

DAY 1

November 13, 2024

A stylized illustration of a school building with a tree and a person on a ledge. The building is light blue with a red roof and a white archway. A large green tree is in the foreground. A person in a white shirt and blue pants stands on a ledge of an orange building on the right, pointing towards the left. The background is a light blue sky with a white sun and a white moon. The overall style is modern and clean.

Welcome to **Built for Zero Learning Session 2024**

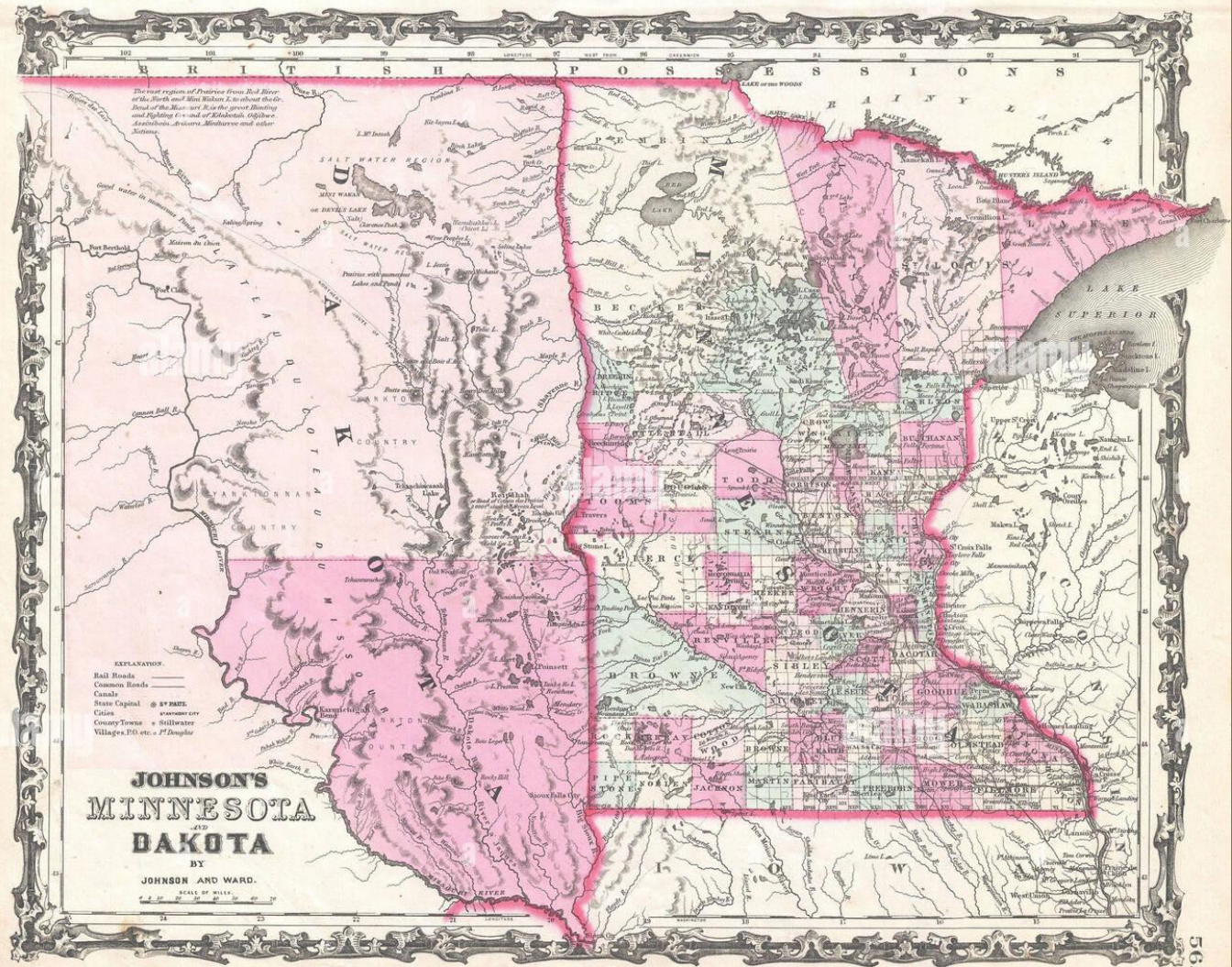
November 13-15, 2024

Welcome Plenary

November 13, 2024

COMMITMENT TO EMOTIONAL WELL BEING

- ✓ **Conversation may touch on hard issues and personal experiences**, which can be triggering and not our intention.
- ✓ **Should you feel uncomfortable or unsafe in our conversation or any subsequent conversation**, please inform us either privately or in the group so that we can address it. Please understand that these discussion will not be free of discomfort or difficulty, but will be free of violence, which is what we promise to shield all from through these discussions.
- ✓ **We are working to build trust and foundation with each other.** If in these conversations you are triggered or made to feel uncomfortable because of a question posed, please recognize that we are human and do not want to cause harm or leave you in any worse emotional state from our conversations.
- ✓ **Support is key**, so please inform us if there is anything we should know to ensure that you feel safe in this conversation.
- ✓ **We are honored to that you are here.** Thank you for taking the time to speak and share your time and experience with us. We will honor the stories you share and will not share anything outside of this conversation, especially those things that are personal or confidential.
- ✓ **We are committed to connection and sharing support from organizations and groups to aid you.** However, please keep in mind that we're not in the same community and may not be connected or aware of local groups or organizations. Additionally, we might not be the best person to respond immediately. We will make every effort to identify resources to assist when possible.



JOHNSON'S
MINNESOTA
 AND
DAKOTA
 BY
 JOHNSON AND WARD.

SCALE OF MILES
 0 10 20 30 40



6,292

VETERANS
EXPERIENCING
HOMELESSNESS HAVE
BEEN MOVED INTO
HOUSING THIS YEAR

108,228

VETERANS
EXPERIENCING
HOMELESSNESS HAVE
BEEN MOVED INTO
HOUSING SINCE 2015



What is
something
we wouldn't
know by
looking at
you?



