

Path to Zero Overview

Path to Zero is a group of communities in the Built for Zero network working on **strengthening core competencies** and **implementing changes** that are **foundational in reducing and ending homelessness**

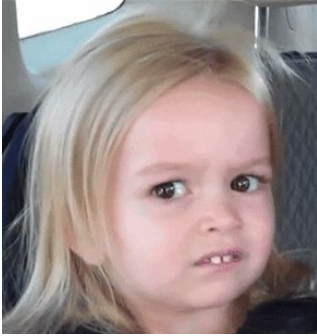
**Aim, Goals,
Milestones, and
Drivers Review**

Why Do This?

- Inspirational value
 - Big, audacious goals inspire movement and build will.
 - Everyone in the community understands what our community is trying to do.
 - We believe in the power of writing down goals and telling others.
- Practical value
 - A strong aim provides **clarity**, feels challenging, inspires commitment, sparks **opportunity** for **co-design**, and reflects the task at hand.
 - Goals, milestones, and drivers give direction to your work.



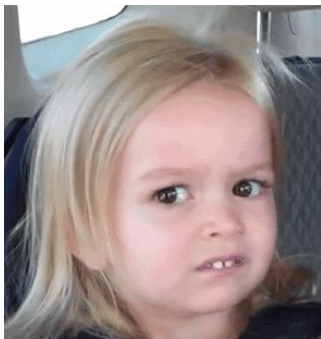
What Does this *Actually* Mean?!



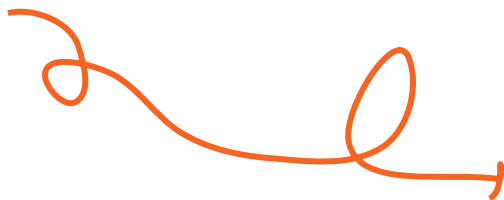
We have a way to help
what's in your head about
aims, goals, and how to
achieve them go from this...



What Does this *Actually* Mean?!



TO THIS!



