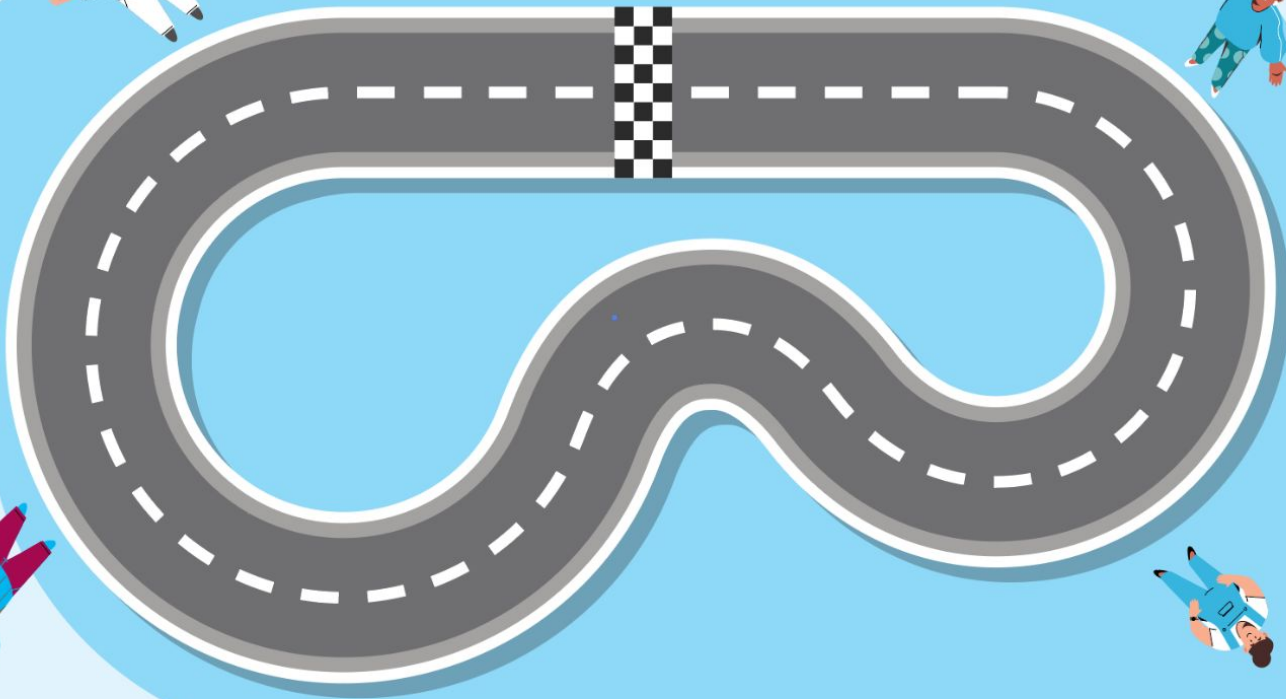


You all are road trip experts and know what it takes to have a successful road trip.

Together as a Built for Zero network, we are on a journey **to reach a tipping point** in the United States where homelessness is widely seen as an **urgently solvable systems issue.**

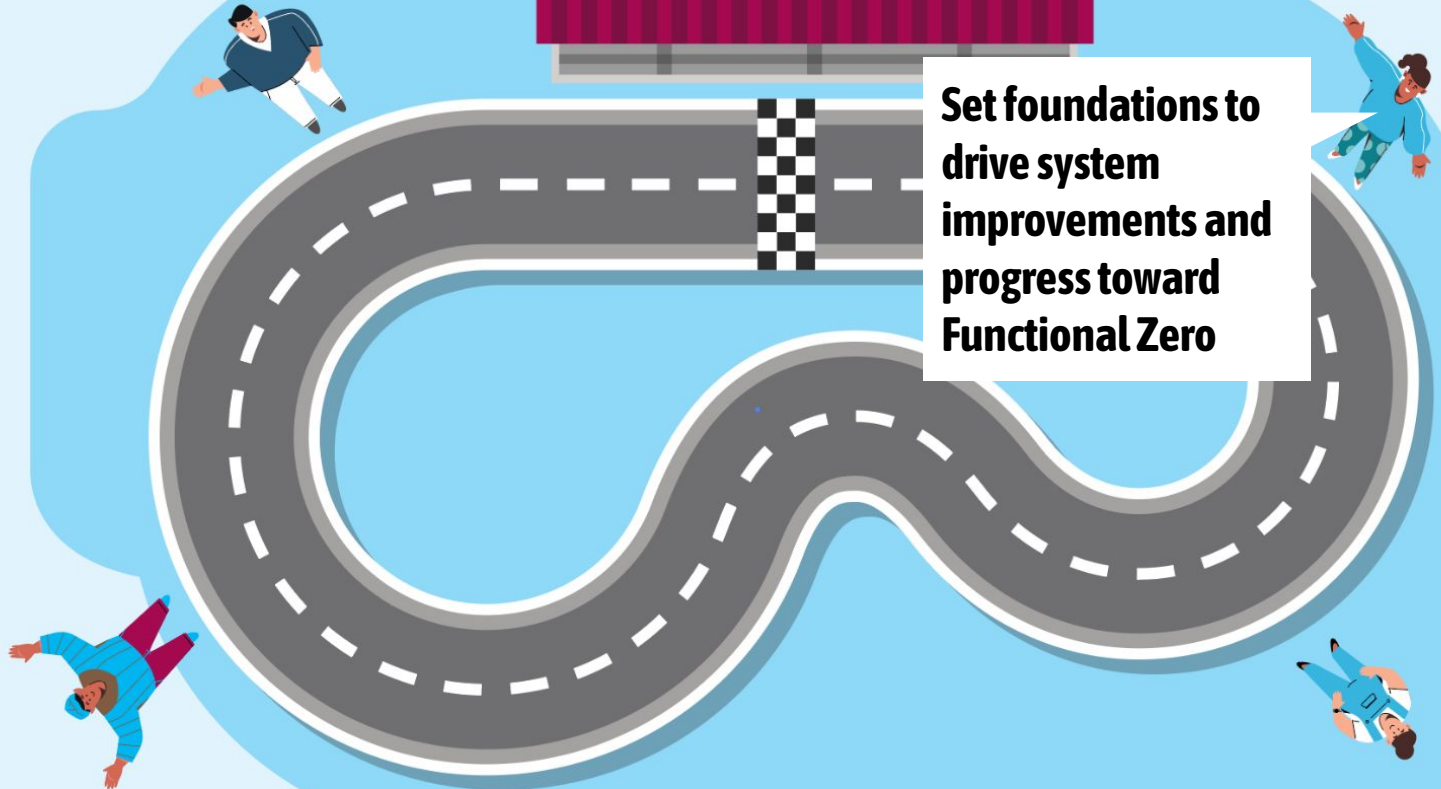
We've learned that teams who get to their destination with speed have built systems with key foundational components.