Learning Session Objectives



Objectives for our time together:

- Review and revise aims, milestones, and key strategies to make homelessness rare and brief.
- Share ideas with peer leaders and learn about emergent solutions.
- Celebrate community milestones and achievements in the movement to end homelessness.
- Connect with sector experts, hear the latest from federal policy partners, and learn best practices from coaches, consultants, and peers.

Day 1 Agenda



12:25-1:25 Lunch

1:30-2:45 Team Planning

2:45-3:00 Break

3:00-4:00 Topical Breakouts

4:00-5:00 Break

5:00-5:30 Dinner & Reception

5:30-6:30 Celebrations Plenary

6:30 onward Lip Sync Battle!

Play Steinberg



Sign Up for the Lip Sync Battle!!



Sign Up Now!





A big city taking on a big challenge

Minneapolis, MN

EIGHT16 CREATIVE & COMMUNITY SOLUTIONS PRESENT



UNTIL



WE'RE

ALL

A FILM SERIES ABOUT
SOLVING HOMELESSNESS



HOME.

untilwereallhome.com

Feature Film Screening & Storyteller Panel

Tomorrow at 3:45 p.m.

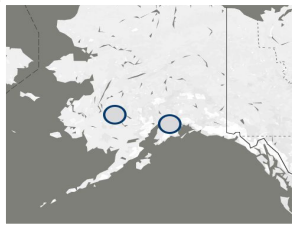
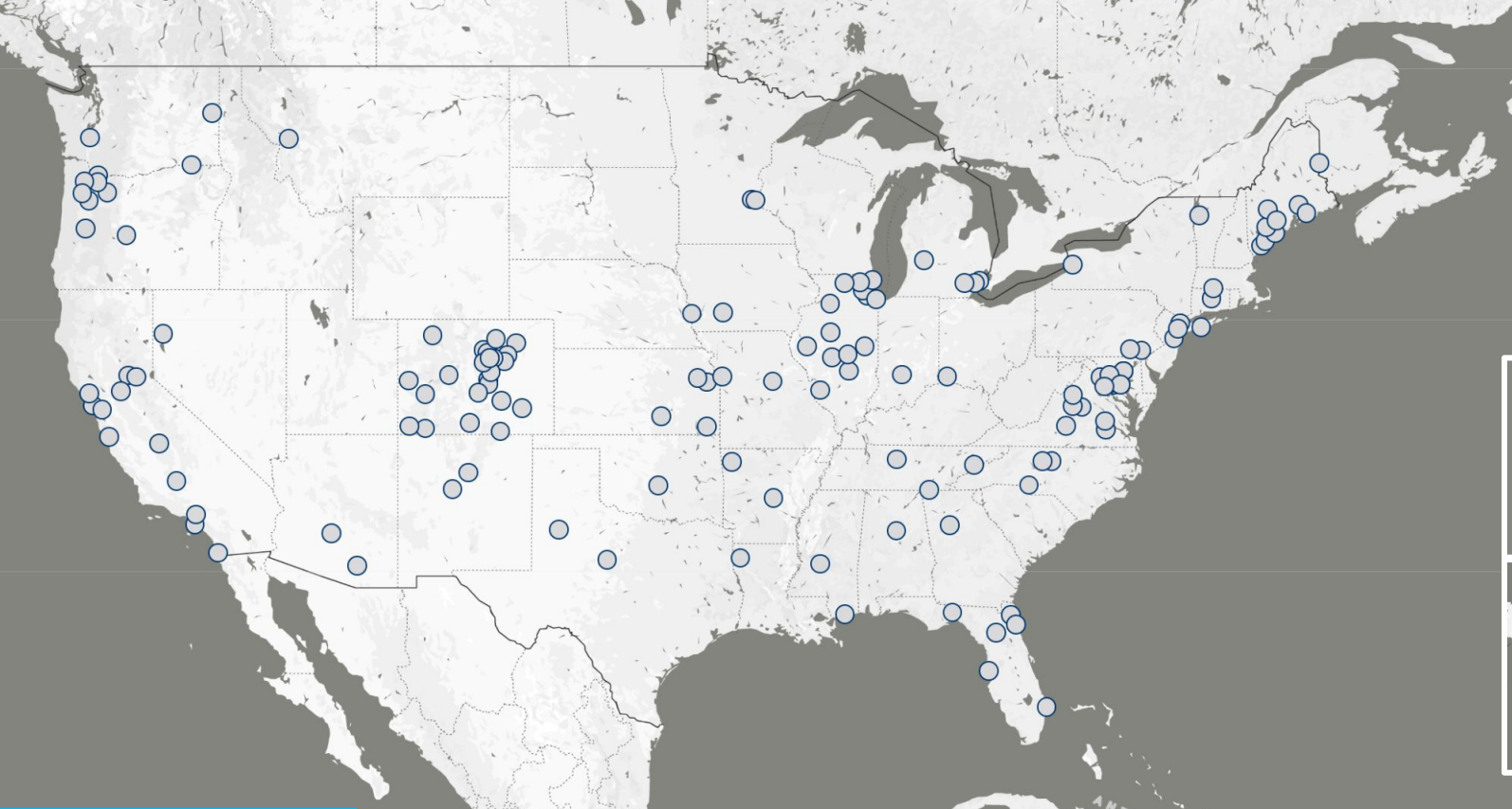
Join us on the red carpet!

Welcome Remarks from Beth Sandor



Our Unified Mission

We can create a just and equitable future where homelessness is rare, brief when it occurs, and never way of life.



142

**communities are participating
in Built for Zero in the U.S.**

International Partners

Communities around the globe are proving homelessness is solvable.

Australia



24

communities are participating in **Advance to Zero**.

7 have reached Quality Data and 8 downward shifts for rough sleeping populations have been achieved.

Canada



68

communities are participating in **BfZ-Canada**

46 have achieved Quality Data & 13 have measurable reductions for chronic and veteran populations.



