

## Recruiting, Engaging and Hiring People with Lived Experience

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*This document was co-developed with the Housing Equity Strategist\*. Their insight and feedback was instrumental in building out this guiding resource.*

### Why it is Important to Engage People with Lived Experience of Homelessness and Other Diverse Leaders on Your Core Team

#### People with Lived Experience/Expertise of Homelessness

- Engaging people with lived expertise is urgent and necessary as communities learn how to create more equitable systems. A strong network of partners and providers must include individuals with lived expertise to support planning and implementation efforts as well as to strategically target resources to increase housing placements, prevent homelessness, and improve homeless systems by advancing equity. Meaningful engagement results in system and programmatic implementations that are more relevant and responsive.
- While representation is essential on the core team, it is critical not to lean on or depend on just a few individuals to represent an entire population

#### The Global Majority and Indigenous People

- By engaging those of The Global Majority and Indigenous People as partners and leaders on your team, you bring to the forefront voices and populations that have historically been marginalized and have been most negatively impacted by homeless system disparities and systemic racism.

### Recruiting & Engaging PWLEH

As you begin recruiting people with lived experience/expertise of homelessness (PWLEH) to partner in your housing stabilization/prevention work, consider the following:

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### Important Reminders:

- Address barriers to ensure early and full inclusion and compensation of people with lived expertise, including on your initial working group;
- At the very minimum, your Core Prevention Team must include at least 2-3 members with lived experience involved in all design/decision-making during this Cohort;
- There must be a structure in place to both compensate PWLEH and to support their participation in all Cohort activities.

### Strategies for Recruiting People with Lived Experience/Expertise of Homelessness

- Talk to providers, particularly those working on the front lines, directly with people experiencing or at risk of becoming homeless
- Look in places where folks with lived expertise already engage or participate
  - Food and clothing pantries
  - Drop-in centers/meal kitchens
  - Libraries
  - Faith-based advocacy organizations
- Develop clear talking points - how you will describe the work they would be doing, what the benefit and expectations of participating are, what is the time commitment, etc.
- Build and promote racial equity into the process to ensure there is support, feeling of belonging and therefore participation from those of The Global Majority and Indigenous People who have lived experience of homelessness so that there is diverse and inclusive representation in recruiting

### Sustaining Meaningful Engagement

Once you have a PWLEH engagement structure and have recruited PWLEH leaders on your Core Team, you will need to build in ways to continually sustain and build authentic partnerships:

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- Be transparent and clear about compensation, ensure prompt payment, and offer flexible options to receive that compensation (direct cash payment, gift cards, etc.) if possible
- Value them as equal partners - do not tokenize PWLEH partners; have direct conversations with other partners on your team to ensure you are maintaining authentic and safe spaces (be particularly mindful of adultism when you are working with young people with lived experience)
- Ensure that the relationship is reciprocal – be clear regarding what they will gain from participating as well as what the organization and community will gain from this relationship
- Always incorporate time for preparation and debrief before and after meetings
- Offer training & professional development
- Ensure that their participation will lead to changes in policies and priorities
- Check-in regularly with PWLEH partners to ensure their participation continues to feel valued and that their voices are being heard

### Hiring PWLEH

As you begin creating employment opportunities within your organization for people with lived experience/expertise of homelessness (PWLEH) to work towards solutions to solve for homelessness, ensure the following infrastructure is in place:

- Ensure that you have inclusive and equitable hiring practices in place
- Onboarding for both staff and new staff that includes staff orientation to racial equity and healing informed
  - This should include assessments to understand where the organization is on the continuum of becoming an anti-racist, equitable and inclusive organization
  - Additionally, it should include education training for all personnel, including people with lived experience of homelessness in developing an equitable, inclusive and people-centered organization
- The workplace should be a supportive and inclusive environment that is open to inquiry and curiosity, wherein all belong and are welcome

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### Where To Begin

Organizations interested in hiring people with lived experience and expertise of homelessness should have a plan that outlines the areas of recruitment, retention goals, and objectives. Additionally, they should incorporate the following:

- Provide peer support as an option for people with lived experience and expertise of homelessness, those who have experienced chronic homelessness and have multifaceted support needs may find the workplace environment challenging and will need the support of peers to ensure success in the workplace.
- Provide fair and equitable compensation by ensuring salaries, stipends and any other benefits are equitable and that compensation takes into account position, duties, and the experience of homelessness compared to the same or similar position across the labor market.
- Be consistent with communication at all levels of the hiring process to ensure that PWLEH don't become discouraged, feel disempowered, disengaged, or feel triggered during the process.

### Other Considerations

#### **Compensation:**

- Consider the process of how PWLEH will be compensated;
  - Some concerns may come up if compensation is coming from within the CoC structure/ political structure. Ensure that PWLEH are able to speak their voice and not fear retaliation or retribution.
  - Ensure they have the latitude to be honest & critical without fear of losing compensation or housing
- Design your compensation policies to demonstrate and acknowledge the value and expertise they are bringing to the table (equitable compensation).

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- Consider payment options so that benefits are not impacted and be versatile in how you compensate (Cash App, Venmo, etc.)

### **Communication:**

- Prepare people for the journey before they begin - be transparent about what they will be doing and why
- Create environments so that there is an honest conversation (so they are not feeling patronized or tokenized; there is a belief and feeling that they are truly advising on what is needed)
- Always provide information before meetings, breaking down information and transparently share information/ getting them the info they need to be fully present ahead of time
  - Provide clear understanding of different/relevant funding sources or systems they will be impacting/advising on
  - Break down acronyms (don't use jargon)
- Ensure the group (team/community) understands that the PWLEH are speaking from their own unique experience or perspective; other partners need to be aware of their own biases/defenses and come to the table open to hearing/learning from PWLEH partner
- Developing the PWLEH's knowledge of the system may take time; once a foundation is established and trust is built they will be better positioned to have authentic conversations, ask questions and impart their knowledge and opinion.
- Being aware of who is coming to the table and individual perspectives/motivations and group dynamics; keeping the focus as productive/solutions oriented can be challenging and may require support from other team members to help navigate/facilitate conversations.

### **Logistical and Other Support Needs:**

- Having separate space for PWLEH (outside of the broader team/committees) is critical. This is important no matter what structure or model is implemented (PWLEH may want space to discuss and support one another outside of the group)

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- Team building / connection opportunities outside of just meeting (create space for building relationships/being in community with one another)
- *Power Sharing*: Need to be able to demonstrate within any structure/model a balance of power. There will be a need to create group agreements/charters that include how the group will make decisions, handle disagreements and powershare. Considerations and questions to consider are the following:
  - Adjust dynamics (power sharing) so that PWLEH feel valued and valuable
  - What real change will PWLEH see in their work? Are they being listened to? Has trust been established?
  - Need to ensure your structure is allowing for true partnership in an ongoing way, not one-off conversations
  - Need to be able to demonstrate that it is a mutual gain and that their equity in exchange (power sharing)
  - Outside of this project, how will the community continue to engage with PWLEH meaningfully and incorporate their feedback/insight and include them in decision making?
- Engagement has to be meaningful, impactful, and consistent
- Consider how you will provide training and support (i.e. advocacy training, facilitation training, Peer specialist training; public speaking; community organizing)

*\*Tips and best practices (resources):*

- [Compensation of Persons with Lived Expertise Guidance and Policy](#)
- [COVID-19 Homeless System Response: Engaging Individuals with Lived Expertise](#)
- [Racial Equity Core Teams: The Engines of Institutional Change](#)
- [Engaging People with Lived Experience](#)