BUILT FOR ZERO ROAD TRIP



**BUILT FOR ZERO ROAD TRIP**

**Set foundations to  
drive system  
improvements and  
progress toward  
Functional Zero**





## BUILT FOR ZERO ROAD TRIP

Set foundations to drive system improvements and progress toward Functional Zero

**Establish new practices and a culture of working together**

The image features a central graphic of a winding road with a checkered flag at the top. The road is set against a light blue background. Four stylized human figures are positioned around the road, each with a callout box pointing to a specific area. At the top, a maroon banner contains the text 'BUILT FOR ZERO ROAD TRIP'. The callout boxes contain the following text: 'Influence changes in the broader system' (bottom left), 'Set foundations to drive system improvements and progress toward Functional Zero' (top right), 'Establish new practices and a culture of working together' (bottom right), and 'Influence changes in the broader system' (top left).

## BUILT FOR ZERO ROAD TRIP

Set foundations to drive system improvements and progress toward Functional Zero

**Influence changes in the broader system**

Establish new practices and a culture of working together

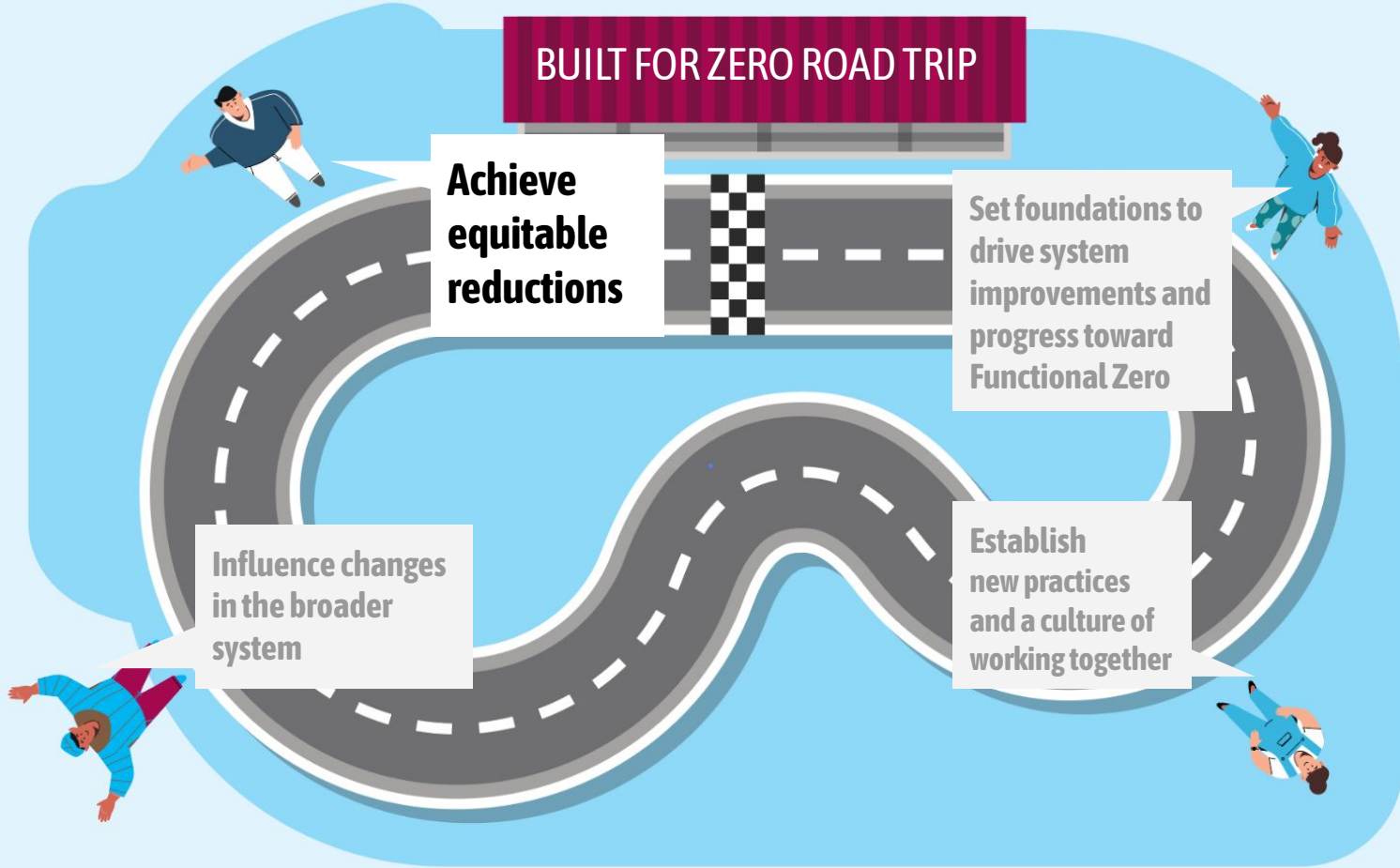
## BUILT FOR ZERO ROAD TRIP

**Achieve equitable reductions**

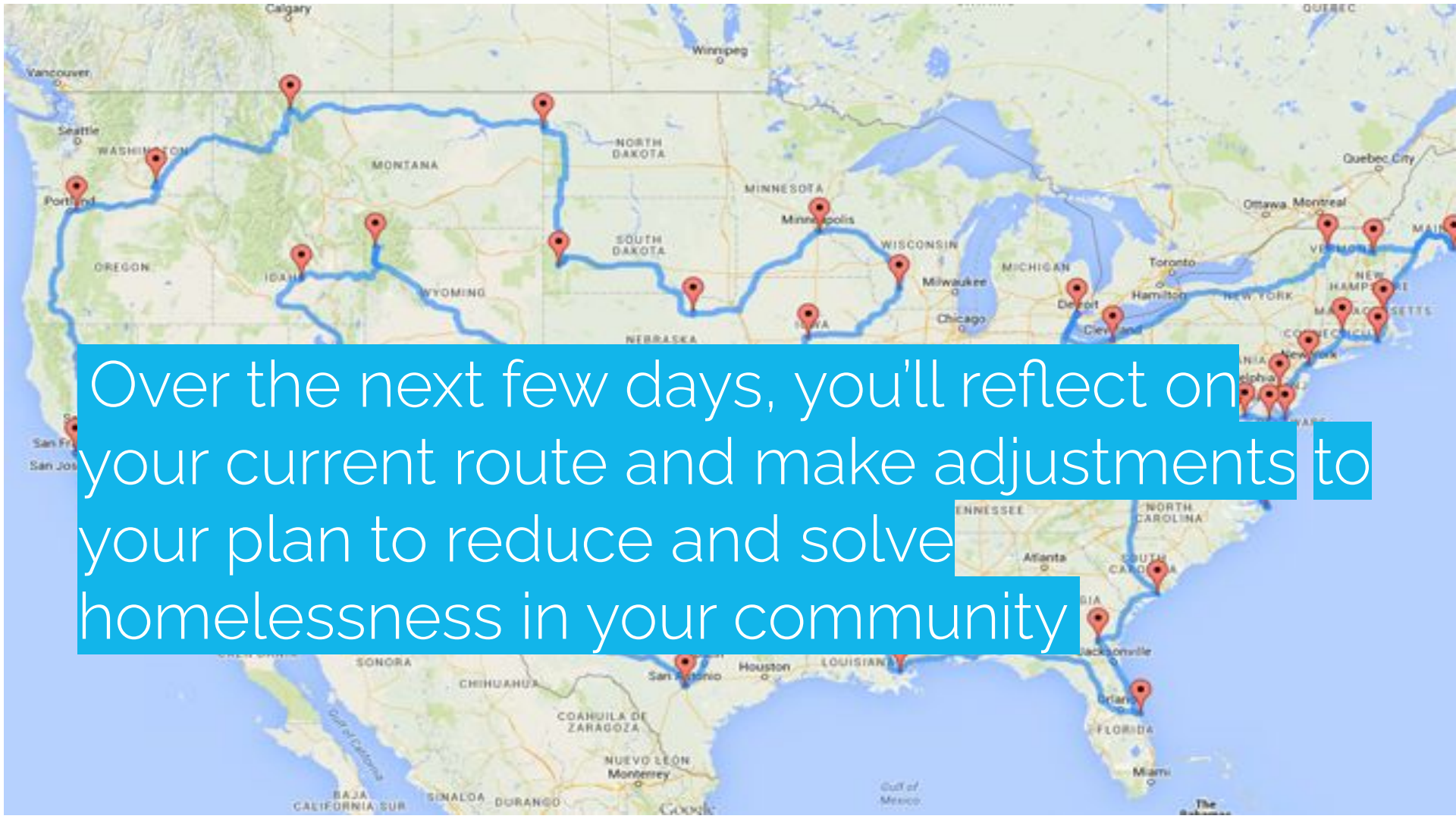
Set foundations to drive system improvements and progress toward Functional Zero

Influence changes in the broader system

Establish new practices and a culture of working together







Over the next few days, you'll reflect on your current route and make adjustments to your plan to reduce and solve homelessness in your community