4

have achieved **FUNCTIONAL ZERO!**

5

International Partners

working across

103

global communities

Denmark



1

community is participating and has achieved Quality Data.

France



7

communities are participating ATEP has built a national homelessness database.

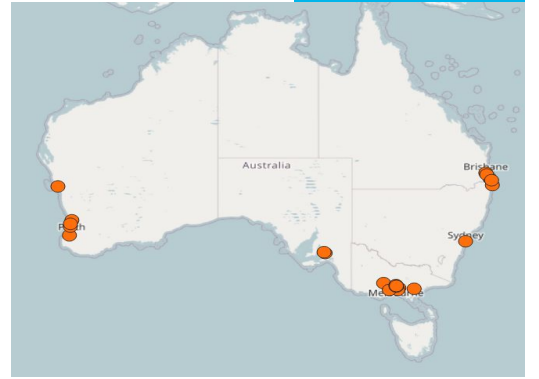
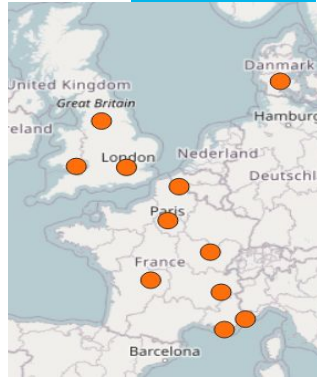
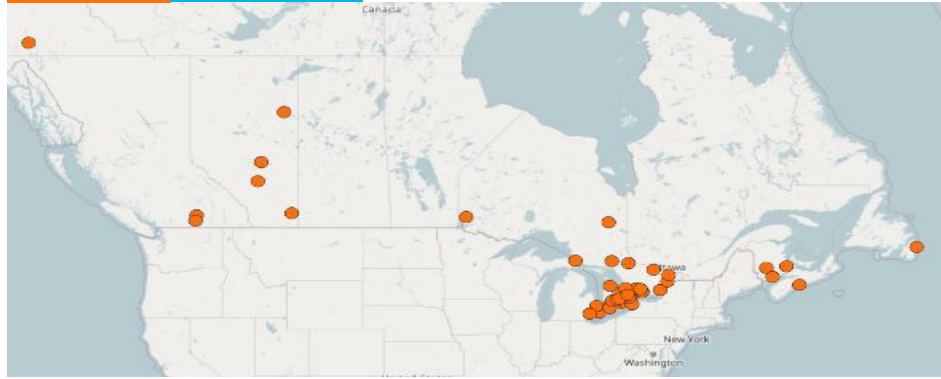
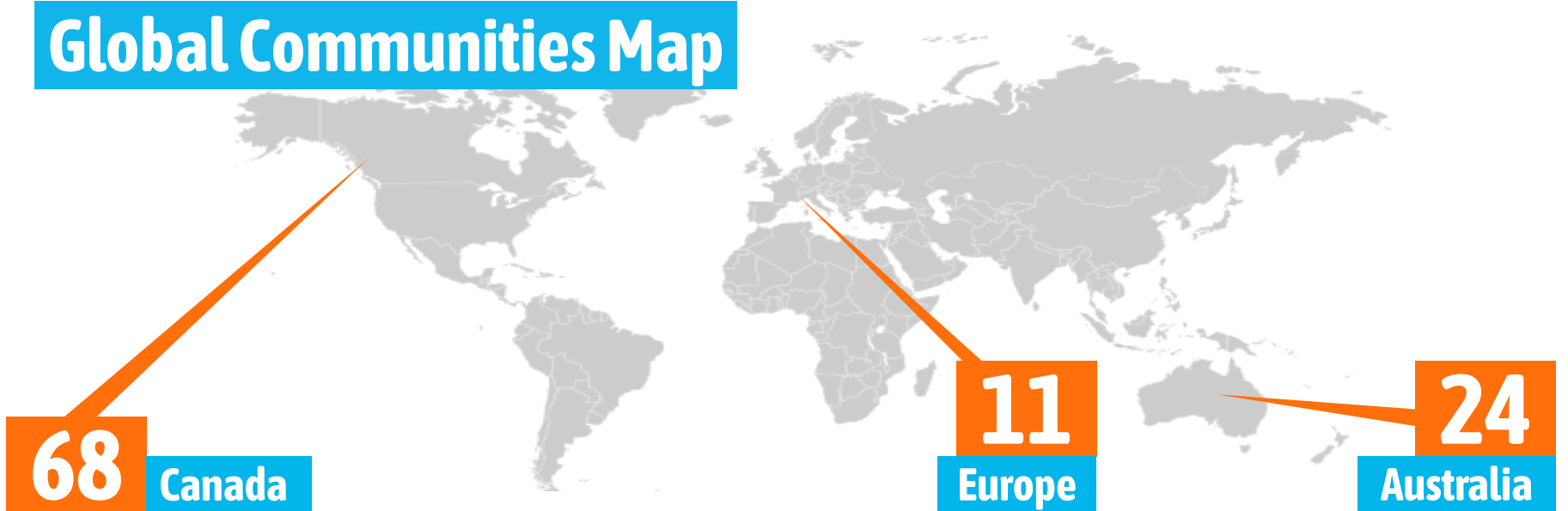
UK



3

communities are participating in **BfZ-UK** with 1 community having achieved Quality Data.

Global Communities Map



Welcome to our Federal Partners!



Welcome to Community Solutions Core Partners!

MacArthur
Foundation

ROCKET
Community Fund


KAISER PERMANENTE®

ballmer
GROUP



+ a b | e a u
FOUNDATION

Welcome ORS Impact



Muniba Ahmad
Senior Consultant



Terri Akey
*Senior Director &
Project Director*



Natasha Bennett
Senior Consultant



Scott Campanario
Senior Research Consultant



Charlotte Goff
Consultant



Ben Gunderson
Consultant



Joel Gutierrez
Director



Sandy-Asari Hogan
Director



Marianne McPherson
Senior Director



Leonor Robles
Director



Thank you to our Learning Session Partners!



