

BFZ SM Coalition Monthly Meeting: June Notes

June 26, 3:30 PM ET

[ATTENDEES](#)

[AGENDA](#)

[NOTES](#)

[NEXT STEPS](#)

ATTENDEES

Berta Maldonado - Oahu
Abbey Linn - Abilene
Deonate Cruz - AWHWA
Kim North - MACV
Sarah Fletcher - Sac Steps Forward
Jenka Soderberg - Mult Co/Portland
Maura Thurman - Homeward Bound Marin

AGENDA

Icebreaker/Check-in:

☀️ What is one thing on your Summer bucket list?

CS/BFZ Updates

- Google Group created
 - BFZ-social-media-coalition@community.solutions
- *Johnson v. Grants Pass* Decision
 - More resources are forthcoming!

- What questions/concerns do you have? There will be a webinar (led by BFZ and NHLC) post-decision based on questions you submit
- Summer: Heat and people experiencing homelessness
 - What is the messaging you are all using for the hotter weather? Let's talk!
 - Owned resources
 - Salon article: [Climate change is making homelessness worse — but experts say we can help](#)
 - CS Research and Evaluation [On the Connection Between Climate Change and Homelessness](#)
 - CS Learning Brief: [The Intersection of Climate Change and Homelessness](#)
- Youth Homelessness
 - ORS Impact [Youth Homelessness Report](#)
 - [Functional Zero](#)
 - AWHWA Live series on youth homelessness: Mark your calendars for July 31 at 4:30pm ET | 1:30pm PT
- [July Toolkit](#)

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

- Celebrating Marin County's [new building for veterans exiting homelessness!](#)
 - [Video](#)
- "Being homeless in x is easy..." How do we change this narrative?
 - [Multnomah's Myths about Homelessness](#)
 - [Metro Denver Homeless Initiative Myths about Homelessness](#)
- [MACV Arlington House Ribbon Cutting](#)
 - July 9th, 2024 @ 10 AM


Content - What's to come, holidays to keep in mind, etc.

- **July**
 - July 4: Independence Day
 - July 17: World Emoji Day
- **August**
 - August 12: World Youth Day (Source: [ORS Report](#))
 - August 19: World Humanitarian Day

Social media news

- [Facebook Renews Focus on Young Users](#)
- [Key Posting Tips for LinkedIn, Instagram and Facebook](#)
- [YouTube Tests Image-Based Search via Google Lens](#)
- [X Is Losing Ground as a News Source per Report](#)

Deep Dive: Narrative change

-  Narrative Change