



# STRATEGIES TO END HOMELESSNESS

## **Developing a Coordinated Diversion System in Cincinnati**

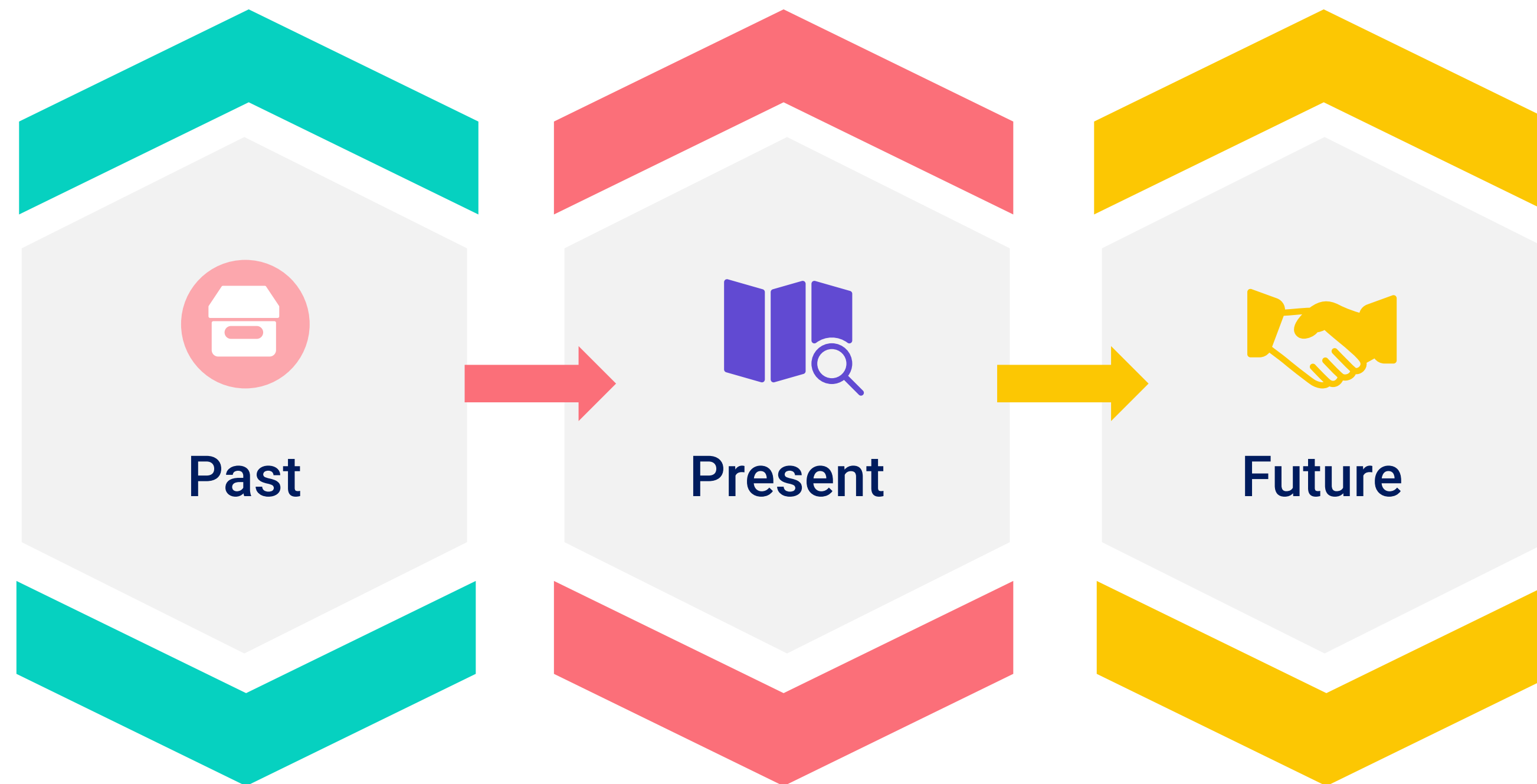
Kim Manning  
HMIS Director

Bijoy Chacko  
Analytics Lead

Jamie Hummer  
Program Director

# Overview

What we'll cover today



What We've  
Done

Where We're  
At

Where We  
Hope To Go

Side Exploration



# Cincinnati's Exploration of Possibilities

How we got here

What DATA do we have available?