Community Solutions Staff

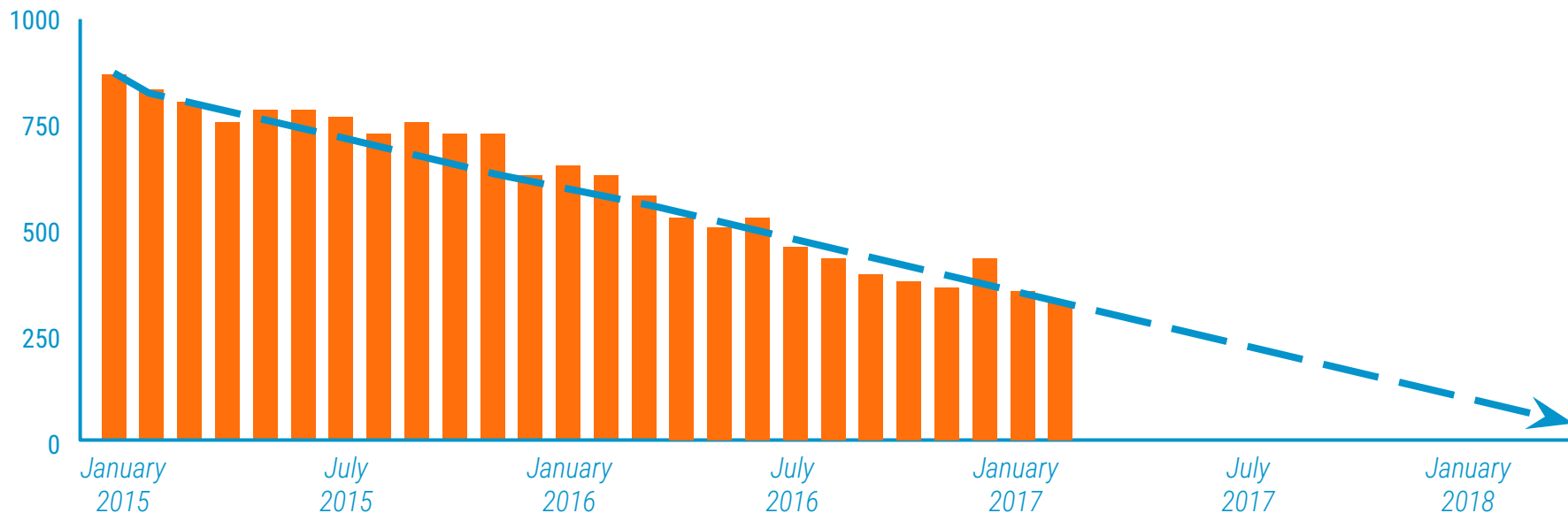




Our Learning Journey

The Challenge of Counting Down

Built for Zero is designed to learn with communities what it takes to **count down to zero** — a more complex challenge than counting up to housing, spending, or service outcomes.