Summum dorsum

1. We aren't building the road from scratch

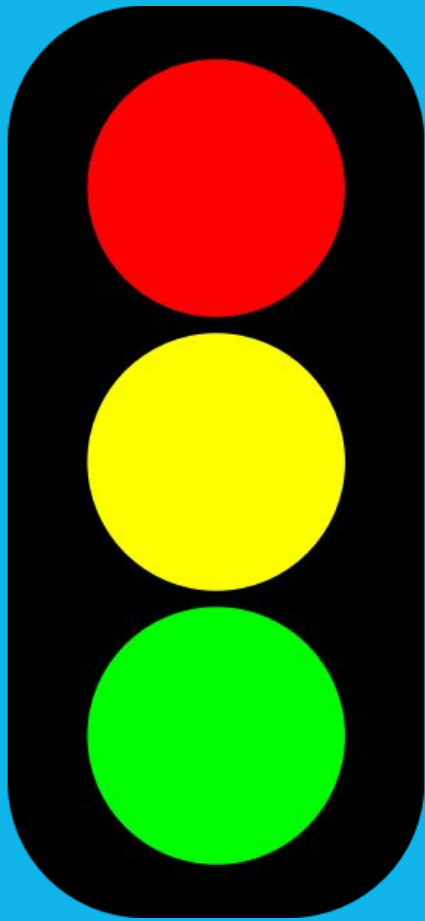


Rudus

Statumen

A scene from the animated movie "Cars" showing Lightning McQueen (a red sports car) in the center, Mater (a rusty tow truck) on the right, and a blue tow truck on the left. They are on a road at sunset. A blue banner with white text is overlaid across the middle of the image.

2. You are not on the road alone



You should have three paper squares:  
one red, one yellow, one green square

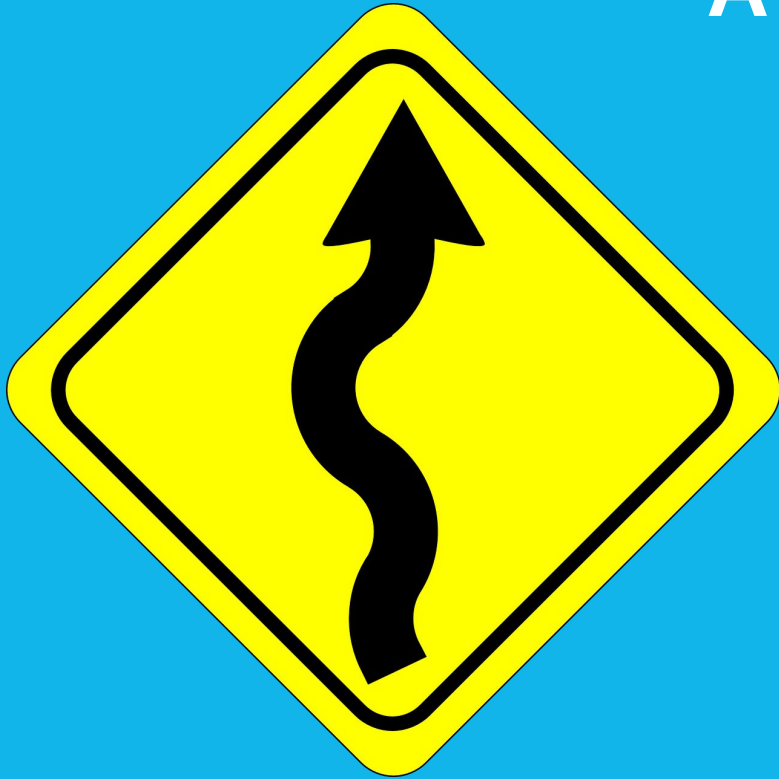
You should have a handout that says “BfZ  
Roadtrip: Current State”

# A note on traffic laws....



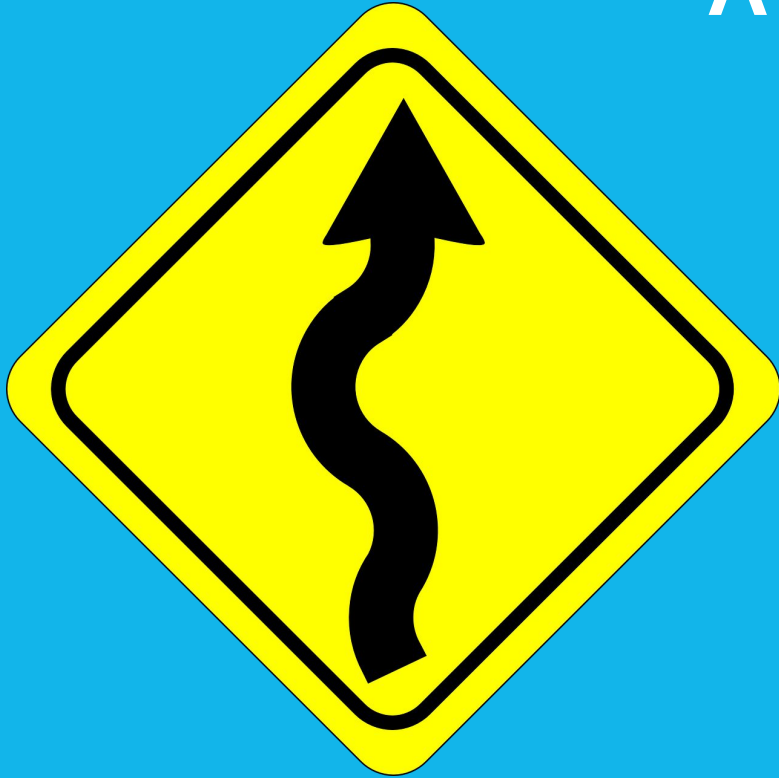
- **BE CURIOUS!**
  - This is an opportunity to reflect on the strengths and opportunities for growth in your system