**Exploration**



**Strategy Development**

Identify key stakeholders, strategic priorities



**Next Steps**

New strategy ideas



**Analysis**

Analyze available data

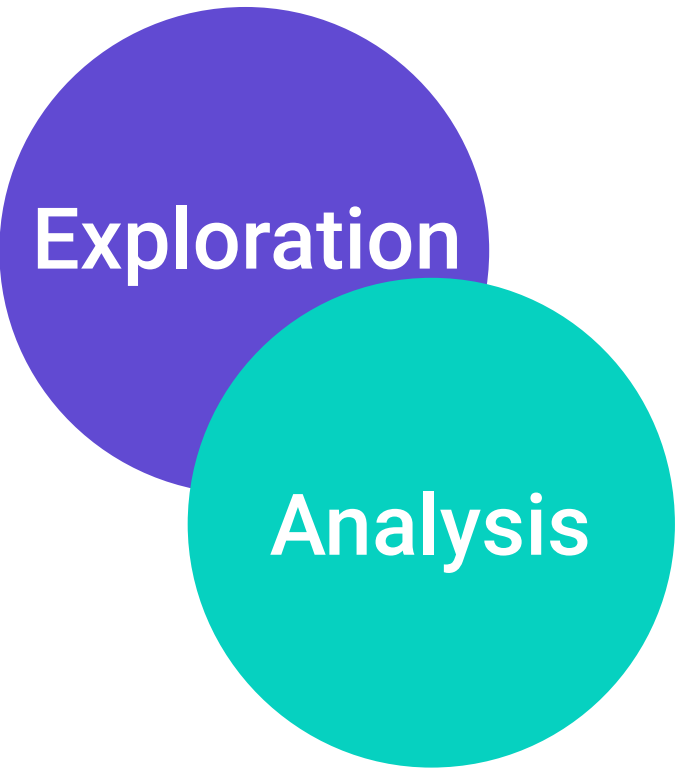
More questions, more analysis



**More Analysis**

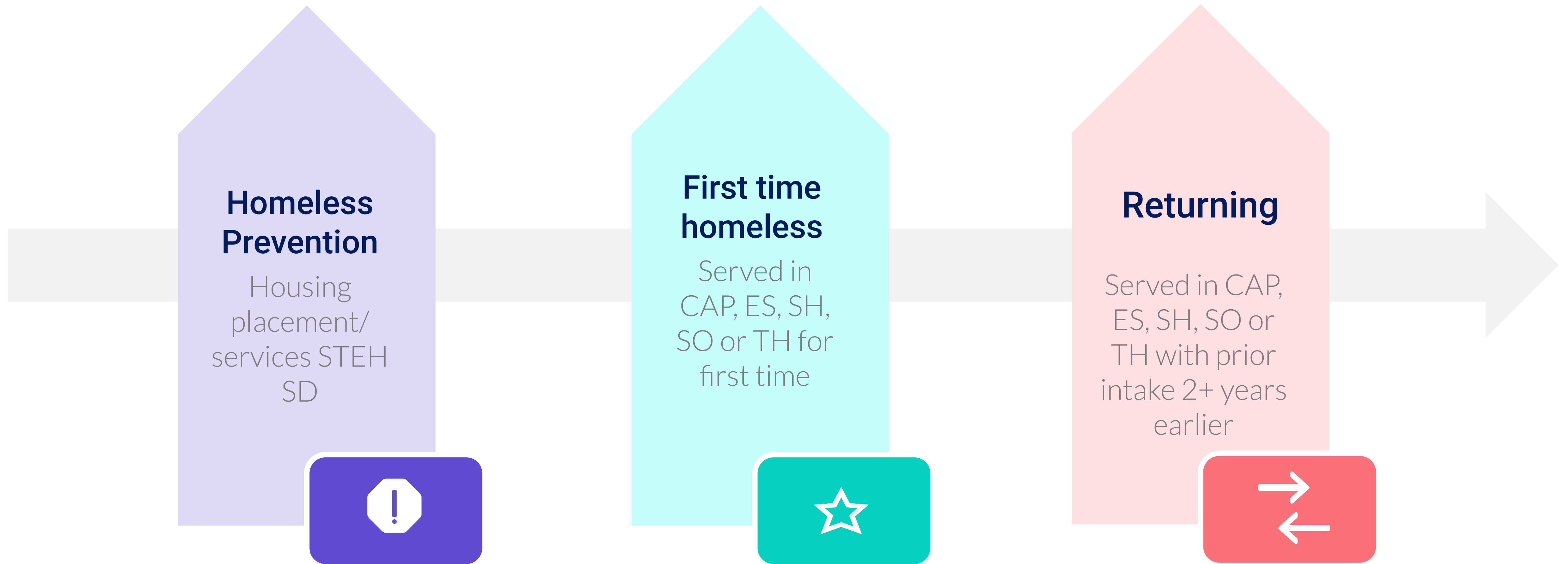


Side Exploration



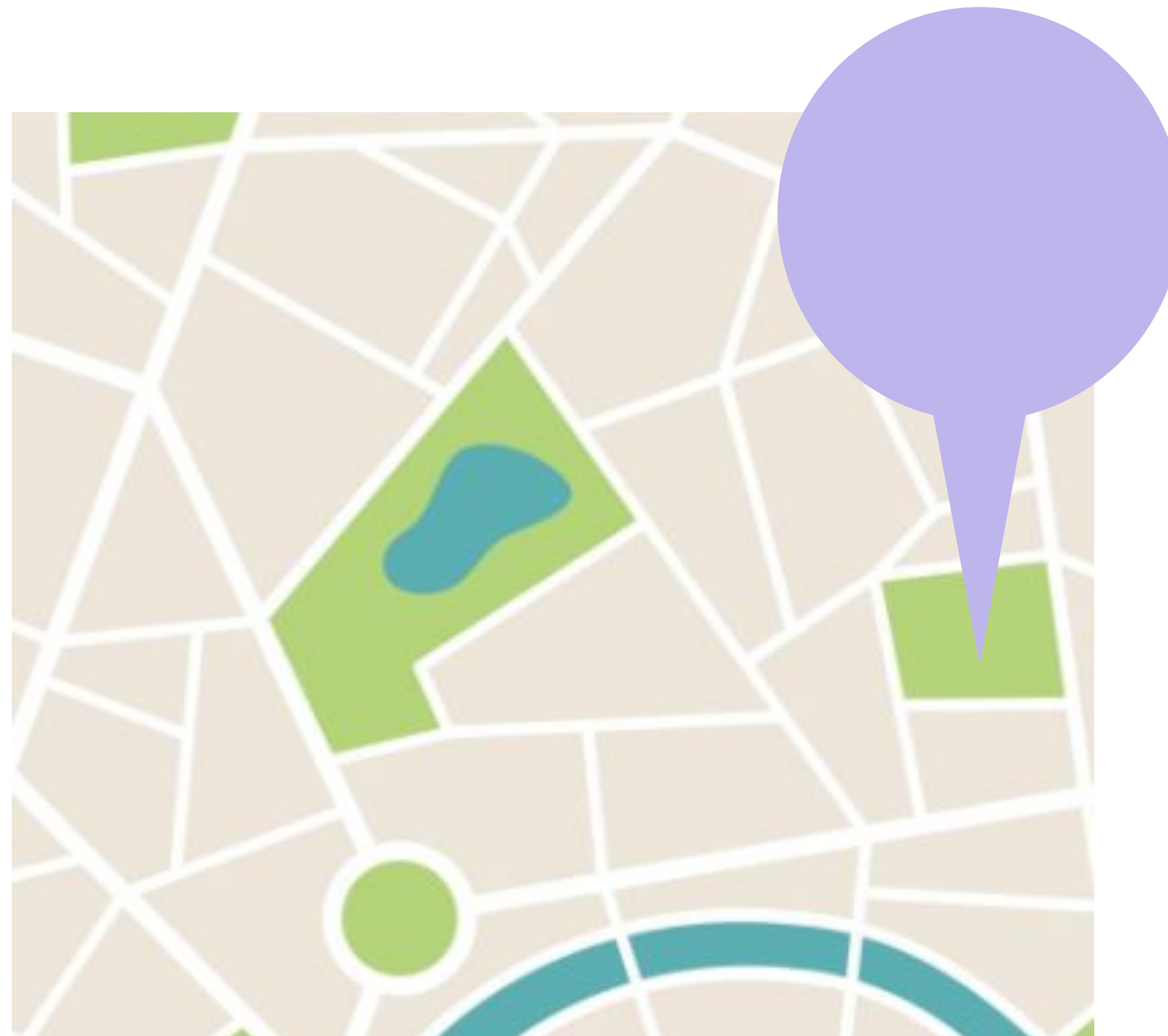
# Three Types of System Use

We started with three general categories of people engaged in the system



# High Frequency Zip Codes

A few zip codes popped to the top of every sub-population we reviewed



# Downtown

- Numerous service providers
- Data quality of zip code
- Focus of current initiatives