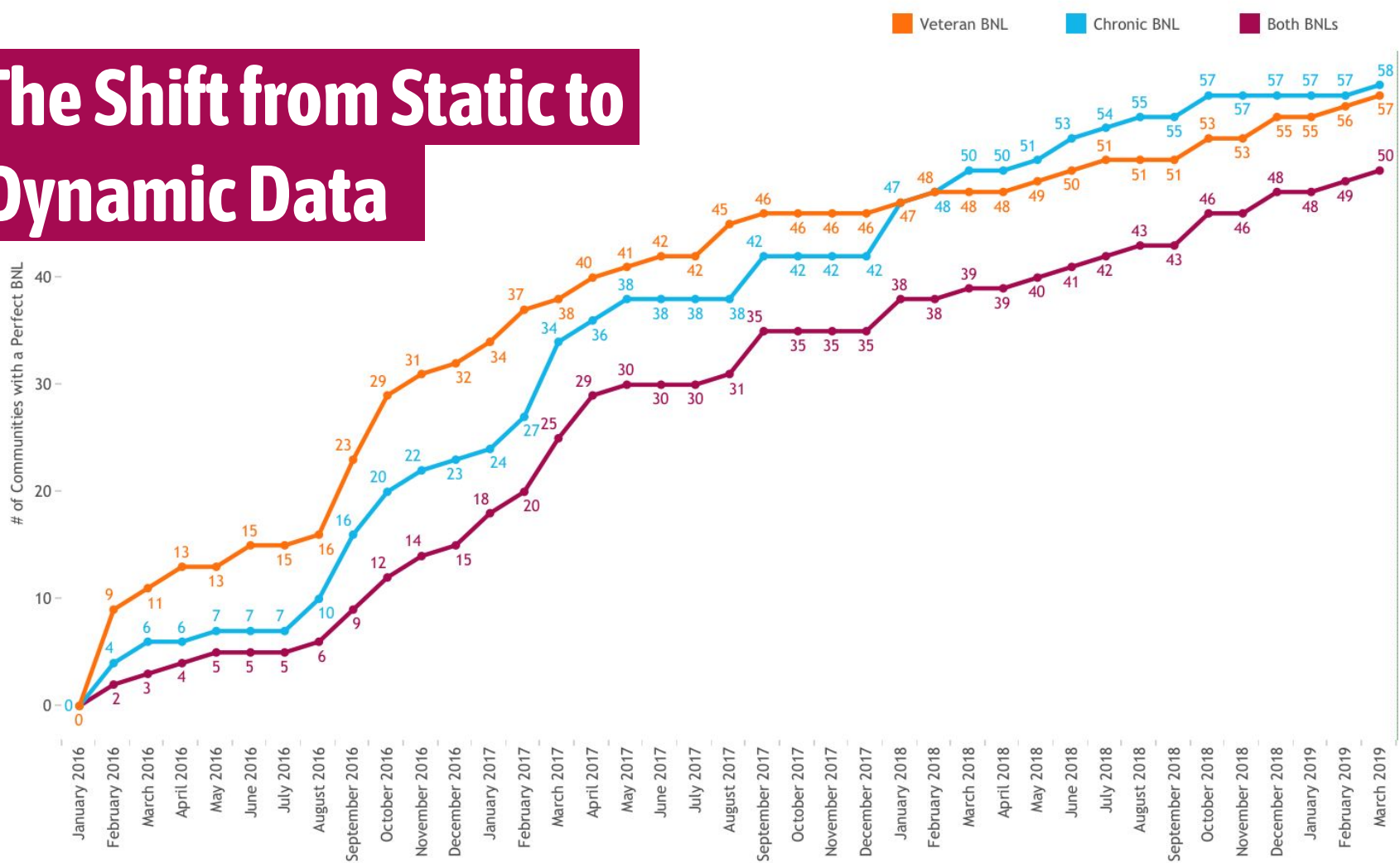


The Fundamental Question

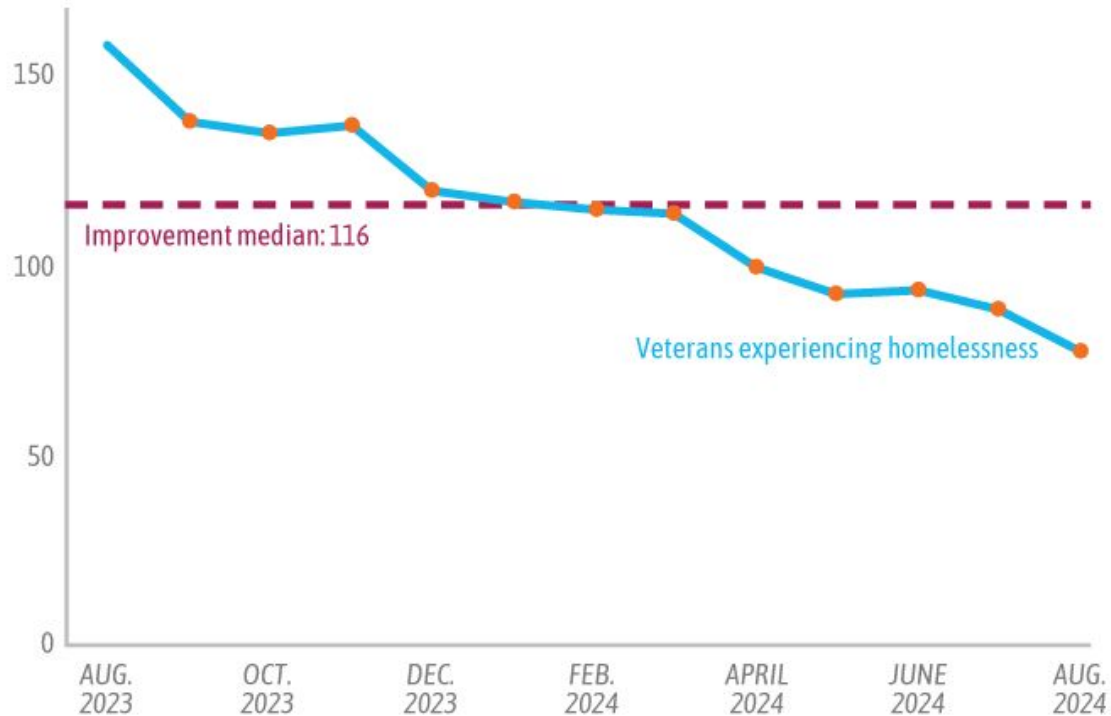
*Are all our programs + investments
adding up to thing we really want:
equitable reductions in homelessness over time?*

