

# How Funders Can Maximize Impact & System Performance

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## Overview

This session is for those who shape or influence funding decisions and priorities for cities, counties and Continuums of Care (CoCs). It will focus on aligning various funding streams toward a shared aim and common set of success measures.

## Additional Details

Individual projects or funding streams cannot solve system-wide problems; system leaders must provide a framework for effective collaboration and alignment of funding to set the system up for success. Cities, counties, and CoCs must partner with managed care programs, behavioral health and substance use providers, and the criminal justice system to effectively use funding to accomplish identified goals. We will identify partners and tools that communities can use to prioritize interventions and align programs and services to accomplish shared goals toward reducing and ending homelessness.

### KEY TAKEAWAYS

Communities will understand the pivotal questions to answer to drive action towards aligning funding streams behind shared performance outcomes:

- What are you trying to accomplish?
- What funding sources and partners have resources to address this goal or outcomes?
- What are tools you can use to measure outcomes? (i.e. Longitudinal Systems Analysis (LSA), System Performance Measures (SPMs))
- What tools can you use to implement alignment (i.e. MOUs, strategic plans, contract language, monitoring)?

Communities will feel empowered to implement actionable system planning, set measurable and shared outcomes, and align funding around system-wide objectives,

This session will walk through examples (i.e. serving people with behavioral health needs, identifying unsheltered populations, how monitoring can identify fidelity/success, shared contract language) from communities who have had success implementing comparable frameworks.

## Considerations for Equity

This session will emphasize the need for continuous feedback loops to

1. Ensure equitable design of goals.
2. Ensure all providers understand and activate equitable principles.
3. Ensure feedback from people being served.
4. Use data at all points to measure ideas against reality.