Image by macrovector on Freepik

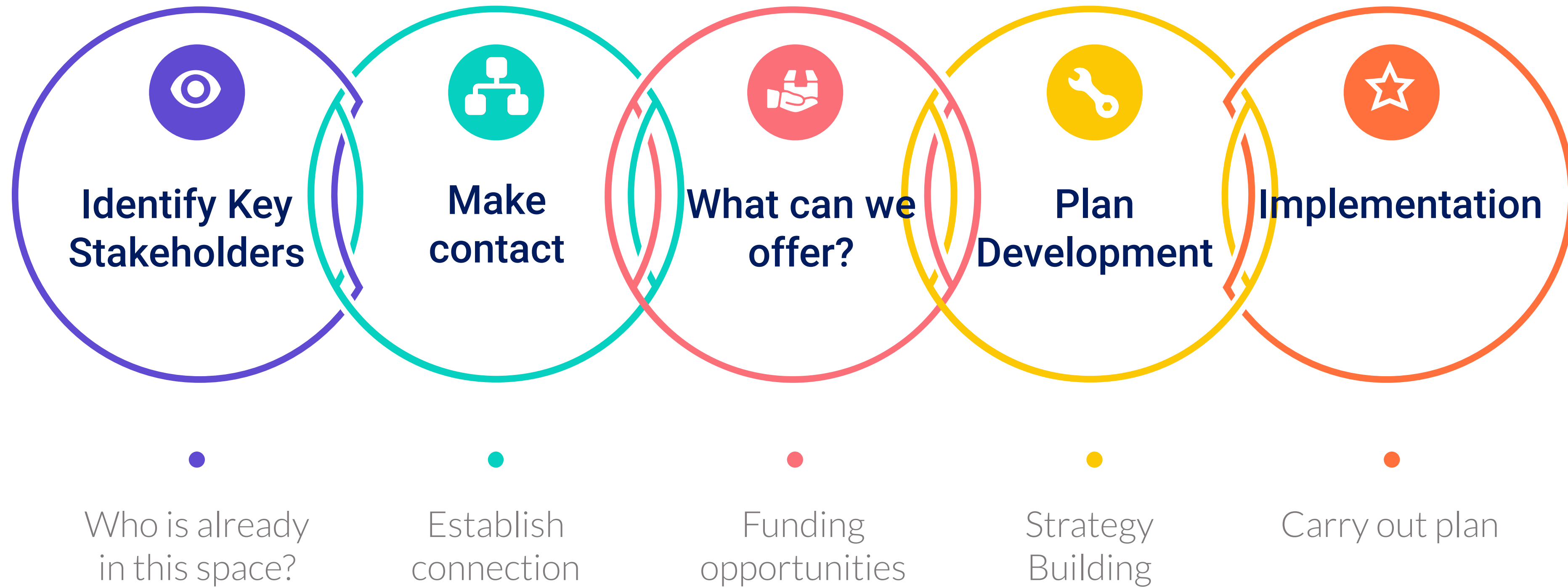
# Focus: Westwood

- Largest Cincy neighborhood
- Affordable housing
- No current partnerships
- Reliance on churches / neighborhood resources