Take-Home Guide

Driver Diagram

**The driver diagram is the
map for your entire road
trip.**



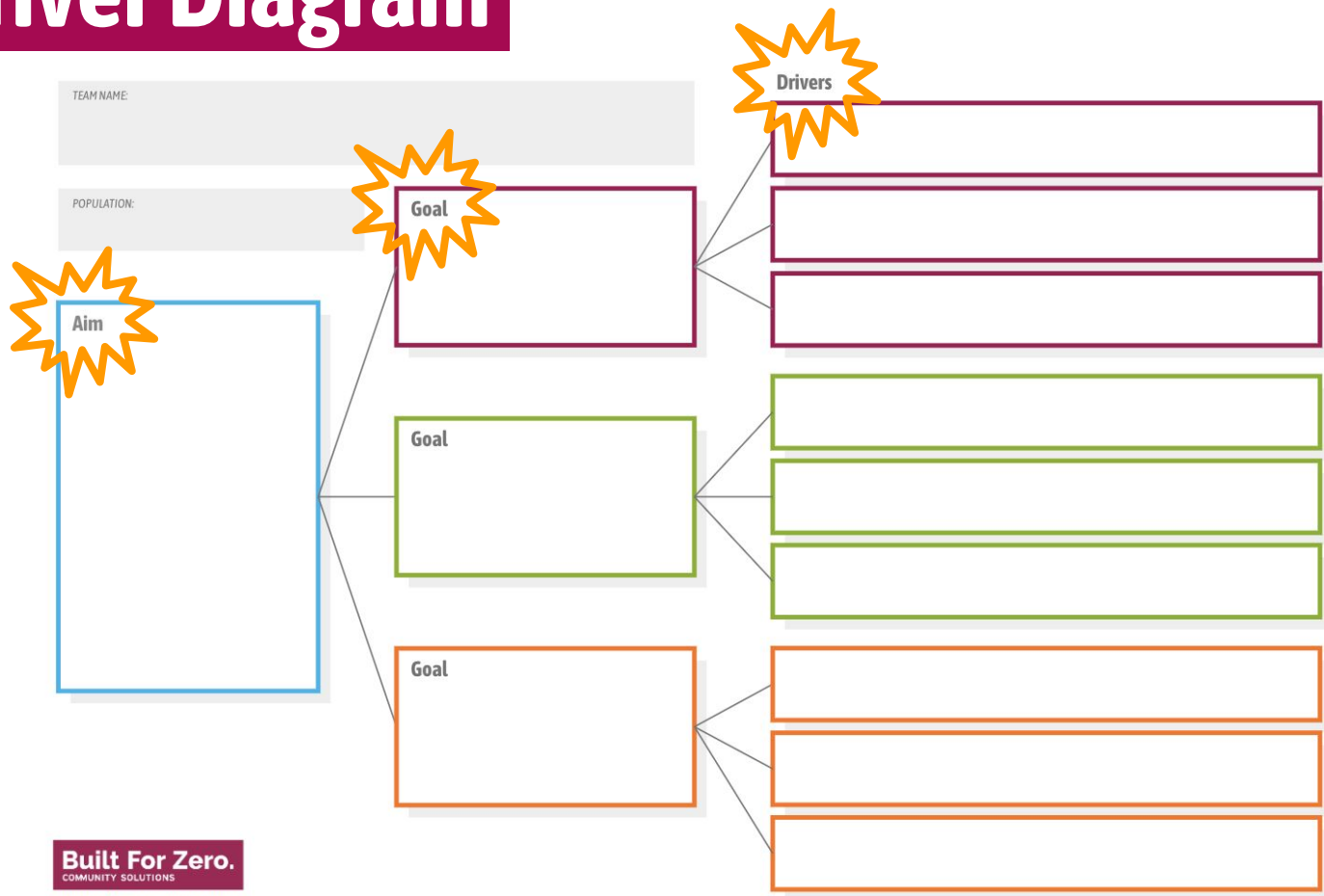
Driver Diagram

The driver diagram is the map for your entire road trip.

Your aims, goals, and drivers are all part of the map.



Driver Diagram





**Setting an aim is like
choosing a destination**



**Setting an aim is like
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Aim

- Long-term
- Big
- Transformative

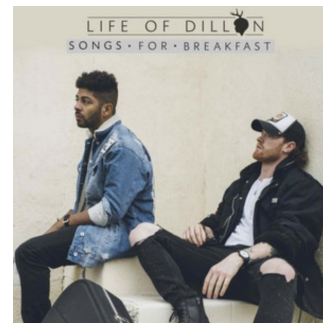
“We will achieve **functional zero** for veterans by October 2026.”

“We will achieve **functional zero** for chronic by March 2025.”



AIMS

Setting an
choosing a d

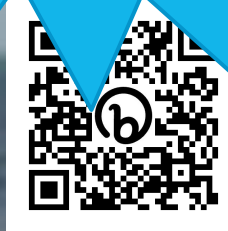




Setting an aim is like
choosing a destination

Diana Nyad

*Find a way... or
make one!*



GOALS

Goals are the things you hope to achieve on your trip and which will make your journey to your aim successful.

Goal

- Short-term
- Actionable
- Immediate

“We will achieve **quality data** by <date>”

“We will **increase** the **monthly rate of permanent housing placement** from <baseline> to <number> for <population> by <date>”

“We will **permanently house** <number> <population> by <date>”



GOALS

Goals are the things you hope to achieve on your trip and which will make your journey to your aim successful.

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- Short-term
- Actionable
- Immediate

hint: think about the challenges you outlined yesterday

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“We will **increase** the **monthly rate of permanent housing placement** from <baseline> to <number> for <population> by <date>”

“We will **permanently house** <number> <population> by <date>”



DRIVERS

Drivers are the specific, actionable things you'll do in order to achieve your goals.

Drivers

- Specific
- Actionable
- Time-bound



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“We will implement **inactivity policy** by <date>”

“We will **establish** the **three new Property Owner/Manager partnerships** from by <date>”

“We will **gather data** about returns from permanent housing by <date>”