# A note on traffic laws....



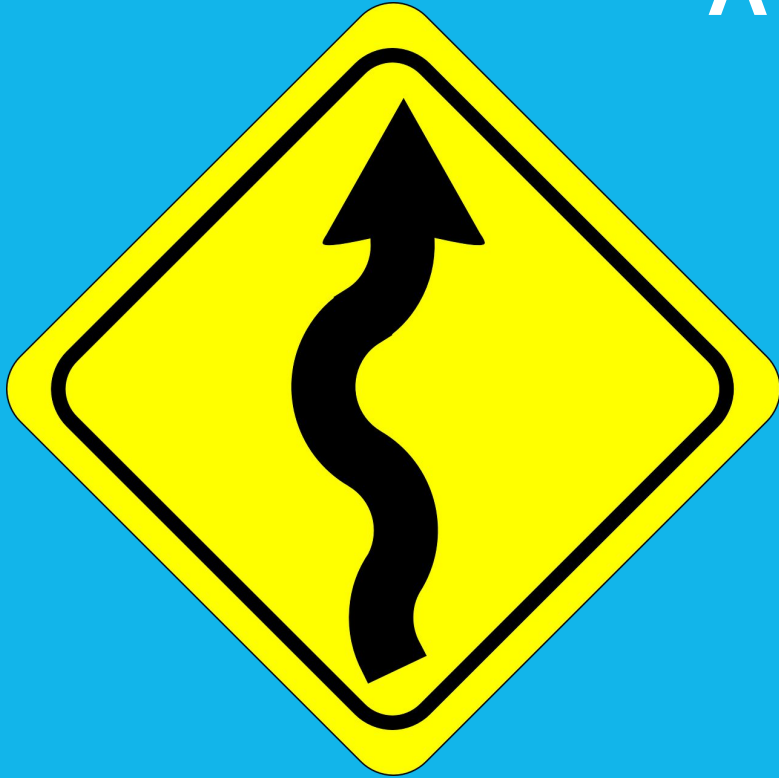
- BE CURIOUS!
- BE GENEROUS!
  - Progress > Perfection. You can identify as a green on an area as a strength without saying that there is NO need for improvement.

# A note on traffic laws....



- BE CURIOUS!
- BE GENEROUS!
- BE A STUDENT AND A TEACHER!
  - Use this as an opportunity to learn from people who have a different vantage point into your system than your own. Step up if you haven't spoken much, and step back if you are taking up too much space.

# A note on traffic laws....

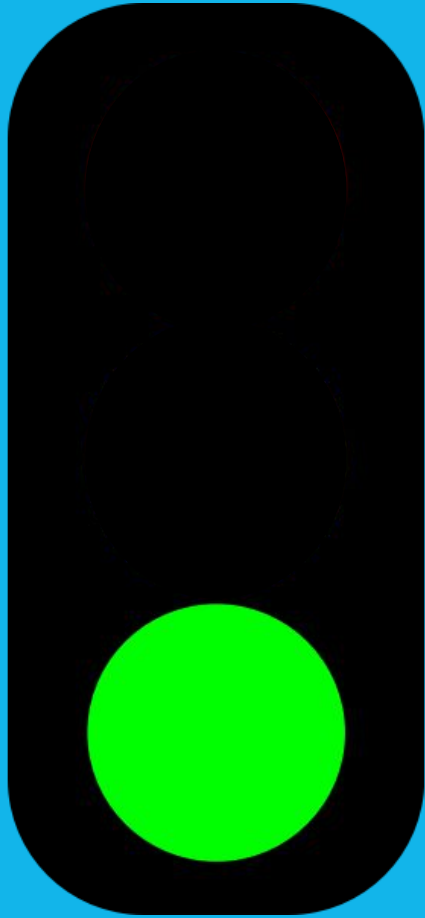


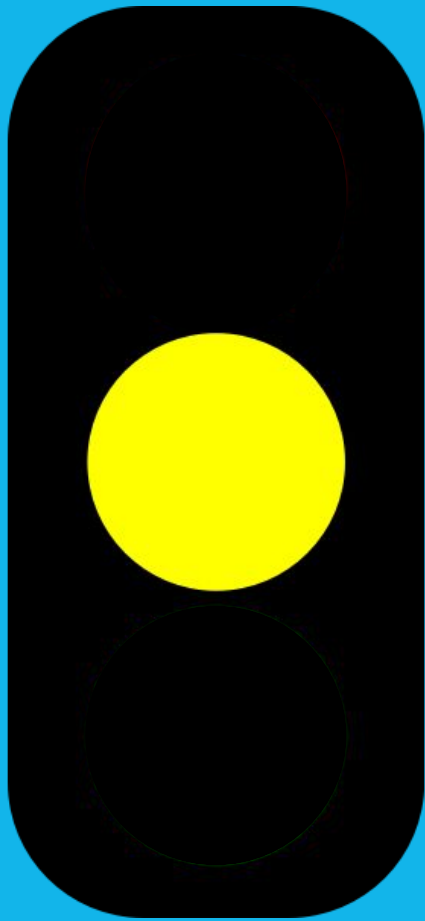
- BE CURIOUS!
- BE GENEROUS!
- BE A STUDENT AND A TEACHER!
- BE HOPEFUL!
  - It can feel discouraging reflecting on all the barriers you're facing. You are not the only community feeling stuck in certain areas.



