

Learning Session 2023

BFZ Social Media Toolkit

We are so thrilled to meet in Washington, D.C.!

To help you share this excitement, we have developed a social media toolkit. Below, we have shared links and instructions for how to share it.

*If you have any questions about this toolkit, please contact **kstasa@community.solutions** or **ltran@community.solutions**.*

Hashtags

Please use **#BFZLearning** in all posts.

Take it to the next level by including **#HomelessnessIsSolvable**.

Social Handles

Facebook

- [@CmtySolutions](#)
- [@BuiltForZero](#)

Instagram

- [@CmtySolutions](#)

LinkedIn

- [@community-solutions-inc](#)

TikTok

- [@CmtySolutions](#)

Twitter

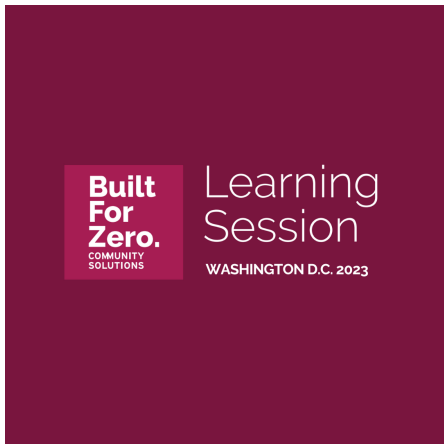
- [@CmtySolutions](#)
- [@BuiltForZero](#)

Graphics



Built for Zero Learning Session
Washington D.C. | Sept 20-22

DOWNLOAD: [TWITTER](#) | [FACEBOOK](#) | [INSTAGRAM](#)



DOWNLOAD: [TWITTER](#) | [FACEBOOK](#) | [INSTAGRAM](#)

Social Copy

We have included the suggested copy below. Please include graphics as you see fit.

Pre-event & during event

- Excited to attend the **#BFZLearning** Session to problem-solve, collaborate, and celebrate progress across all points of the movement to solve homelessness.
@BuiltForZero #HomelessnessIsSolvable
- 🌟 More than 500 people united by a common goal: solving homelessness. We're thrilled to be attending the **@BuiltForZero** Learning Session, working towards racial equity and justice as we strive to make **#HomelessnessIsSolvable** a reality.
#BFZLearning

- 🙌 Gathering with over 90 communities at the @**BuiltForZero** Learning Session is a true privilege. Together, we'll inspire change, set new benchmarks, and amplify our collective impact in the work to solve homelessness. **#BFZLearning**
#HomelessnessIsSolvable
- 🎉 Pumped up for the **#BFZLearning** Session! Let's join forces, brainstorm, and cheer on the progress in our mission to solve homelessness. @**BuiltForZero!** 🏠
#HomelessnessIsSolvable
- 🌍 Thrilled to be part of the @**BuiltForZero** Learning Session, alongside +500 individuals from around the globe. Our aim: advancing racial equity and justice on the journey to make **#HomelessnessIsSolvable** a reality. Let's do this! 🙌 **#BFZLearning**

Post-event

- We are grateful to be part of a community of change-makers on the frontlines of solving homelessness. We can't wait to see the impact of the solutions we generated at the Washington D.C. **#BFZLearning** Session and how they will accelerate our path to zero. Onward! **#HomelessnessIsSolvable**
- 🙏 Grateful for the chance to connect, dream big, and celebrate successes with 90+ communities at the @**BuiltForZero** Learning Session this week. Together, we're rewriting the story of homelessness. 🏠 **#BFZLearning**
#HomelessnessIsSolvable

Social Media Consultant/Collab

Need a refresh on your social media strategy? Want to take part in co-creating content together? Want to win exclusive Homelessness Is Solvable swag?

Look for the social media booth at the learning session and connect with [Katie Stasa](#) and [Lisa Tran](#). Or you can [book an 15-minute slot](#) to guarantee a time to chat with the team and sport some new swag.