MILESTONES

**Milestones outline
where you want to be by
when.**

Milestone

- Guidepost
- Indicator
- Six-month intervals

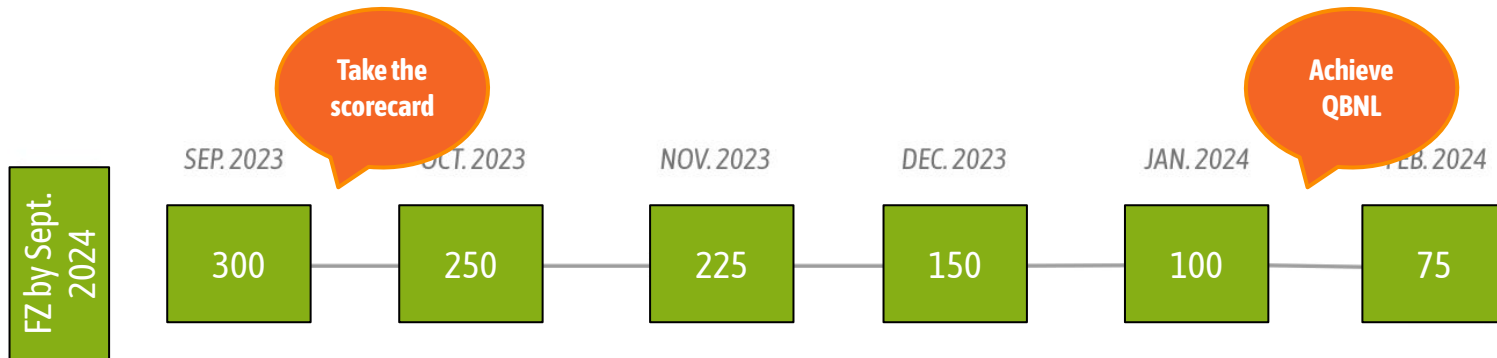


MILESTONES

Milestones outline where you want to be by when. They're your timeline.

Milestone

- Guidepost
- Indicator
- Six-month intervals



What does this look like?

Just like on a road trip, we can **visually map out our aims, goals, milestones, and drivers** so we know exactly **where we're going** and **how we'll get there**.

Your driver diagram is your **map**.



Our BFZ Road Trip

Arrive in San Francisco, CA by October 30, 2023.

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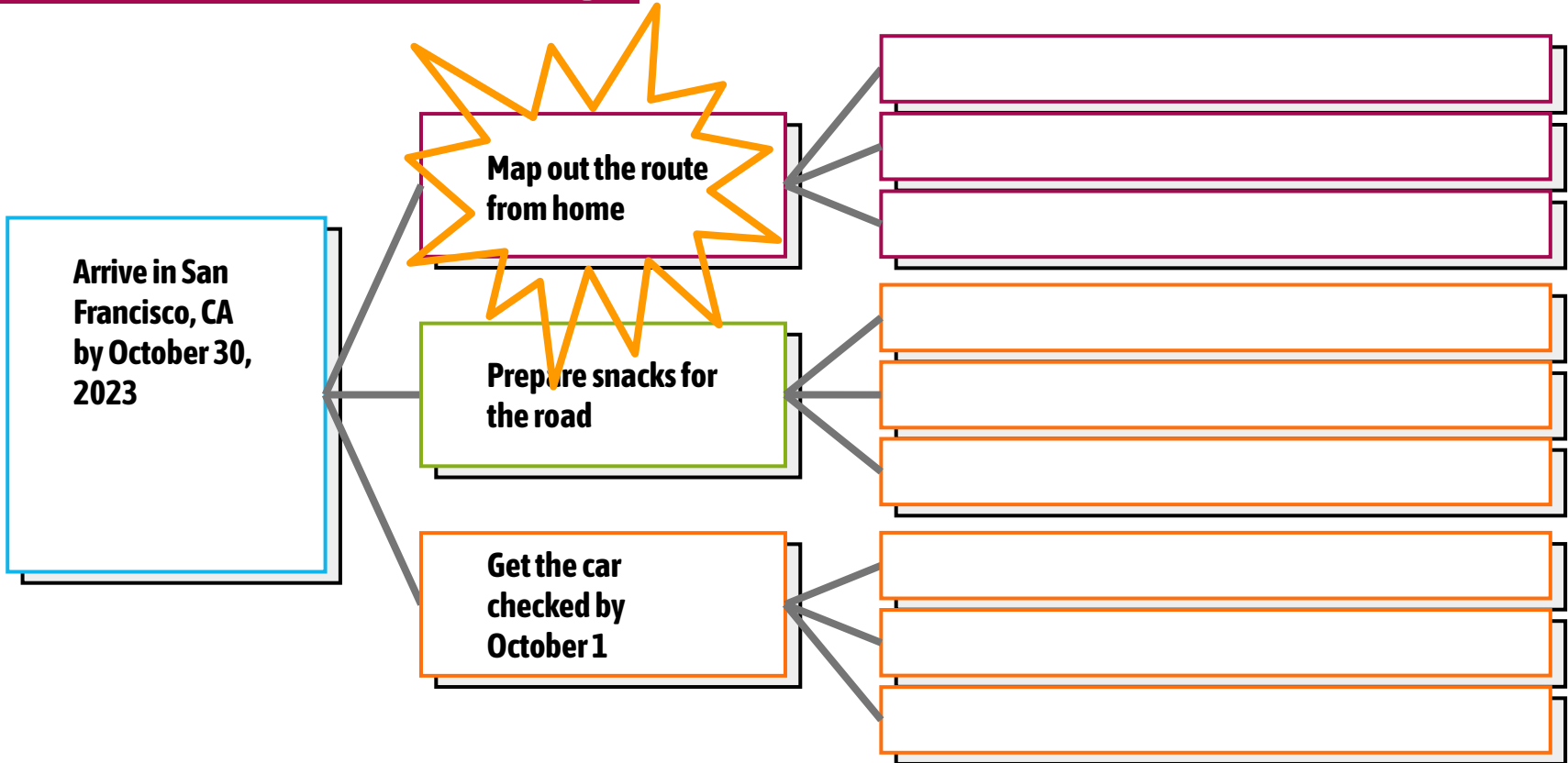
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Our BFZ Road Trip