# What does green mean?

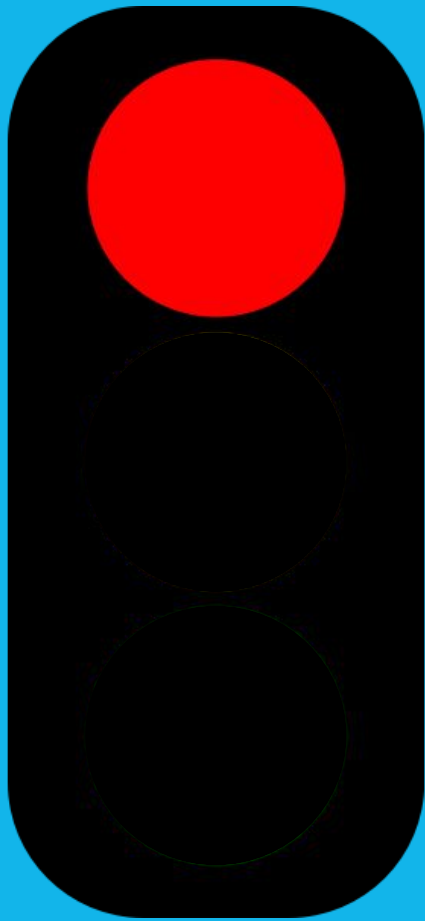
- You have a strong understanding of the challenges and opportunities in this area and have completed improvement projects to overcome barriers.
- Greens are opportunities to identify where you can continue to make improvements in your system more sustainable and engrained.





# What does yellow mean?

- Consider your community a yellow in an area if you have begun to do improvement work in the area, but haven't quite finished this work yet.
- Yellows are opportunities to identify places where you will continue to edit & change pre-existing work plans to continue improving.



# What does red mean?

- If you're a RED, you're paused to work through challenges, and primed to move ahead when the light turns.
- This is something you haven't worked on **YET**.
- REDs are going to be opportunities to identify areas that you'll have the chance to spend the next day & a half with coaches making work plans & setting goals around improving in those areas.



Time to look under the hood...



And put our thinking hats on!



Start your engines!!!

**Set foundations to drive system improvements and progress toward functional zero.**

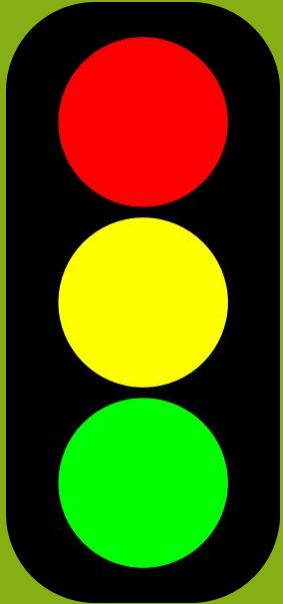
- ❑ You understand who has decision-making power that allows your team to implement system change.



- ❑ You understand who has decision-making power that allows your team to implement system change.

3, 2, 1 ...

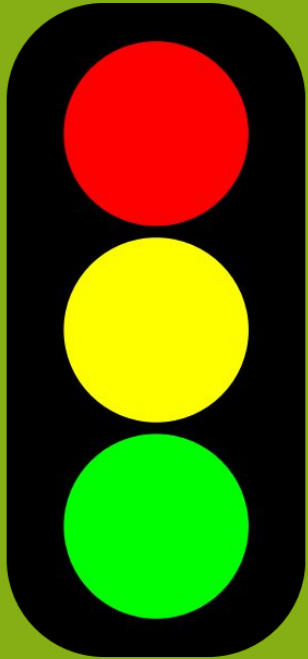
- ❑ You understand who has decision-making power that allows your team to implement system change.



# Show your colors!

Look around to your teammates.  
Notice where there is consensus or  
lack thereof.

- ❑ You understand who has decision-making power that allows your team to implement system change.



**Make a note on your handout indicating YOUR response.**

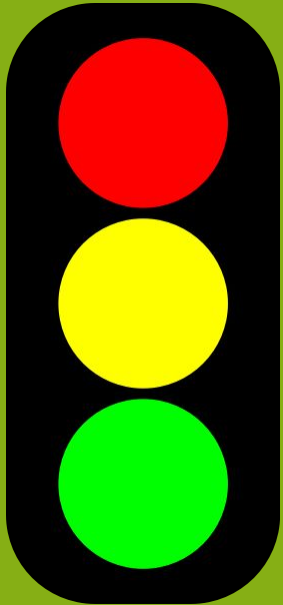
**Okay, ready for the  
next question!?!**

- ❑ You understand who has decision-making power that allows your team to implement system change.
- ❑ **You have the leadership and staff capacity necessary for system improvement.**

- ❑ You understand who has decision-making power that allows your team to implement system change.
- ❑ **You have the leadership and staff capacity necessary for system improvement.**

3, 2, 1 ...

