

BFZ SM Coalition Monthly Meeting: July Notes

July 24, 3:30 PM ET

[ATTENDEES](#)

[AGENDA](#)

[NOTES](#)

[NEXT STEPS](#)

ATTENDEES

AGENDA

Icebreaker/Check-in:

Is anyone coming to the BFZ learning session in the fall? What sort of communications-focused breakout session would you like to see?

- Built for Zero data, helping people understand it better
- Communities are focused on chronic homelessness

CS/BFZ Updates

- [AWHWA / CS LinkedIn Live Social Event on youth and young adult homelessness:](#)
July 31, 4:30pm ET
 - Also streaming on YouTube and Facebook. See the [CS event page](#) for details.
- Community Solutions has partnered with filmmakers Dewi Sungai and Jason Houston ([eight16creative](#)) to tell the stories of people in six cities and counties that are part of the Built for Zero movement.. These are their stories, told in their own words.
 - [Until We're All Home](#) film series

- Releasing one film per month. The first is Fremont County, Colorado.
- [August Toolkit](#)

BFZ communities

CTAs/ideas/anything to uplift? Insert them below!

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Content - *What's to come, holidays to keep in mind, etc.*

- **August**
 - August 4-10: [National Health Center Week](#) #NHCW24 #ValueCHCs
 - Sunday, 8/4: [Public Health in Housing Day](#)
 - Monday, 8/5: [Healthcare for People Experiencing Homelessness Day](#)
 - Thursday, 8/8: [Stakeholder Appreciation Day](#)
 - Friday, 8/9: [Health Center Staff Appreciation Day](#)
 - August 19: [World Humanitarian Day](#)
- **October**
 - October 10: World Homeless Day
 - Details to come
 - **Any suggestions for how we can improve it this year?**

Social media news

- [YouTube's Developing Thumb Frame Customization for Shorts Clips](#)
- [Instagram Expands Notes to Reels and Feed Posts](#)
- [X is Testing an Option to Block Links in Your Post Replies](#)

Deep Dive: Narrative change

- Narrative Change