Image by macrovector on Freepik

# Develop Strategic Priorities

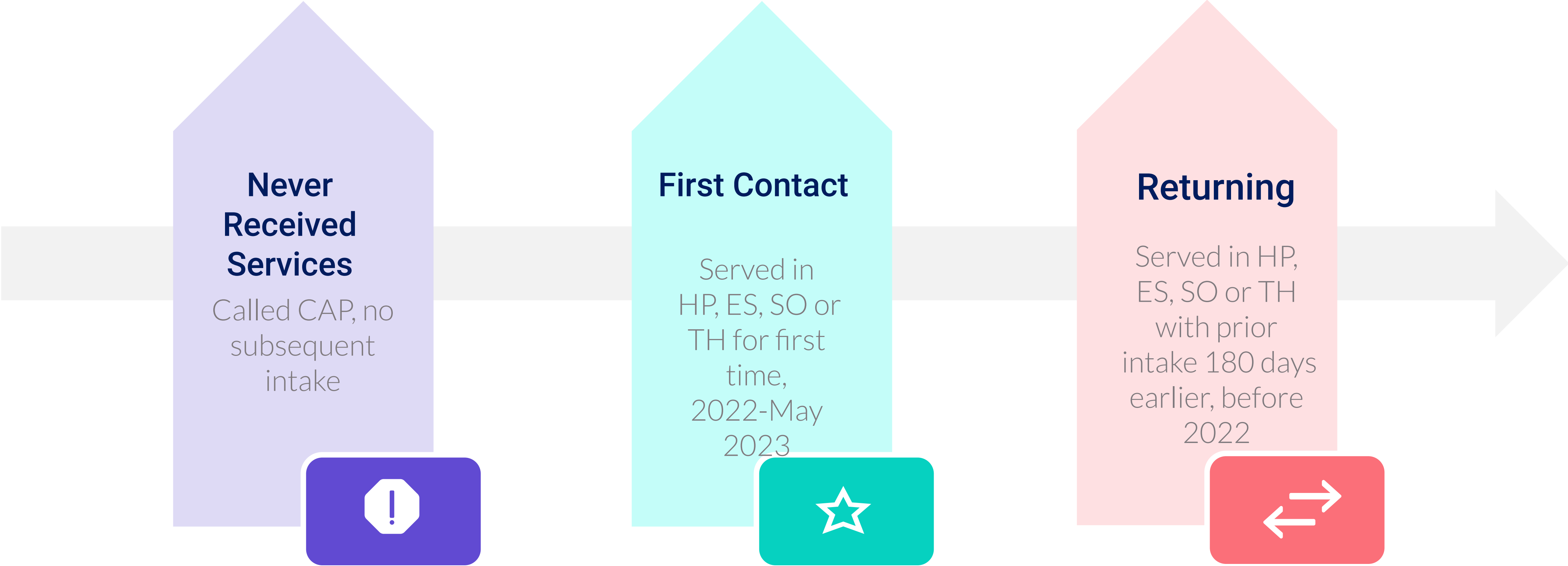






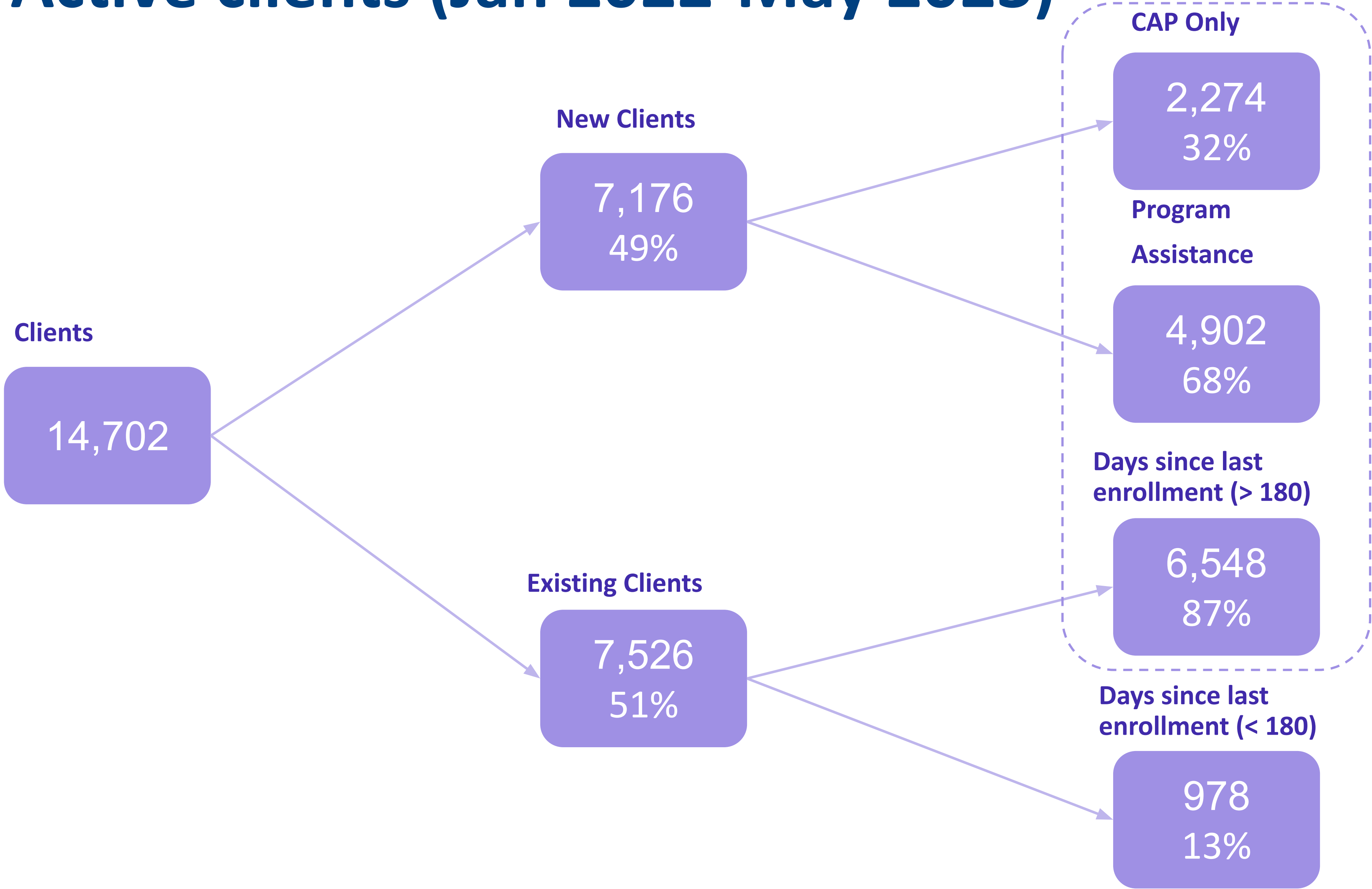
# More Analysis

We updated the general categories used for analysis





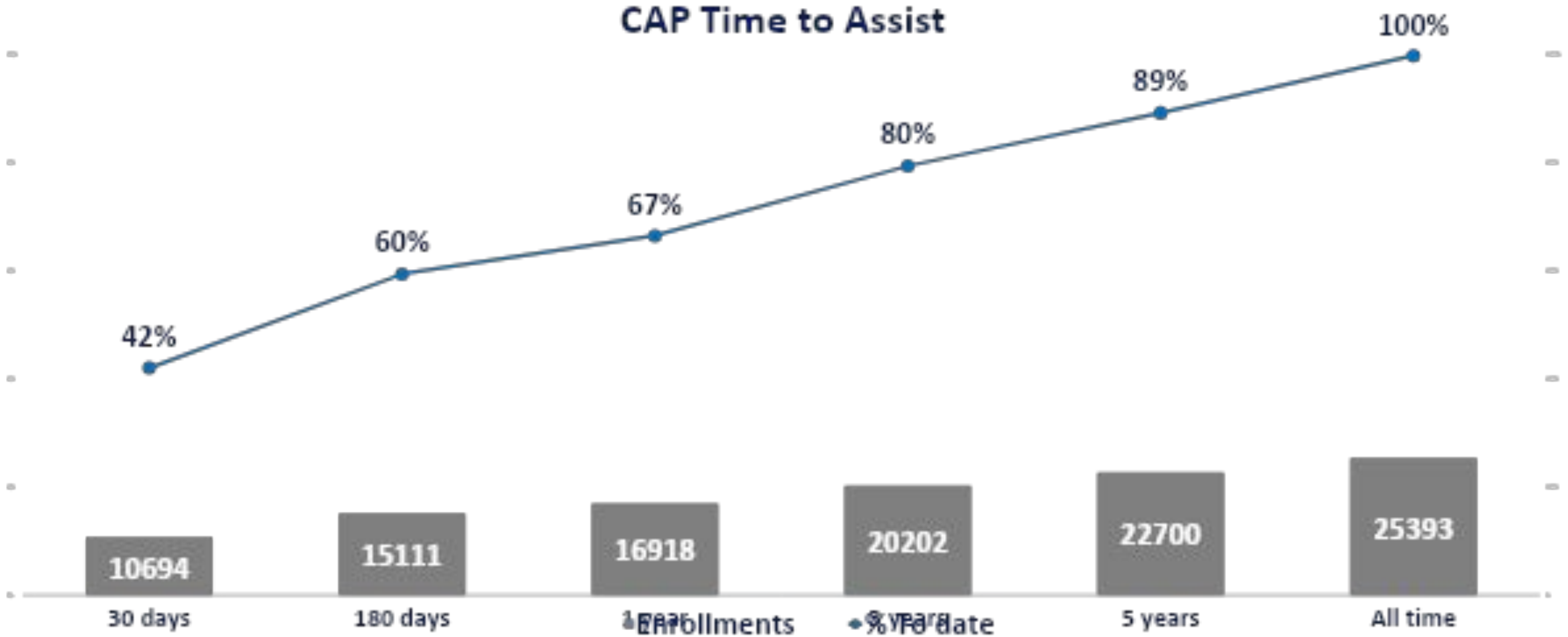
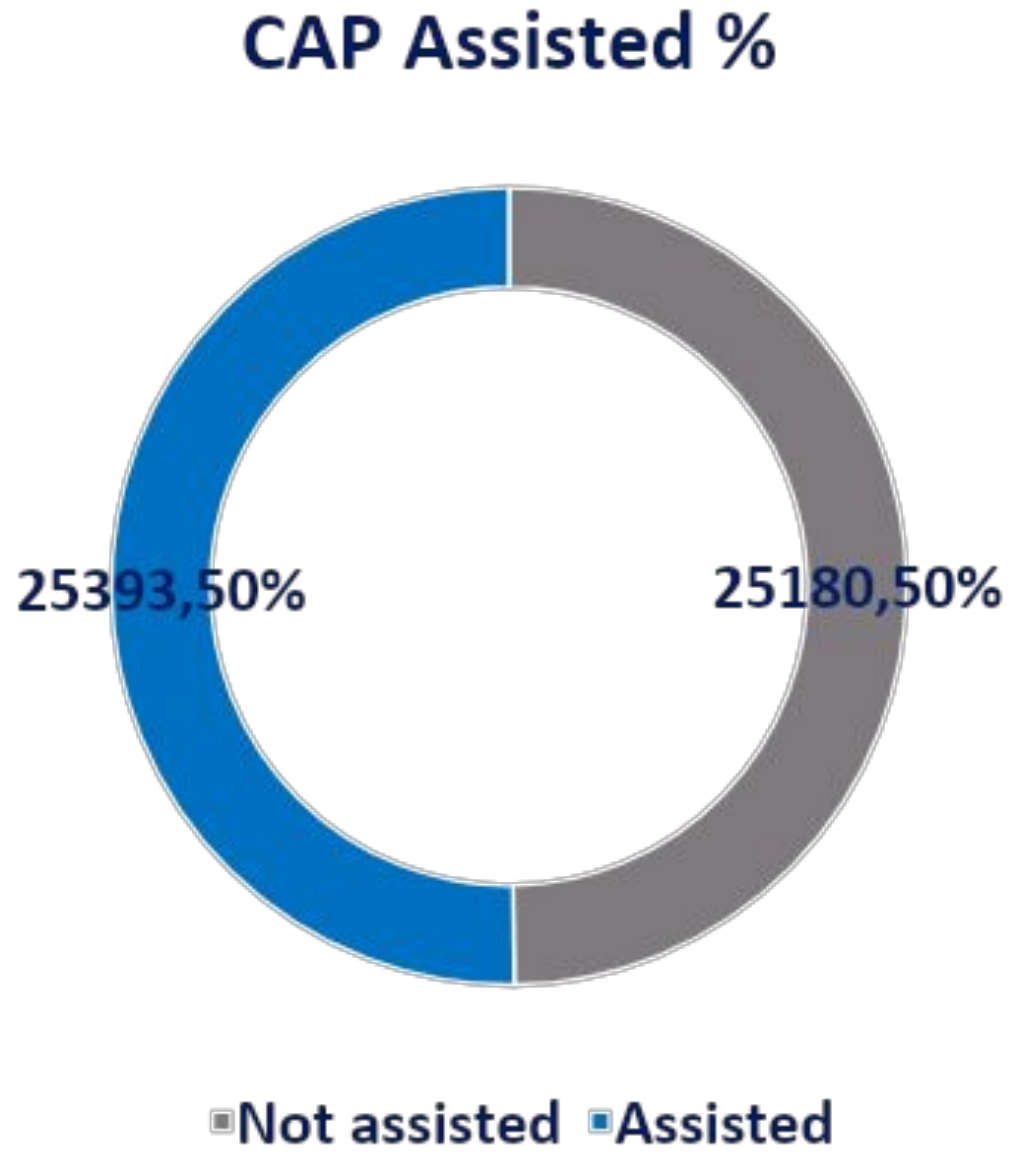
# Active clients (Jan 2022-May 2023)





# Assist %, : What share of CAP callers are assisted and how soon is this provided?

- 1. Half of CAP callers will receive program assistance