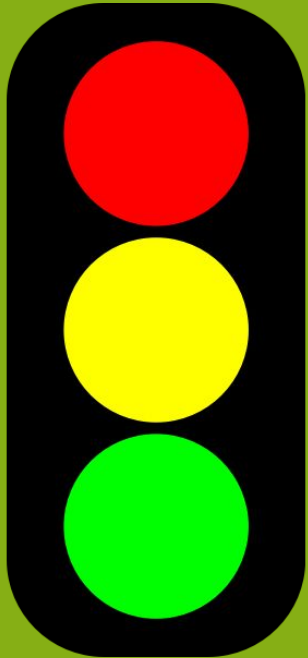
- ❑ You understand who has decision-making power that allows your team to implement system change.
- ❑ **You have the leadership and staff capacity necessary for system improvement.**



# Show your colors!

Look around to your teammates.  
Notice where there is consensus or  
lack thereof.

- ❑ You understand who has decision-making power that allows your team to implement system change.
- ❑ **You have the leadership and staff capacity necessary for system improvement.**



**Make a note on your  
handout indicating  
YOUR response.**



**Okay, ready for the  
next question!?!**

- ❑ You understand who has decision-making power that allows your team to implement system change.
- ❑ You have the leadership and staff capacity necessary for system improvement.
- ❑ **You have an aim to reach Functional Zero that sets you up to develop and work toward shared goals.**

- ❑ You understand who has decision-making power that allows your team to implement system change.
- ❑ You have the leadership and staff capacity necessary for system improvement.
- ❑ You have an aim to reach Functional Zero that sets you up to develop and work toward shared goals.
- ❑ **You have quality data that provides a comprehensive view of the challenge and allows you to understand and measure the performance of your system and the impact of changes you make.**

# Time to talk!

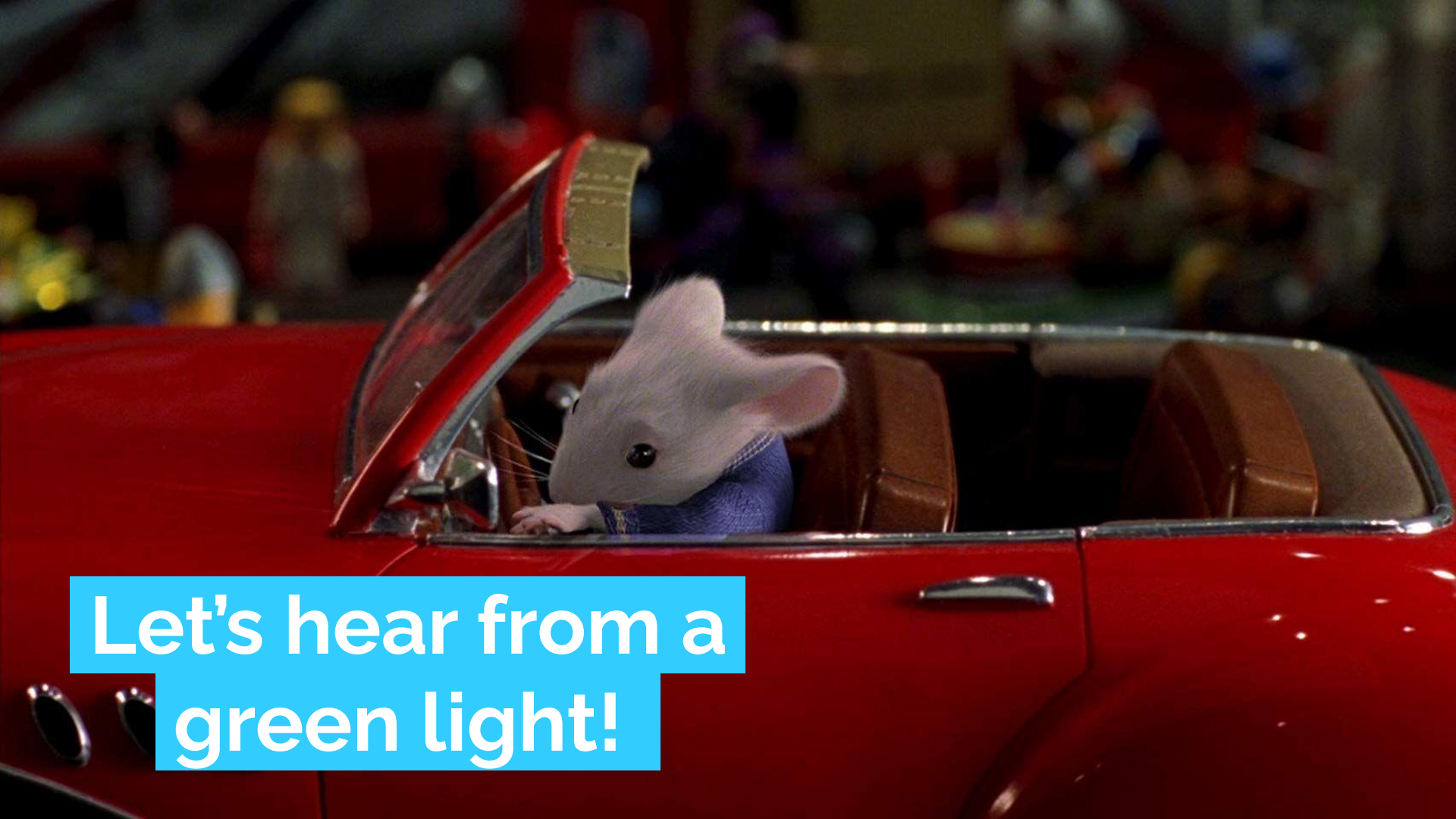
- **DISCUSS:**
  - What barriers do you face in this area?
  - What opportunities to move toward green do you have in this area?
- **DECIDE:** is your community's system a **red**, **yellow**, or **green** in this area?

