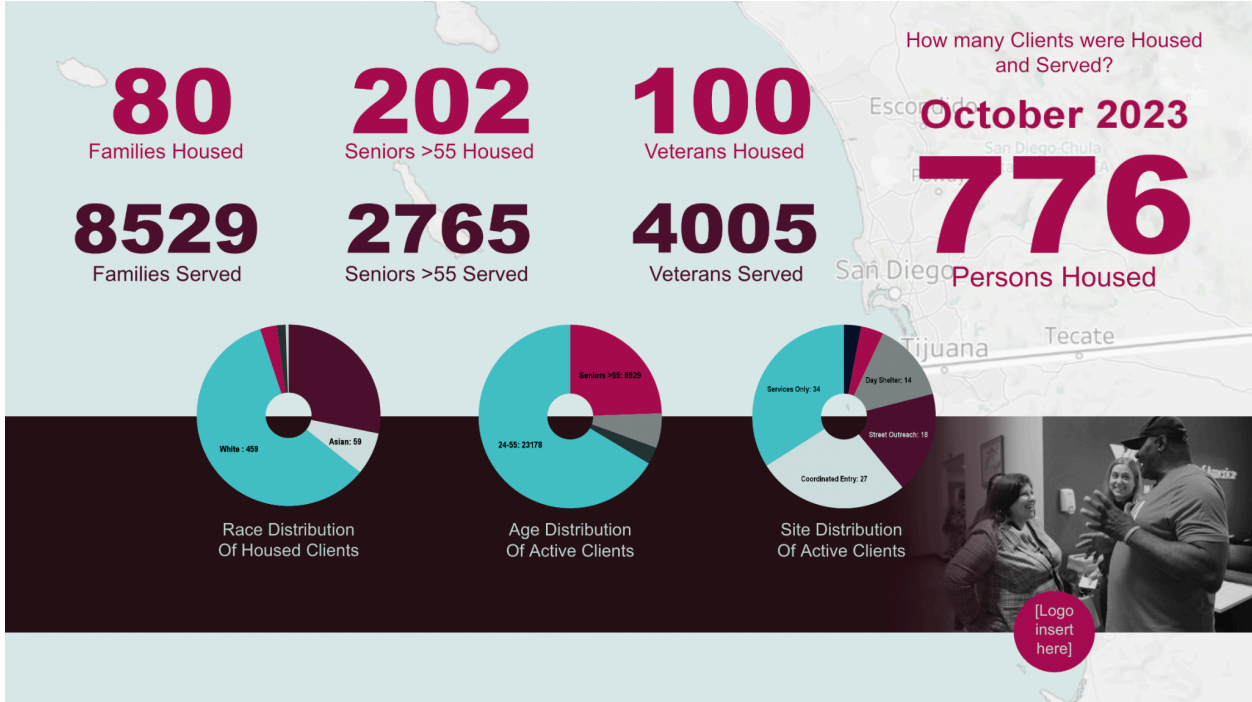


Data Visualization Toolkit

Housing Placements One-pager: Are you inspired by [San Diego's presentation](#) of how they used HMIS data to communicate their work to external partners, on their own terms, but you're not sure if you have staff capacity to create a similar process?

- Goal: quickly and easily **create, socialize, and distribute** to external partners a clear, engaging, and person-centered **one-page PDF** that communicates the amazing Housing Placements that are being done at your organization: *this is the positive side homelessness counts!*



Steps:

- Compile monthly Placements data: think about categories at a person-centered level, such as:
 - Total monthly Placements divided by age groups
 - Total monthly Placements divided by Veteran, Youth, Family
 - Total monthly Placements divided by Race
 - Total monthly Placements divided by Site or other local region
 - Total monthly Clients served, divided by similar categories

- Manually enter the data into a Google Sheet or Excel
- Connect the data to charts in a Slide or Powerpoint and create a PDF
- Socialize it to external partners: consider the following topics:
 - Walking through each data point
 - Letting them know the same format will be updated monthly
 - Define the different categories
 - Explain the work that goes into each group of Clients and how that work differs
 - Explain the connection between homelessness counts and Housing Placements

How we can help:

- If you would like to adapt our [Sample Slide](#) and [Google sheet](#), we can help you by duplicating the process, but with your Logo, Color Palette, Photo, and Map
- We can adapt some of the charts by adapting Measure Names (i.e. customizing the Site Names or Race Categories)
- We can walk you through the process of updating this PDF on a monthly basis, as shown in this [screen recording](#) ([downloadable here](#)).