zero Comms Hub](#)? If so, how frequently and for what?
What would make it better?

CS/BFZ Updates

- [Johnson v. Grants Pass](#)
 - Campaign update
- Creating short-form video [webinar recording](#)
- **Event:** Building a Real-Time Homelessness Data System hosted by NYU Furman Center's Housing Solutions Lab
 - Topic: focus on how communities can collect and harness real-time, person-specific homelessness data.
 - May 2 from 12–12:45 p.m. ET
 - Link to register:
https://nyu.zoom.us/webinar/register/WN_aurvCJVpSpyQa6QhKL73Uw

BFZ communities

- CTAs/ideas/anything to uplift? Insert them below!

Content

- What's to come – heritage months to keep in mind, etc.
 - April: National volunteer month & National month of hope
 - May:
 - Mental Health Month
 - [FAQs about Mental Health and Homelessness](#)
 - [Affirming Truths about Homelessness](#)
 - *Mental illness and substance use do not predict homelessness at the community level. The best predictor of homelessness is a lack of affordable housing.*
 - *Mental health conditions and substance use disorders can frequently be outcomes of experiencing homelessness. The trauma of experiencing homelessness can expose individuals to stressors that increase their vulnerability to psychological conditions, distress, and substance use disorders. As such, homelessness is recognized as a risk factor for precipitating or exacerbating mental illness*

symptoms and substance use.¹⁹ Rather than a one-way, cause-and-effect relationship, mental illness and homelessness are mutually reinforcing risk factors.

- Older Americans Month
 - [Learning Brief: Homelessness and Health Needs Among Older Adults](#)
- Asian-Pacific American Heritage Month
- May 5-11: Public Service Recognition Week
- May 6-12: Nurses Week

Social media news

- [TikTok Ban Bill Moves a Step Closer With Upcoming Senate Vote](#)
- [Instagram Confirms Profile Notes Are Coming to All Users](#)
- [New Data Suggests That Threads is Now Seeing More Daily Users in the US Than X](#)
- [New Study Looks at Most Effective LinkedIn Post Types in 2024](#)

March

March 26, 3PM ET

ATTENDEES

AGENDA

Icebreaker/Check-in

Do you use the [Built for Zero Comms Hub](#)? If so, how frequently and for what?
What would make it better?

CS/BFZ Updates

- [Johnson v. Grants Pass](#)
 - BFZ toolkit coming
 - Webinar: Understanding the Impact of Johnson v. Grants Pass
 - March 28, 2:30-3:30 PM ET
 - [Register](#)
 - TikTok Live featuring RAM, Policy Expert at CS
 - April 16 at 3:30PM ET
- Community Solutions is having our first LinkedIn Live on solving homelessness in large cities!
 - April 1 at 5PM ET
 - [Sign up!](#)
- Creating short-form video [webinar recording](#)

BFZ communities

- CTAs/ideas/anything to uplift? Insert them below!

Content

- What's to come – heritage months to keep in mind, etc.
 - April: National volunteer month & National month of hope
 - April 1-7: National Public Health Week
 - Expert Roundup: Public Health and Homelessness ([blog](#)) ([toolkit](#))
 - CTA page: Public Health Departments and Leaders ([Take Action page](#))
 - Engagement between Local Public Health and Homeless Response Systems ([research post](#))
 - How are public health and homelessness systems collaborating? ([Learning brief](#))
 - April 7: World Health Day
 - April 21-27: National Volunteer Week
 - April 22: SCOTUS hears oral arguments on [Johnson v. Grants Pass](#)
 - Is anyone attending the rally?
 - April 22: Earth Day

- On the Connection Between Climate Change and Homelessness ([blog](#))
- The Intersection of Climate Change and Homelessness ([learning brief](#))

Social media news

- [Instagram's Testing Longer Reels To Maximize Engagement](#)
 - [TikTok Ban](#)
-

February

February 26, 2PM ET

ATTENDEES

- Berta Maldonado- Partners In Care, Honolulu, HI
- Shay Berry - Heading Home of South Central Indiana
- Maura Thurman, Marin County

AGENDA

- Icebreaker/Check-in
 - Have you or your organization ever gone live on social media? If yes, how did it go? If not, do you plan to?
- CS/BFZ Updates
 - Monthly digital training
 - February: Digital accessibility
 - Thursday, February 29 at 1PM ET / 10AM PT
 - March: Short form video editing
 - Reminder: [February social media toolkit](#)
- Partners
 - CTAs/ideas/anything to uplift?
- Content
 - What's to come – heritage months to keep in mind, etc.
 - February: Black History Month
 - March: Women's History Month ([#WomensHistoryMonth](#)).
 - [#WomensHistoryMonth2024](#) & National Social Workers Month ([#SWMonth2024](#) [#EmpoweringSocialWorkers](#) [#SocialWorkMonth](#) [#NASW](#))

- March 1: National Employee Appreciation Day
- March 31: Trans Day of Visibility
- Social media news
 - **TikTok Tips:** TikTok released a [34-page guide](#) to enhance digital marketing strategies on its platform. Highlights include strategies to captivate viewers in the crucial first 3-6 seconds, guidance on leveraging TikTok's tools, and insights into the platform's latest automation and AI-powered creation tools.
 - **Tips to maximize LinkedIn performance in 2024:** Discover insights from an analysis of 1.5 million posts from more than 34,000 individual profiles and 26,000 company pages.

Next steps

Fill out [this form](#) to indicate which topics you'd like a deep dive presentation on!

January 17, 2024

ATTENDEES

- Kim North - MACV
- Jenka Soderberg - Multnomah County
- Lisa Tran
- Katie Stasa

AGENDA

- Icebreaker
 - What social media trend do you think we will see in 2024?
- CS/BFZ Updates
 - Monthly digital training from Clavis
 - January: Canva best practices
 - Week of Jan. 29. Date and time TBD
 - February: Digital accessibility
 - PIT Count
 - [Media toolkit](#)
 - TikTok Volg opportunity!

- **What We're Doing:** Creating a social-media-friendly video to highlight the importance of data when it comes to solving homelessness and how the PIT count plays a role in that. [\(Example\)](#) We want to showcase a variety of communities across the country!
 - Your Contribution:
 - Capture behind-the-scenes video footage during the count
 - We'll handle the editing, adding voiceovers and captions to bring our story to life.
 - Participating communities get to review and approve the final cut!
 - Please avoid filming individuals experiencing homelessness.
 - Partners
 - CTAs/ideas/anything to uplift?
 - Content
 - What's to come – heritage months to keep in mind, etc.
 - Black History Month
 - 2/14 Valentine's Day
 - 2/17 National Random Acts of Kindness Day
 - 2/20 World Day for Social Justice

Social media news

Hooks to stop the scroll

Use some of [these catchy social media hooks](#) in your content to see if they increase your engagement!

Snip snip!

If you're looking for a solid video editing tool with a focus on creating short clips, then [CapCut](#) may well be a good option, and it continues to add new features to enhance its offering. This week, CapCut updated its [Long Video to Shorts editing functionality](#), which makes it easy to create short clips from your longer uploads.

[YouTube has also rolled out a new option](#) to help you reformat your long-form content into Shorts.

A guide to AI tools

Use [this handy guide](#) to understand which generative AI tools exist and how you might use them in your work.

NEXT STEPS

- Complete [this Google Form](#) to help us determine a new meeting day and time
 - Seven responses so far!
 - **Third Monday of the month at 1PM ET | 10AM PT**
 - Third Monday of the month at 2PM ET | 11AM PT