- 2. 42% of assistance will be within 30 days, 60% within 6 months
- 3. 40% CAP Callers will get assistance more than 6 months later



More  
Analysis

**NEW CLIENTS**

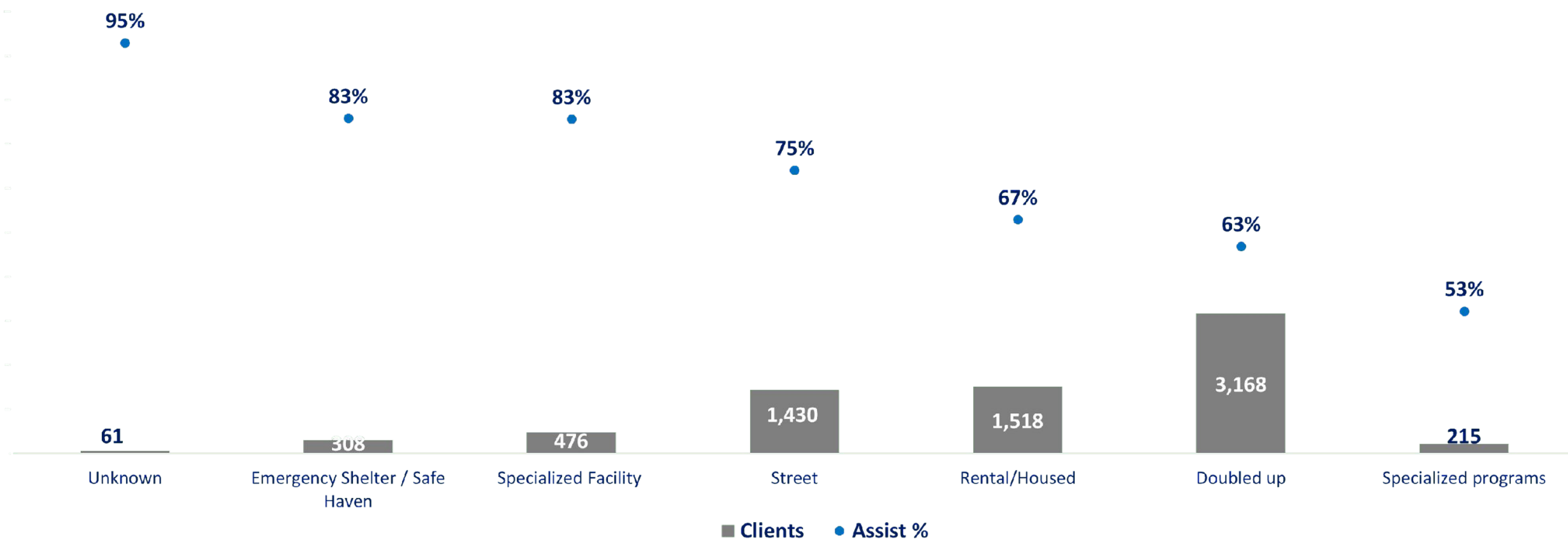
**Insights**



# New Clients Assist %: Where were they living before?

## Prior Living Situation

1. Assist % is higher for emergency (Shelter / Street) and Specialized Facility
2. Assist % is lower for Rental/Housed, Doubled Up and Specialized programs
3. Doubled up is the largest group with lower Assist %