Our BFZ Road Trip

Arrive in San Francisco, CA by October 30, 2023

Map out the route from home

- Print directions from Google Maps
- Update Google Maps and Waze apps
- Choose rest & gas stops along the path

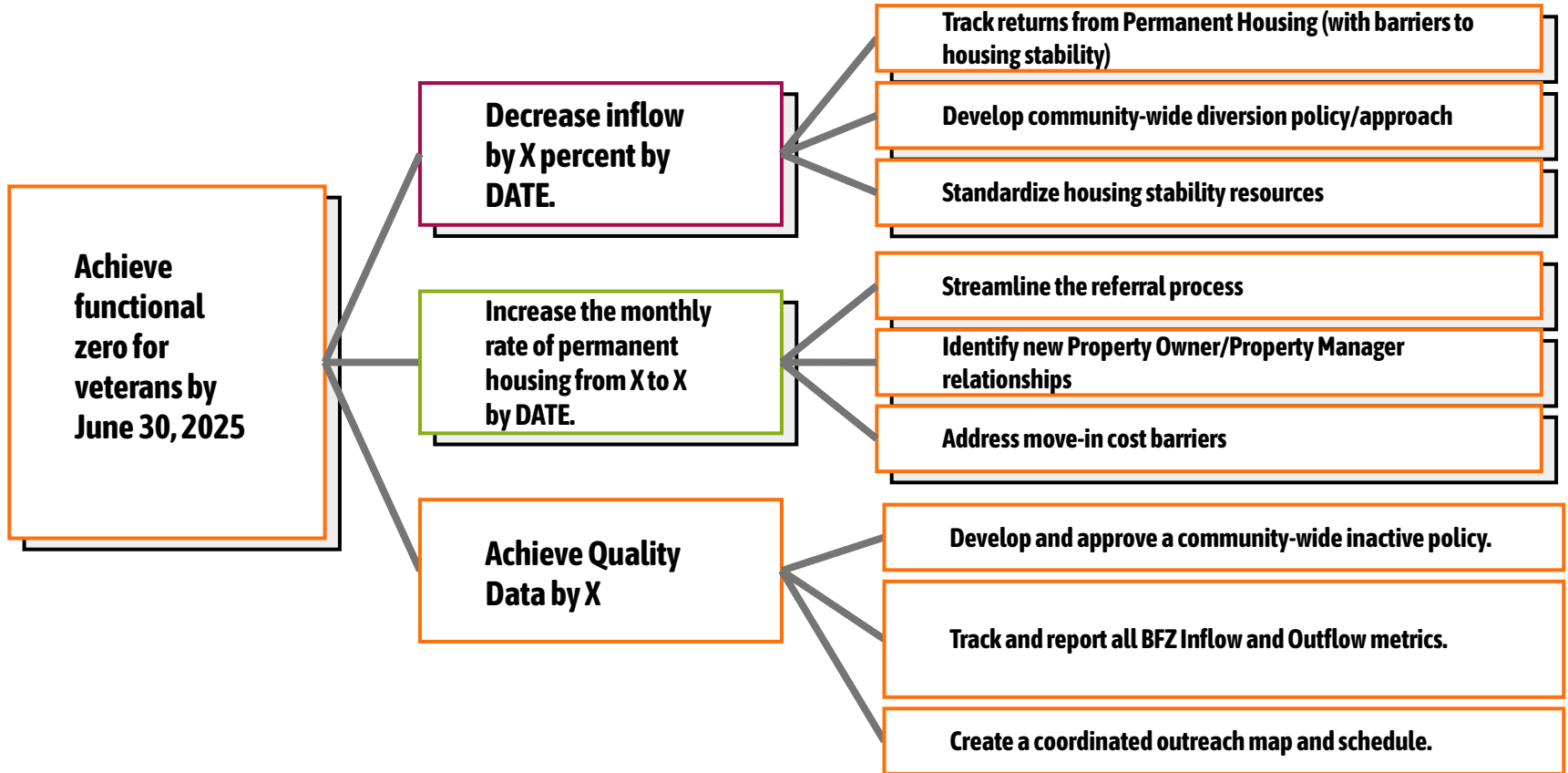
Prepare snacks for the road

- Make a snack/grocery list
- Grab ingredients and snacks from market
- Prepare sandwiches and other quick bites