*If not, how quickly would we know,
and how quickly could we pivot?*

The Shift from Static to Dynamic Data



The Shift from Program to System

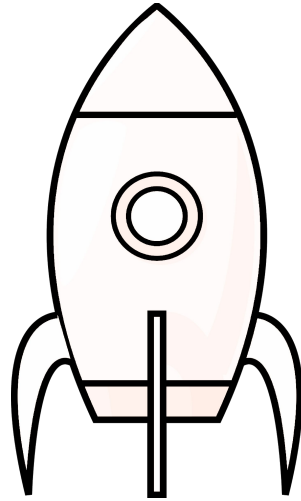


The Shift from Technical to a Complex Problem

Technical



Complicated



Complex

Achievement gap

Climate change

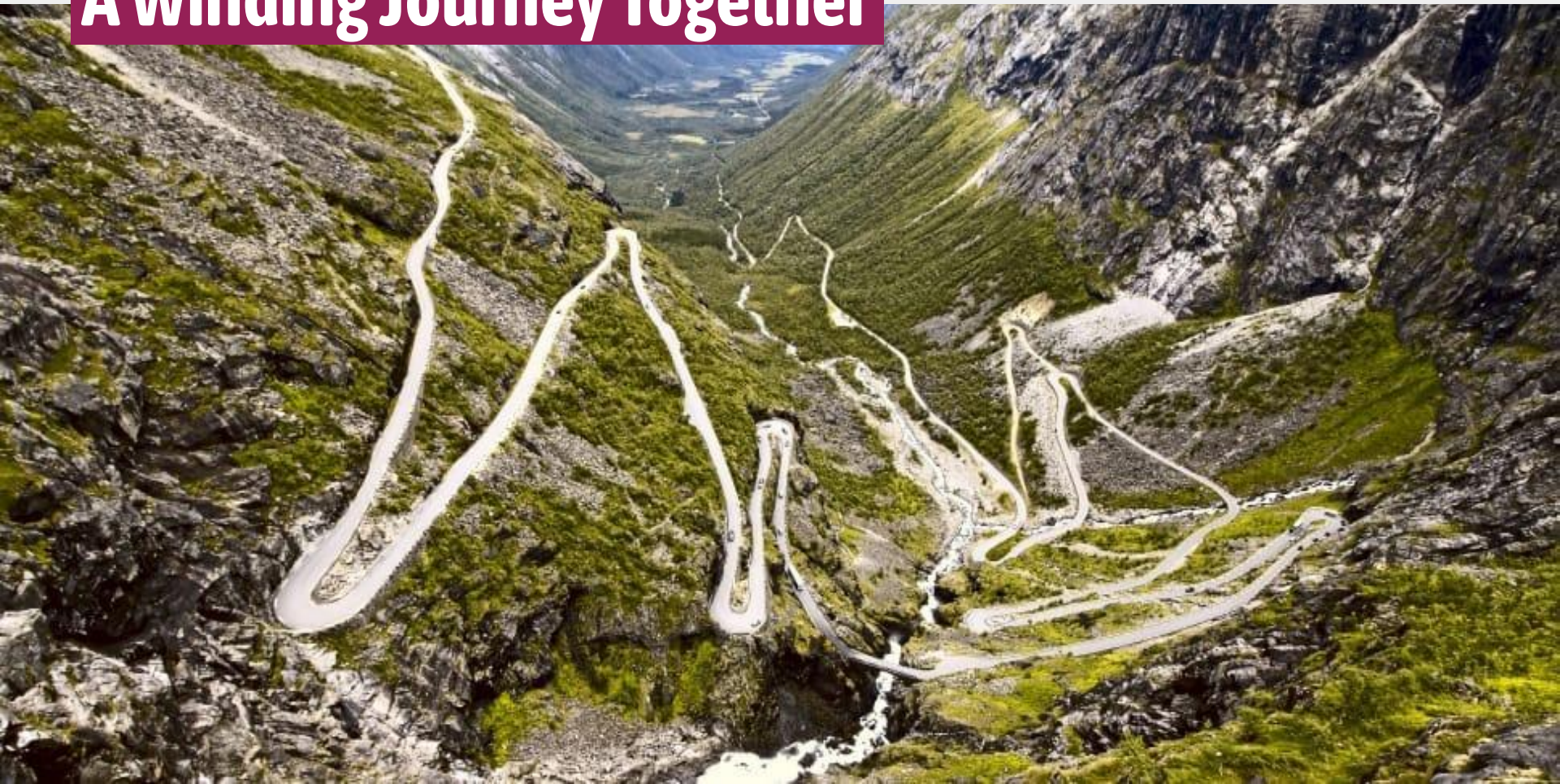
Global outbreaks

Homelessness

Forced migration

Radicalization

A Winding Journey Together



Operating System for Complex Problem-Solving



Shared, Measurable Aim



Nimble,
dedicated team



Real-time,
by-name
feedback loop



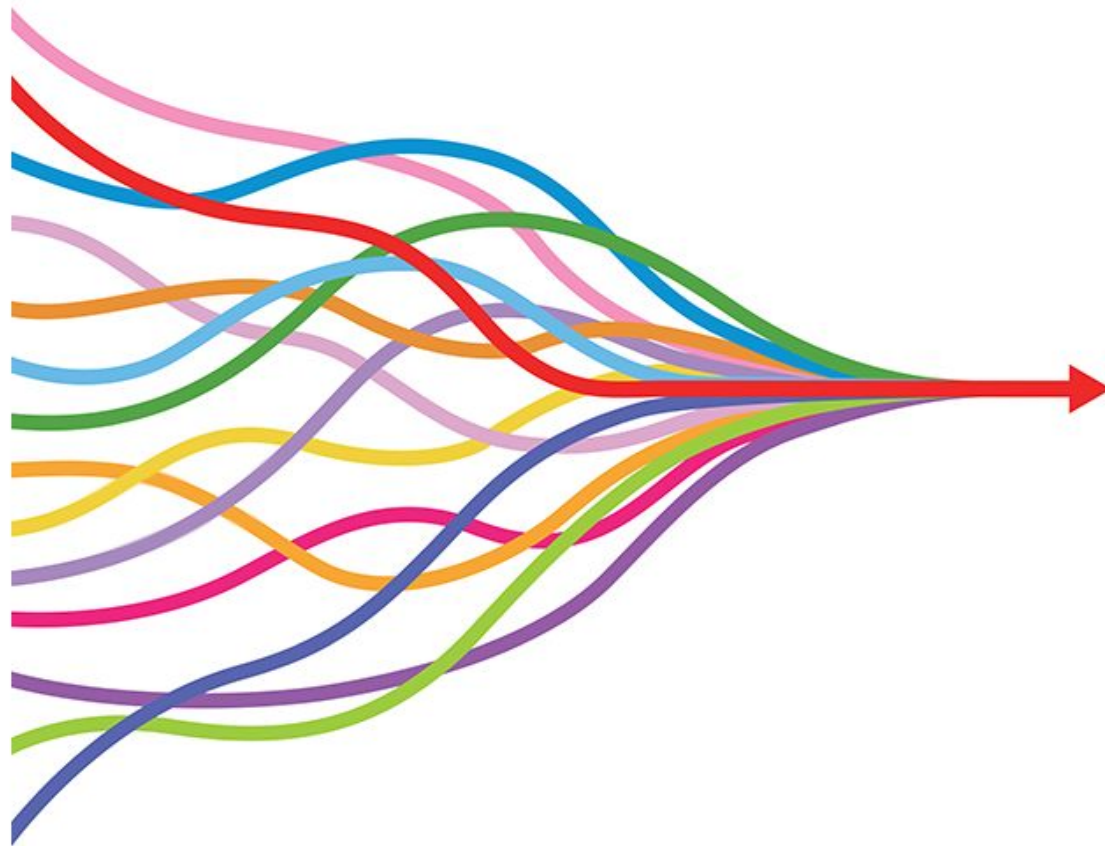
Flexible arsenal of
resources



Human-centered
Design

Continuous improvement approach using evidence-based interventions

Updated Roadmap: Theory of Change



NORTH STAR

**SUSTAIN
EQUITABLE
REDUCTIONS
&
HOMELESSNESS IS
RARE AND BRIEF
FOR ALL**

Built for Zero Community-Facing Theory of Change

Goal:

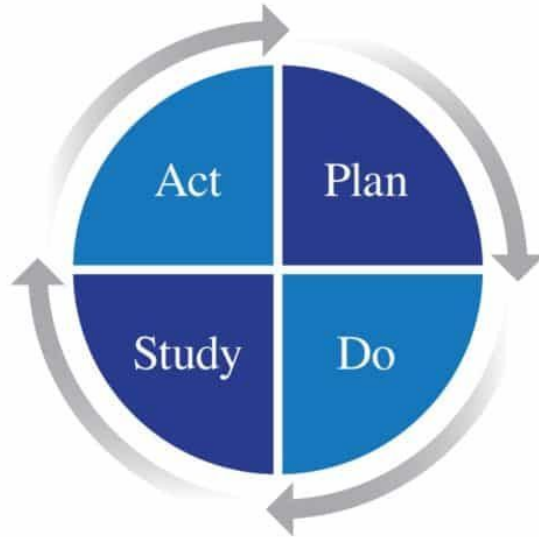
Build a resilient, equitable housing system to prevent homelessness and ensure homelessness is rare and brief.

Enabling inputs for implementing this theory of change:

- Intermediary support (local, regional, state, or national)
- Community readiness to engage
- Knowledge of local context to aid in adaptation of model

Local Adoption is Not Linear

The process of adoption of the model is non-linear. Communities may engage in different aspects of the Theory of Change (ToC) at any given time depending on priorities, current progress, and political will.



Framework for BFZ Theory of Change

Setting the Foundation

Establishing the foundational conditions and new ways working across the system ready the environment for effective implementation of key strategies



Implementing Strategies to Achieve and Sustain Reductions

Iterating data driven strategies to influence enabling conditions in the ecosystem and to reduce homelessness leads to an improved system.



Desired System and Population Change

Strategies drive measurable outcomes to enable change in the system conditions and to achieve equitable housing outcomes



North Star

A changed environment and improved outcomes results in achieving the north star aim: Sustainable, equitable reductions in homelessness. Homelessness is rare and brief for all.

Setting the Foundation

Foundations: **System Conditions**

- System commitment to work toward a **shared goal**
- Broad and diverse **partnerships**
- Leadership and staff **capacity/capability** for system improvement
- Implementation, accountability, and decision-making **mechanisms for system change** work
- **Quality data** and infrastructure
- Knowledge of **available system resources**, funding, partners, policies, and housing

Foundations: **Effective Ways of Working**

- Partnerships and **collaboration to build trust** and deepen relationships
- **Coordination** and alignment of programs, practices, and measures
- **Evidence-informed practice** and ongoing learning
- **Equitable and person-centered** approach
- **Testing and refining** strategies

Implement Strategies to Achieve and Sustain Reductions

Establishing the foundations readies the environment for implementation of key strategies



Strategies: **Influence Enabling Conditions in Local Ecosystem**

- **Policy** change efforts
- **Narrative** change efforts
- **Cross-sector partnerships** and alignment with **key influencers**
- **Resource mobilization** and alignment

Strategies: **Reduce Homelessness**

- **Prevent and divert homelessness** through cross-sector partnerships with upstream systems to address health, economic, mental/behavioral health challenges
- **House those currently experiencing homelessness** through outreach/identification, coordinated, person-centered case conferencing
- **Keep people housed** after exiting homelessness through supportive wrap-around services and responsive property management

System and Population Level Change

Setting the foundation and iterating, data driven strategies leads to the desired system + population change



Outcomes: **Changes in Enabling System Conditions**

- Local, state and federal policies that support person-centered solutions to homelessness
- Public will to solve homelessness
- Narratives about local progress on homelessness that build momentum and alignment
- Expanded and diversified funding
- Sustained adequate supply of affordable housing (including housing stock, services, programs, etc.)
- System-wide commitment to sustainability

System and Population Level Change

The foundations and iterating, data driven strategies leads to system + population change



Outcomes: Achieve Equitable Housing Outcomes

- Reductions in unsheltered homelessness
- Decreased inflow
- Decreased number of actively homeless persons
- Reduced and equity gap reduction in time to permanent housing placement
- Increased and more equitable permanent housing placements
- Increased and more equitable stability/retention in housing