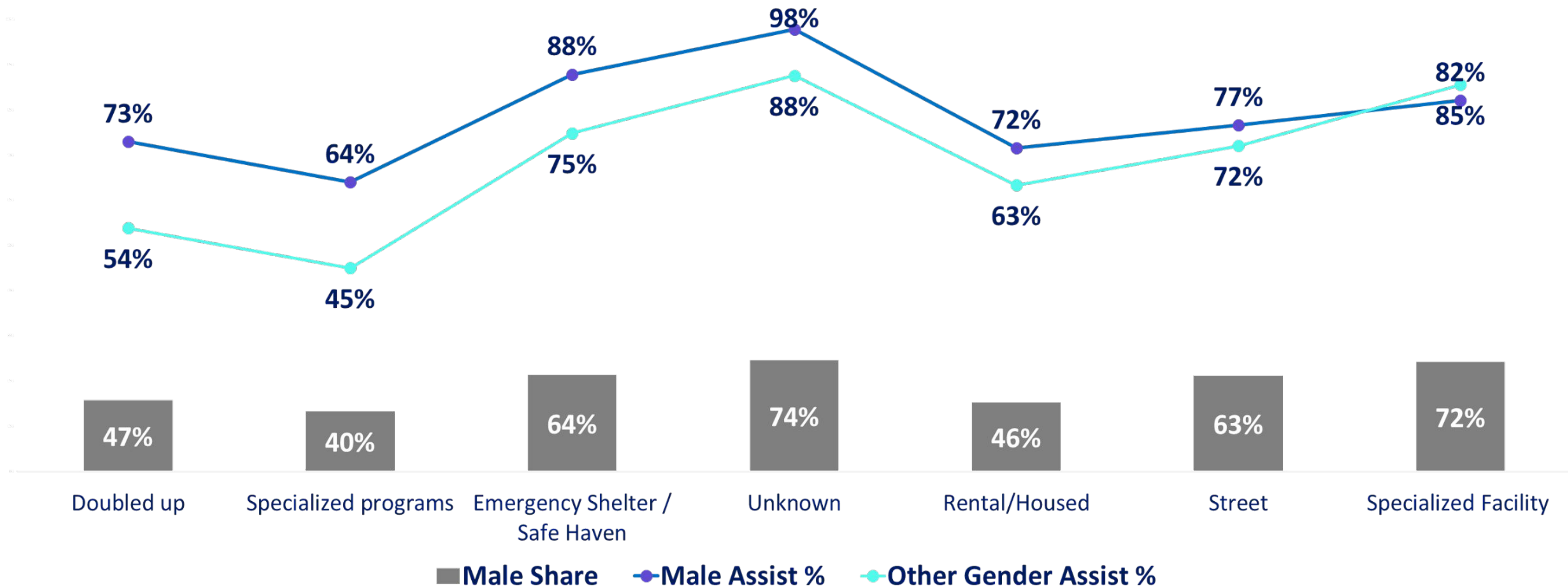


- **Specialized Facility:** Halfway house, Host home, Foster care, Jail, Hospital, Substance Abuse treatment, Psychiatric facility, Long Term care
- **Rental/Housed:** Permanent Housing , Renting with Subsidy, Renting no subsidy, Owned with Subsidy, Owned no subsidy, Hotel or Motel
- **Doubled up:** Staying with family, Staying with friends
- **Specialized programs:** Transitional Housing, Rental RRH, Rental – Public housing, Rental - HCV , Rental VASH, Rental GPD TIP



# New Clients Assist % : Where were they living before? Prior Living Situation and Gender

1. Assist % was significantly higher for Males coming from Doubled up, Specialized programs, Emergency Shelter / Safe Haven, and Rental/Housed
2. Male share was significantly higher for Specialized facility, Emergency Shelter / Safe Haven and Street
3. Specialized programs had the lowest % of male clients



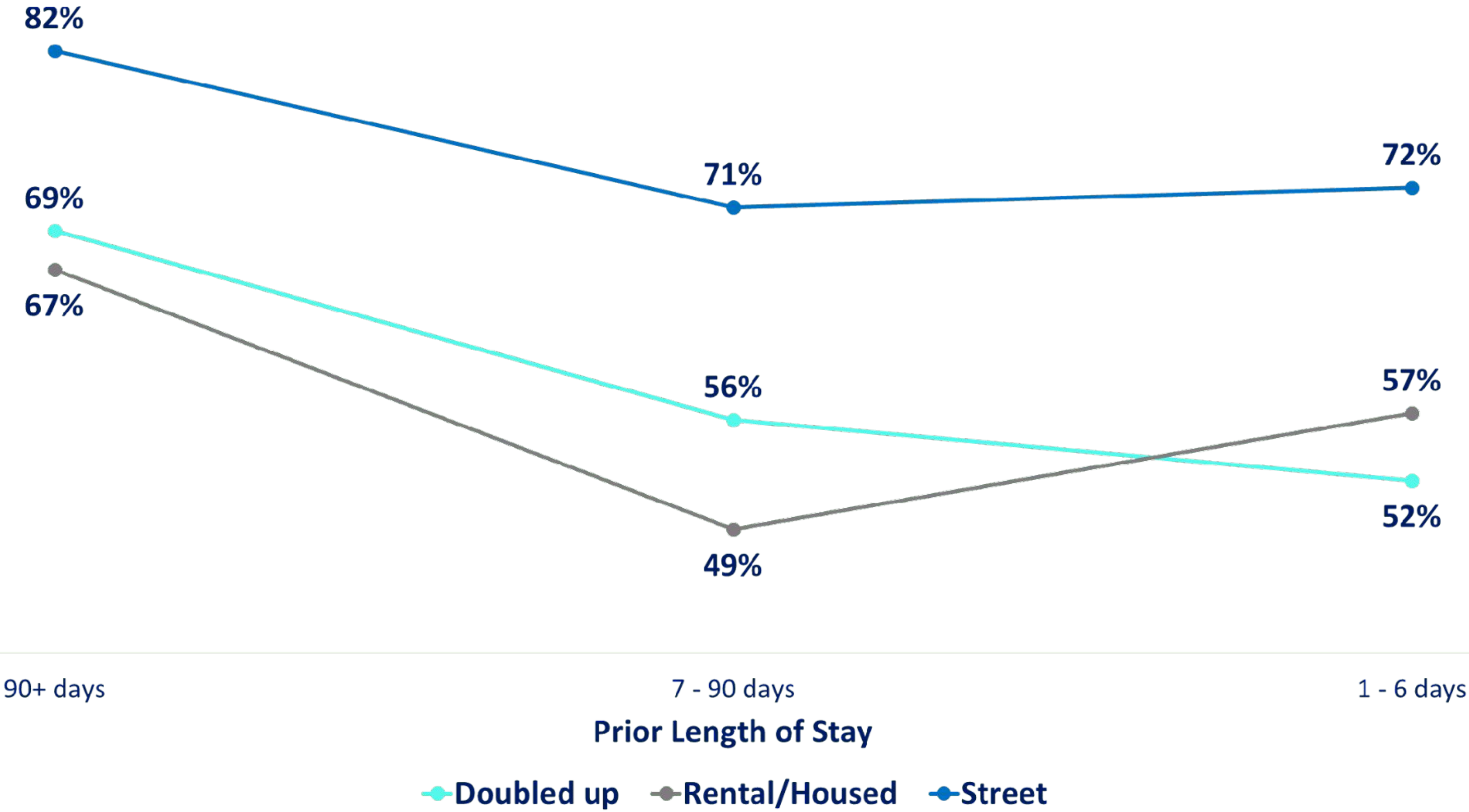
- **Specialized Facility:** Halfway house, Host home, Foster care, Jail, Hospital, Substance Abuse treatment, Psychiatric facility, Long Term care
- **Rental/Housed:** Permanent Housing , Renting with Subsidy, Renting no subsidy, Owned with Subsidy, Owned no subsidy, Hotel or Motel
- **Doubled up:** Staying with family, Staying with friends
- **Specialized programs:** Transitional Housing, Rental RRH, Rental – Public housing, Rental - HCV , Rental VASH, Rental GPD TIP