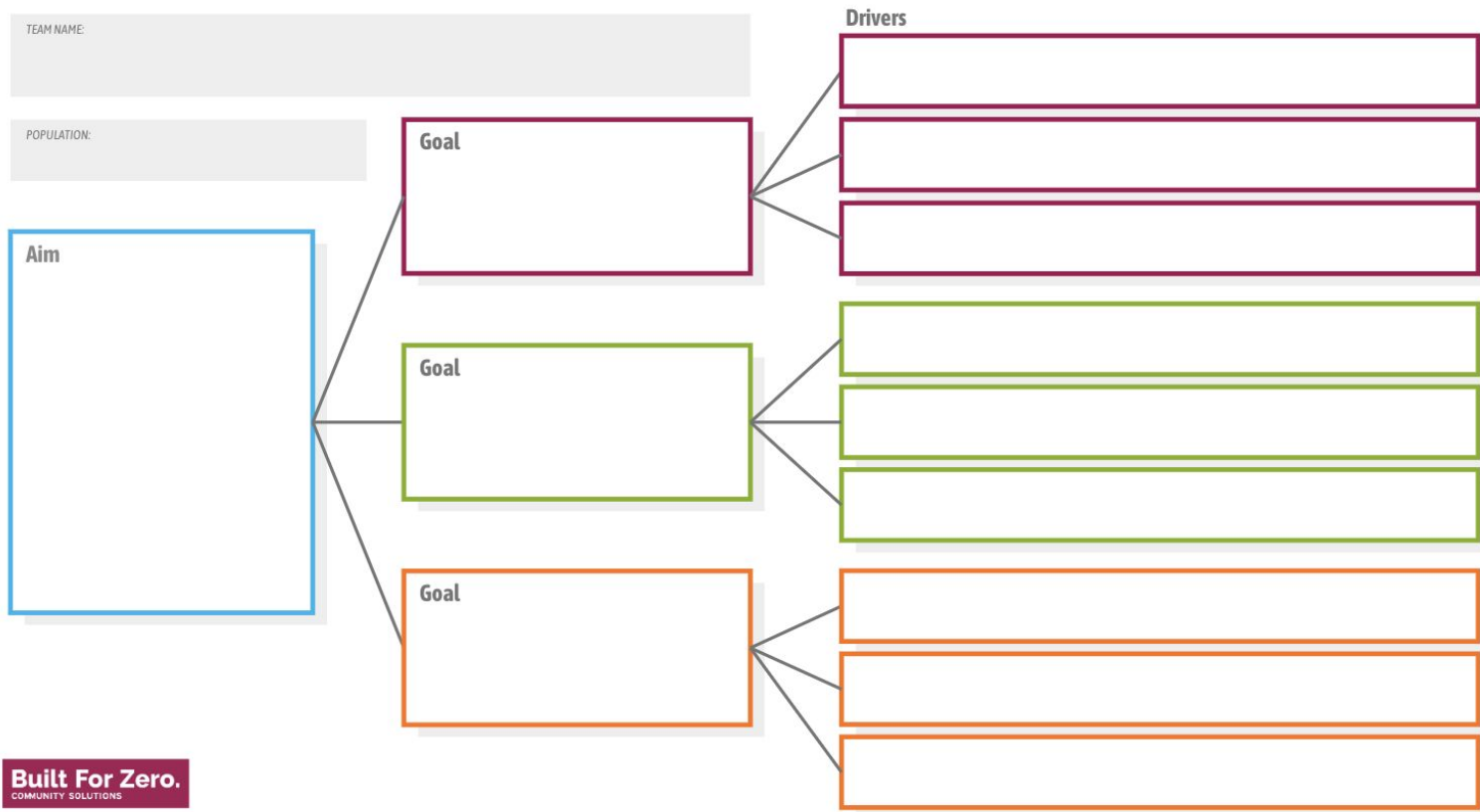
Get the car checked by October 1

- Contact local repair shop for appointment
- Clean out the car
- Choose a book to read for the wait