North Star

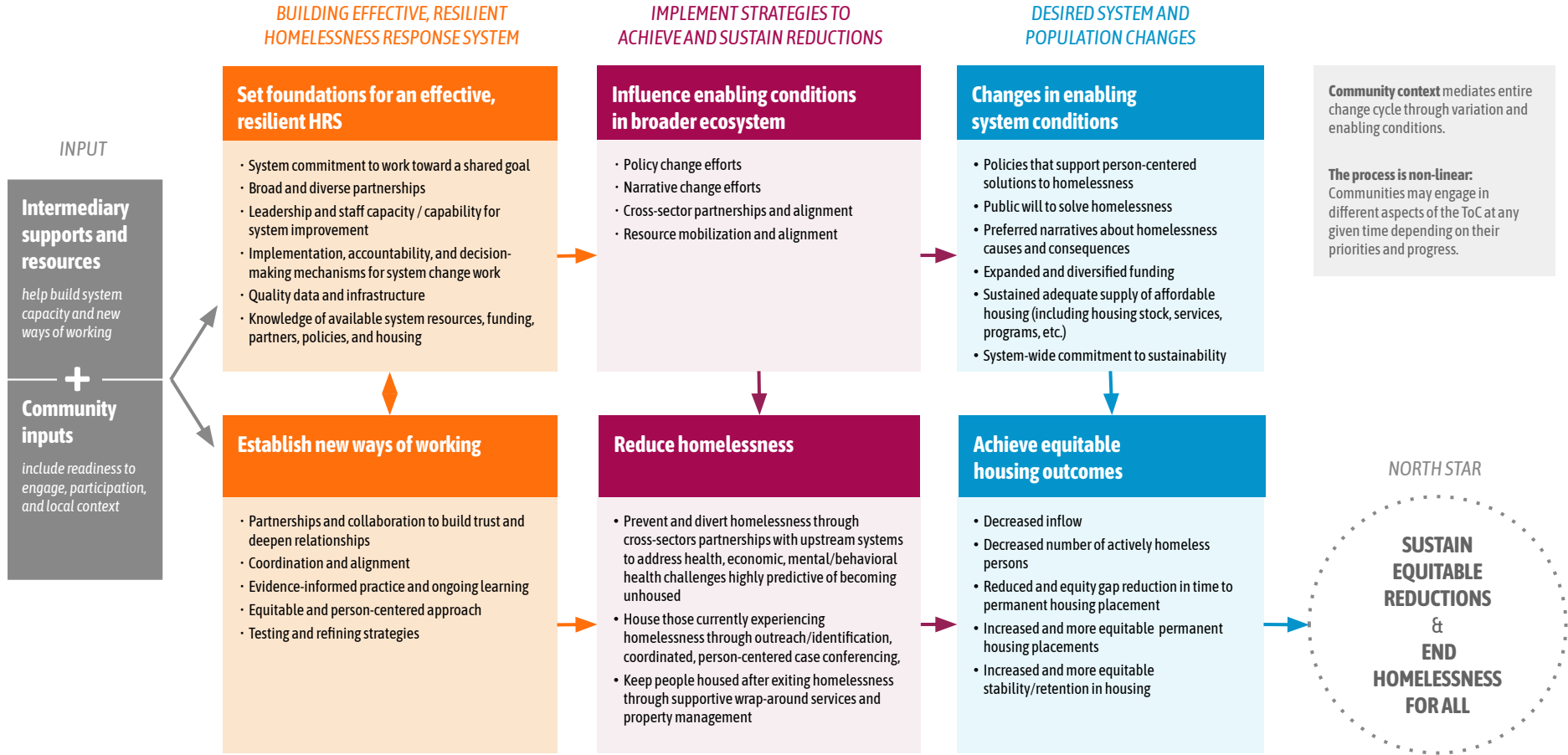
The system and population outcomes lead to achieving the ultimate objective of building a resilient, equitable housing system in order to reach the north star aim.



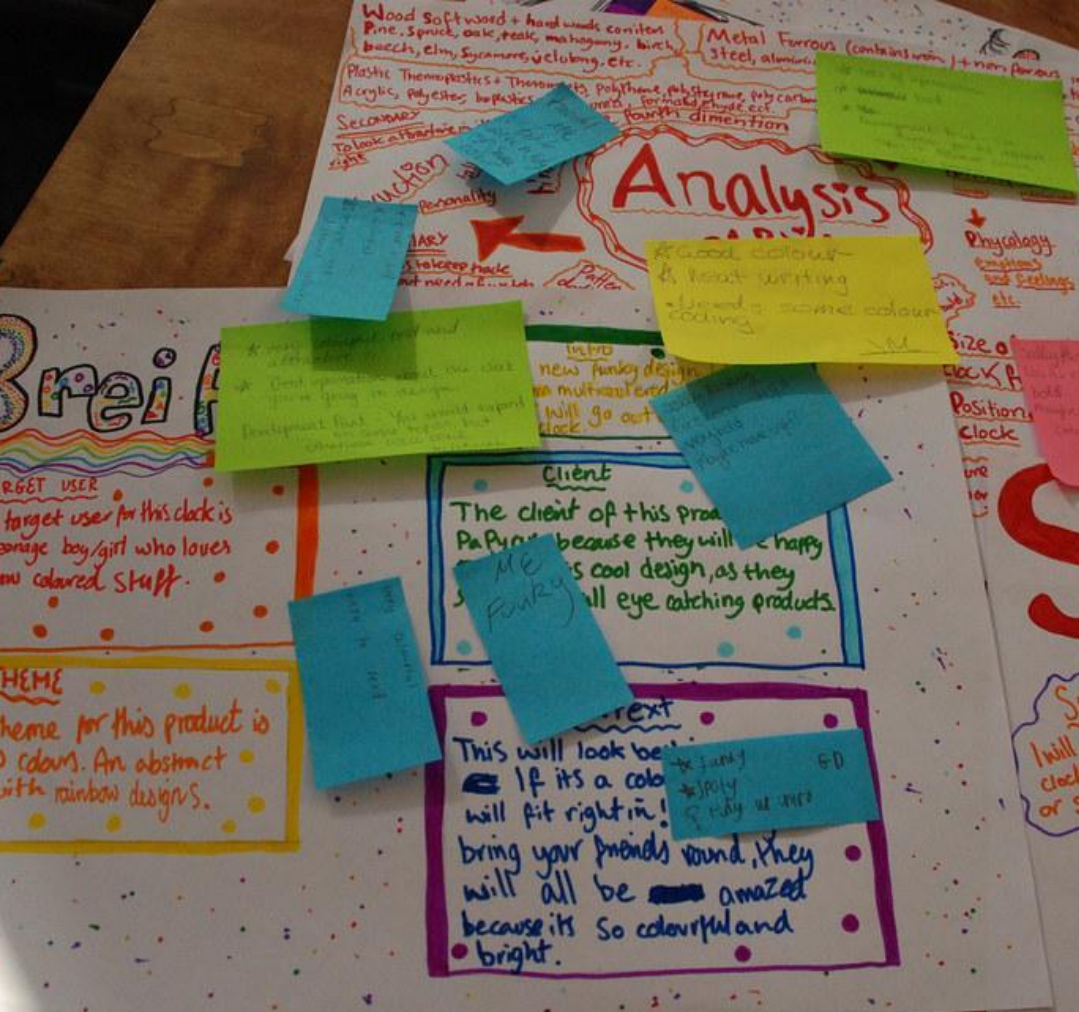
NORTH STAR:

Sustainable, equitable reductions in homelessness and homelessness being rare and brief for all.

BFZ Vision: Build an equitable future where homelessness is rare and brief.



Learning & Reflection



Let's Consider...

- Our relationship with the work
- Our key learnings over the prior year
- Our hopes for the next year

Keynote Speaker: Jennifer Ho