# New Clients Assist % : Where were they living before and for how long?

## Prior Living Situation and Prior Length of Stay

- 1. Assist % was highest for clients coming from longer prior length of stay (90+ days)
- 2. 84% of clients from specialized programs had prior stay of 90+ days



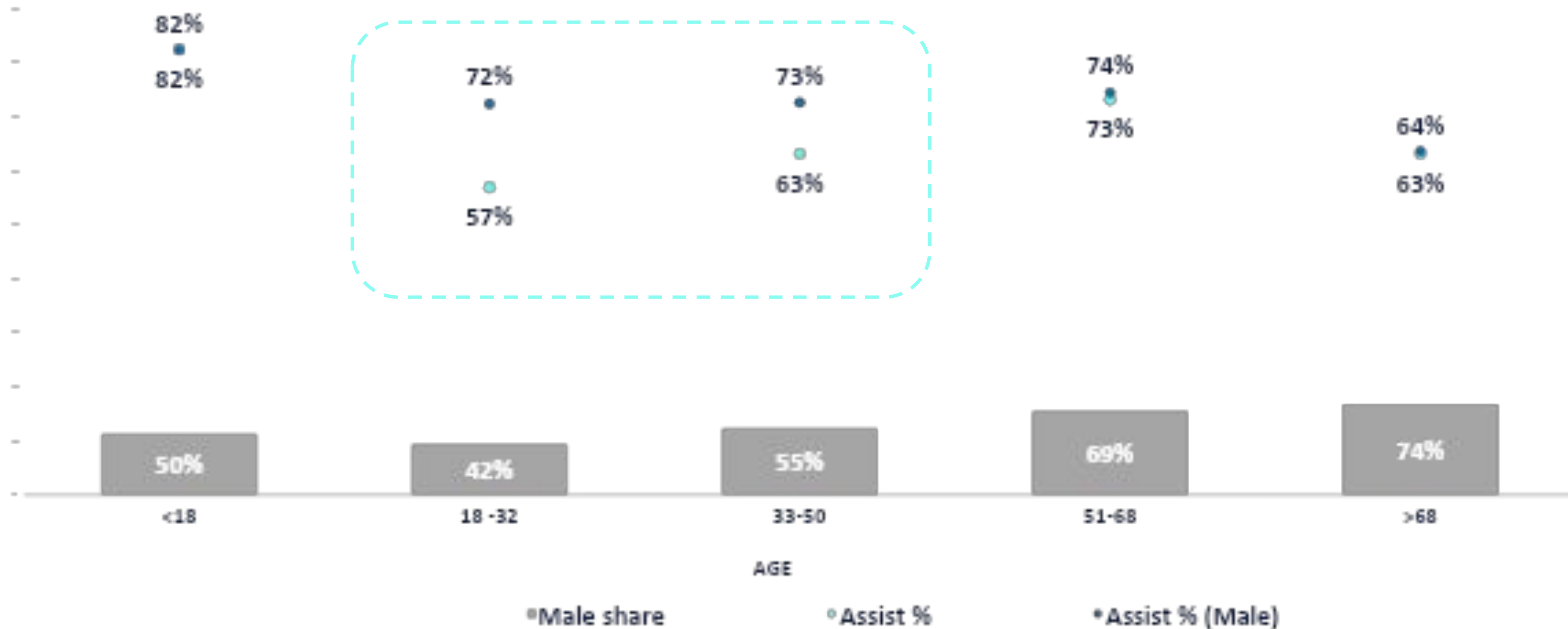
- **Rental/Housed:** Permanent Housing , Renting with Subsidy, Renting no subsidy, Owned with Subsidy, Owned no subsidy, Hotel or Motel
- **Doubled up:** Staying with family, Staying with friends

More  
Analysis

# New Clients Assist % : What type of clients?

## Age and Gender

1. Younger males (18 - 32, 33 - 50) have a higher rate of assistance
2. Male share is lowest for 18 - 32 and higher for older adults (51 - 68, > 68)
3. Overall Assist % is highest for kids (<18) and lowest for seniors (>68)