# Set foundations to drive system improvements and progress toward functional zero.

If your team is **moving smoothly through challenges** in this area, hold up your green flag!

If your team is **beginning improvement work**, hold up a yellow flag!

If your team is **paused & ready to improve** in this area, hold up your red flag!



Let's hear from a  
green light!

**Establish new practices & a culture  
of working together**

- ❑ **Your partnerships don't just rely on one relationship holder, but are rooted in trust & are resilient despite turnover.**



- ❑ Your partnerships don't just rely on one relationship holder, but are rooted in trust & are resilient despite turnover.
- ❑ **Your community has adopted mindsets that foster a culture of improvement and support work to reduce homelessness. These include growth mindsets, a bias toward action, and curiosity.**

- ❑ Your partnerships don't just rely on one relationship holder, but are rooted in trust & are resilient despite turnover.
- ❑ Your community has adopted mindsets that foster a culture of improvement and support work to reduce homelessness. These include growth mindsets, a bias toward action, and curiosity.
- ❑ **Your system is highly coordinated & aligned. You can identify and address silos quickly when they occur.**

- ❑ Your partnerships don't just rely on one relationship holder, but are rooted in trust & are resilient despite turnover.
- ❑ Your community has adopted mindsets that foster a culture of improvement and support work to reduce homelessness. These include growth mindsets, a bias toward action, and curiosity.
- ❑ Your system is highly coordinated & aligned. You can identify and address silos quickly when they occur.
- ❑ **Your team fosters a culture of evidence-informed practice and ongoing learning.**

- ❑ Your partnerships don't just rely on one relationship holder, but are rooted in trust & are resilient despite turnover.
- ❑ Your community has adopted mindsets that foster a culture of improvement and support work to reduce homelessness. These include growth mindsets, a bias toward action, and curiosity.
- ❑ Your system is highly coordinated & aligned. You can identify and address silos quickly when they occur.
- ❑ Your team fosters a culture of evidence-informed practice and ongoing learning.
- ❑ **Your system uses equitable and person-centered approaches.**

- ❑ Your partnerships don't just rely on one relationship holder, but are rooted in trust & are resilient despite turnover.
- ❑ Your community has adopted mindsets that foster a culture of improvement and support work to reduce homelessness. These include growth mindsets, a bias toward action, and curiosity.
- ❑ Your system is highly coordinated & aligned. You can identify and address silos quickly when they occur.
- ❑ Your team fosters a culture of evidence-informed practice and ongoing learning.
- ❑ Your system uses equitable and person-centered approaches.
- ❑ **You frequently test, revisit, and refine new ideas to end homelessness.**

# Time to talk!

- **DISCUSS:**
  - What barriers do you face in this area?
  - What opportunities to move toward green do you have in this area?
- **DECIDE:** is your community's system a **red**, **yellow**, or **green** in this area?

# Establish new practices & a culture of working together

If your team is **moving smoothly through challenges** in this area, hold up your green flag!

If your team is **beginning improvement work**, hold up a yellow flag!

If your team is **paused & ready to improve** in this area, hold up your red flag!



Let's hear from a  
green light!



# Influence changes in the broader system

- ❑ You understand local policy barriers and work to engage stakeholders who have power to effect policy change.

- ❑ You understand local policy barriers and work to engage stakeholders who have power to effect policy change.
- ❑ **Your team is engaged in efforts to change public narratives around homelessness and people experiencing homelessness to achieve a community-level shared belief that homelessness is solvable.**

- ❑ You understand local policy barriers and work to engage stakeholders who have power to effect policy change.
- ❑ Your team is engaged in efforts to change public narratives around homelessness and people experiencing homelessness to achieve a community-level shared belief that homelessness is solvable.
- ❑ **Your team is knowledgeable about available resources, is involved in efforts to expand and diversify funding, and coordinates resources across your system to mobilize them effectively.**

- ❑ You understand local policy barriers and work to engage stakeholders who have power to effect policy change.
- ❑ Your team is engaged in efforts to change public narratives around homelessness and people experiencing homelessness to achieve a community-level shared belief that homelessness is solvable.
- ❑ Your team is knowledgeable about available resources, is involved in efforts to expand and diversify funding, and coordinates resources across your system to mobilize them effectively.
- ❑ **Your team understands the housing supply needed, is working to close supply gaps, and has adequate housing retention services and programs.**

# Time to talk!

- **DISCUSS:**
  - What barriers do you face in this area?
  - What opportunities to move toward green do you have in this area?
- **DECIDE:** is your community's system a **red**, **yellow**, or **green** in this area?

# Influence changes in the broader system

If your team is **moving smoothly through challenges** in this area, hold up your green flag!

If your team is **beginning improvement work**, hold up a yellow flag!

If your team is **paused & ready to improve** in this area, hold up your red flag!



Let's hear from a  
green light!



Achieve equitable housing outcomes

# With strong system foundations & improvements, communities begin to:

- ❑ Increase equitable permanent housing placements
- ❑ Decrease inflow
- ❑ Decrease number of individuals experiencing homelessness
- ❑ Close racial disparities in housing outcomes.
- ❑ Long term housing stability for folks exiting homelessness.

Let's hear from a  
green light!