Our BFZ Road Trip

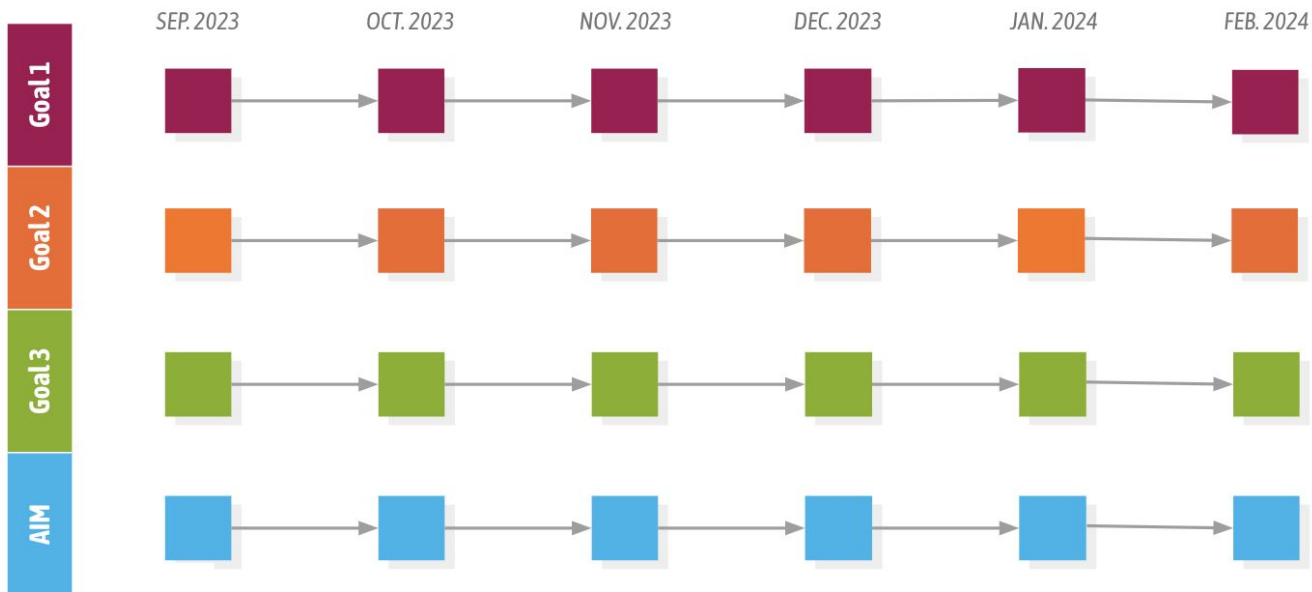


What does our map look like?



What does our map look like?

6 Month Milestones



Take-Home Guide

Take-Home Guide

- Bringing the work home
 - Support in planning team meeting around Learning Session content
 - Facilitating setting Aims/Goals/Drivers and Milestones with your home team
 - Socializing your Aims/Goals with different parts of your community

Learning Session Take Home Guide

Path to Zero –Fall 2023

Purpose

The Learning Session is an opportunity to connect with your team and have a distraction-free space to plan for the work to reduce and end homelessness in your community. At the same time, we recognize that not everyone who is needed for those conversations is always in the room. This guide will assist you to develop an agenda & facilitate a meeting in your community to socialize the work that your team began and bring a broader group of stakeholders into the work plan you began at the learning session.

How to Use:

This guide is split into three parts: **Starting Points** for bringing the Learning Session back to your community, **Content/Resources** to facilitate the experience, and **Examples** of what these meetings can look like.

Starting Points

- **Clarify the Purpose of Your Meeting.**
 - Are you meeting to set or finalize your aim & goals? Or are you meeting to socialize your aim & goals?
 - What content from the Learning Session would you like to dive deeper into? What content was your team not able to finish? What content needs to be socialized with your broader team?
 - What would you like to walk away from this convening with? (what are the meeting objectives?)
 - ASK YOURSELF: "if we leave this time with <insert> it will feel like we have made progress", or "This meeting will be a success if <insert>".
 - Develop and review meeting objectives. Can all of the objectives be achieved in one meeting or will you need to hold more than one meeting?
- **Coordinate Your Guestlist.***
 - Priya Parker in the *Art of Gathering* suggests asking "Who fits and helps fulfill the purpose? Who threatens it? Who do I feel obliged to invite?"