




Social Media Toolkit

A monthly digest of social content for Built for Zero communities

July 2023

Help us improve this resource! Send feedback and content ideas to kstasa@community.solutions.

Topic	Facebook / Instagram / LinkedIn	Tweet	Creative
Bloomberg	<p>The @BuiltForZero approach to solving homelessness is rooted in collaboration, data, and design-based innovation.</p> <p>Learn more about this approach in a recent @BloombergCities article. https://bit.ly/3NBXiyM</p>	<p>The @BuiltForZero approach to solving homelessness is rooted in collaboration, data, and design-based innovation.</p> <p>Learn more about this approach in a recent @BloombergCities article. https://bit.ly/3NBXiyM</p>	 <p>Download</p>
BFZ approach	<p>What does it mean to be part of the @BuiltForZero movement to solve homelessness? Watch this video to find out. https://youtu.be/LKDHLMIlnprl</p>	<p>What does it mean to be part of the @BuiltForZero movement to solve homelessness? Watch this video to find out. https://youtu.be/LKDHLMIlnprl</p>	<p>https://youtu.be/LKDHLMIlnprl</p>

Take action	<p>🚩 Spread the word: #HomelessnessIsSolvable!</p> <p>You can help us make homelessness rare and brief. https://community.solutions/get-involved/citizens/</p>	<p>🚩 Spread the word: #HomelessnessIsSolvable!</p> <p>https://community.solutions/get-involved/citizens/</p>	 <p>Download</p>
By-name data	<p>By-name data enables us to account for every person experiencing homelessness in real time. It's also the critical first step to solving homelessness for the entire community. Learn more about this important tool: https://community.solutions/what-is-a-by-name-list/</p>	<p>By-name data enables us to account for every person experiencing homelessness in real time. It's also the first step to solving homelessness. Learn more: https://community.solutions/what-is-a-by-name-list/</p>	 <p>Download</p>

Questions?

If you have any questions about this toolkit, please contact kstasa@community.solutions.