

Housing First

Social Media Toolkit

Evergreen

[Resources](#)

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Resources

- [Housing First video for communities developed in partnership with VA](#)
- BLOG: [What is Housing First?](#)
- VIDEO: [Housing first explainer on YouTube](#)


Hashtags

- **#HomelessnessIsSolvable**
- **#HousingFirst**

Creative

- [Graphics](#) (Canva)
- [Graphics](#) (Google Drive)

Social Copy

Facebook / Instagram / LinkedIn	Tweet	Creative
<p>What's the most immediate way to end a person's homelessness? Provide them with a safe and stable home.</p> <p>This concept is brought to life through the philosophy and approach called "Housing First."</p> <p>Learn about this approach, misconceptions, and more: https://community.solutions/what-is-housing-first/ #HomelessnessIsSolvable #HousingFirst</p>	<p>What is #HousingFirst? Read a primer on this philosophy and approach to ending homelessness. https://community.solutions/what-is-housing-first/ #HomelessnessIsSolvable #HousingFirst</p>	 <p>The creative graphic features a dark red background with a white silhouette of a person's head and shoulders. The text "What is #HousingFirst?" is written in white. In the top right corner, "COMMUNITY SOLUTIONS" is written in small white letters. In the bottom right corner, there is a small white box with "#HousingFirst" written inside. There are also some white decorative lines and a small sunburst icon.</p> <p>Download or Edit (aka add your logo!)</p>

Housing First is an approach that centers on the belief that everyone is ready for housing — right now.

The theory is simple: People need basic necessities, like a safe place to live, before they can focus on other priorities like improving mental health, maintaining a budget, or searching for and maintaining employment.

Watch an explainer:

<https://www.youtube.com/watch?v=xdJ3wXXSMoQ>

#HomelessnessIsSolvable #HousingFirst

Think #HousingFirst is just about providing a roof? Think again! 🏠 It's about creating a stable environment with access to voluntary services tailored to individual needs.

From employment support to healthcare, it's all about empowering lives beyond just housing. Discover the truth behind the Housing First approach and its impact on creating lasting change.

<https://community.solutions/what-is-housing-first/>

#HomelessnessIsSolvable

What's the most immediate way to end a person's homelessness? Provide them with a safe and stable home.

#HousingFirst is an approach that centers on the belief that everyone is ready for housing — right now. Learn more:

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It's more than just a roof! 🏠 #HousingFirst creates stable environments with services like job support & healthcare, tailored to individual needs. Dive into how this approach empowers lives & drives lasting change.

#HomelessnessIsSolvable ➡

<https://community.solutions/what-is-housing-first/>



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Did you know? #HousingFirst isn't a one-size-fits-all solution. ☀️ It adapts to individual needs through programs like permanent supportive housing and rapid re-housing, ensuring everyone gets the support they need to thrive.

Learn more:

<https://community.solutions/what-is-housing-first/>
#HomelessnessIsSolvable


Did you know? #HousingFirst adapts to each person's needs with programs like supportive housing & rapid re-housing, ensuring support for all to thrive. ☀️ It's not one-size-fits-all; it's tailored care. Dive in to learn more:


<https://community.solutions/what-is-housing-first/> #HomelessnessIsSolvable



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Evidence speaks louder than words! Research shows that people are more likely to engage in supportive services and experience increased stability and well-being when they have a home through #HousingFirst.


 Learn how Housing First this helps solve homelessness. <https://community.solutions/what-is-housing-first/>
#HomelessnessIsSolvable

Evidence is clear: A home through #HousingFirst increases engagement in supportive services, stability, & well-being.  Dive into the research showing how it helps solve homelessness:

<https://community.solutions/what-is-housing-first/> #HomelessnessIsSolvable




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 Studies reveal that #HousingFirst not only helps individuals find stable housing faster but also saves money.

On average, it costs \$31,545 less per person on emergency services over two years compared to traditional approaches.


Check out the research and learn more:
<https://community.solutions/what-is-housing-first/>
#HomelessnessIsSolvable

 Research shows #HousingFirst not only secures stable housing quickly but also slashes costs, saving \$31,545 per person on emergency services over 2 years vs traditional methods. Dive into the details and see the impact:

<https://community.solutions/what-is-housing-first/> #HomelessnessIsSolvable




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Data-driven success! 

Housing First ends homelessness for chronically homeless individuals more efficiently and permanently than treatment-first models. Plus, most tenants remain stably housed, proving the lasting effectiveness of this approach.

Check out the research and learn more:
<https://community.solutions/what-is-housing-first/>
#HomelessnessIsSolvable

Data-driven success!  #HousingFirst ends homelessness more efficiently & permanently than treatment-first models, with most tenants staying housed long-term. Explore the research proving its effectiveness:

<https://community.solutions/what-is-housing-first/> #HomelessnessIsSolvable



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Transforming lives and communities! 🌍 Housing First not only provides stable housing but also reduces the need for emergency services, leading to significant cost savings. In one study, Housing First was shown to save up to \$23,000 per person per year compared to shelter programs.

Check out the research and learn more:
<https://community.solutions/what-is-housing-first/>
#HomelessnessIsSolvable

Transforming lives & communities! 🌍 #HousingFirst offers stable housing & cuts emergency service costs, saving up to \$23,000 per person/year vs shelter programs. Discover how it's making a difference:

<https://community.solutions/what-is-housing-first/#HomelessnessIsSolvable>



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Questions?

If you have any questions about this toolkit, please contact kstasa@community.solutions.