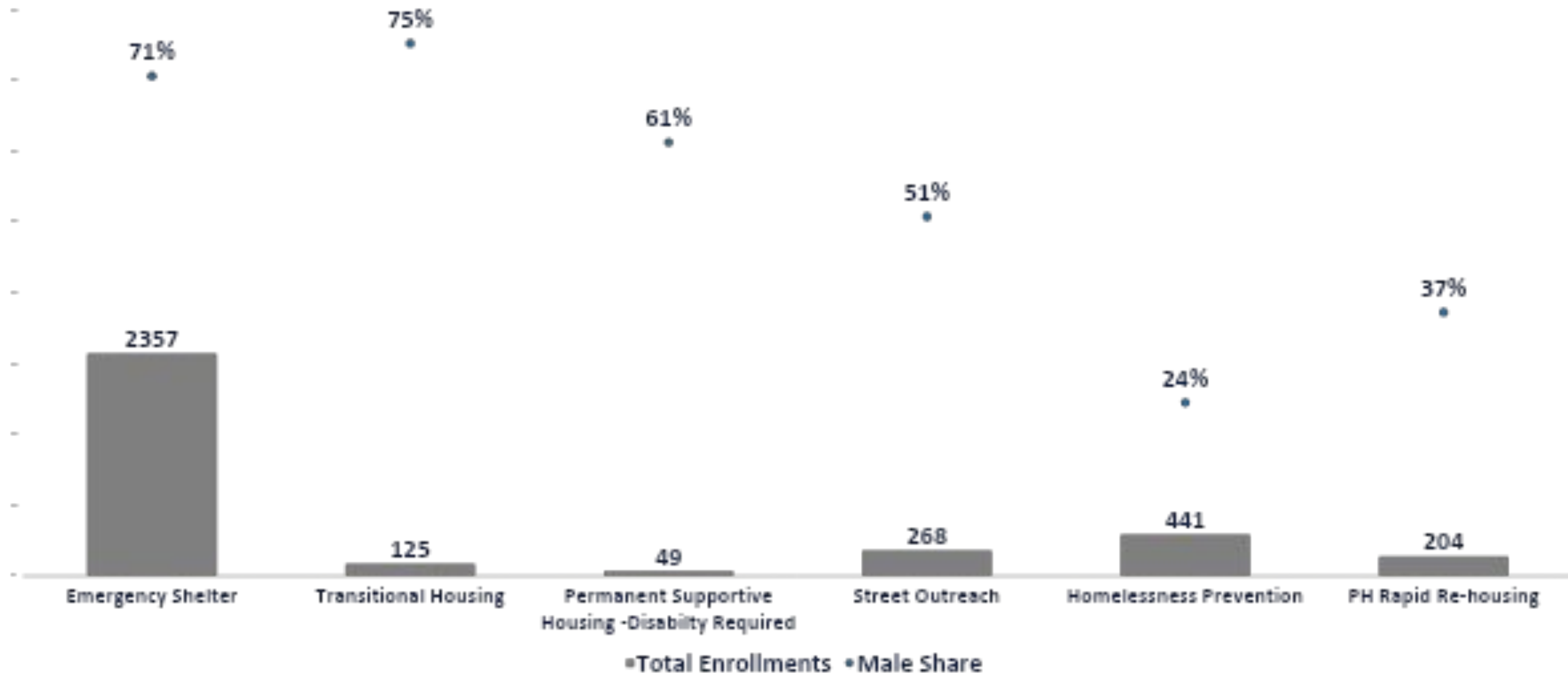




More  
Analysis

# New Clients aged 18-50 Enrollments : Program and Gender

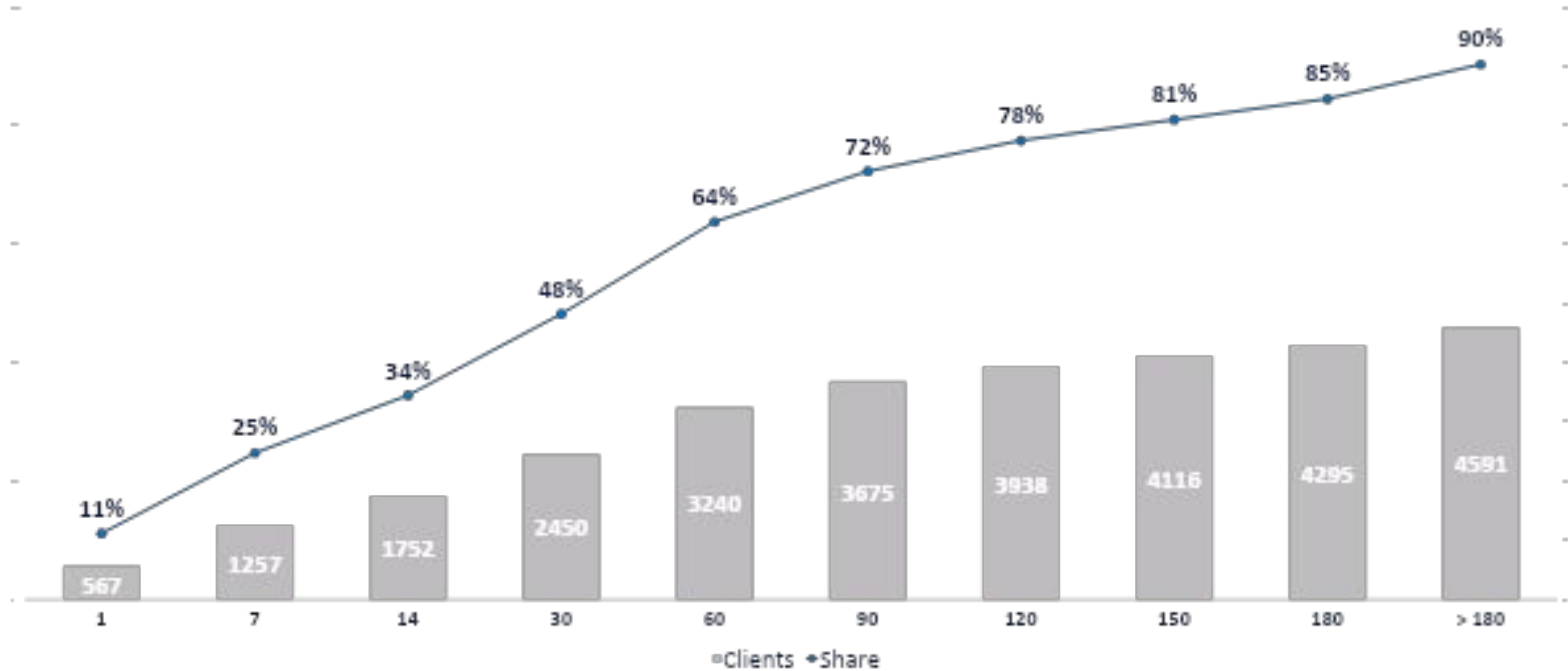
1. Emergency shelter enrollments are significantly higher for younger men
2. Homeless prevention and Rapid Re-Housing are significantly lower for younger men
3. Transitional housing and Permanent Supportive Housing are also higher for men



More  
Analysis

# New Enrollments: Program Duration (days)

1. 34% of assisted clients are exited within 2 weeks, 64% within 60 days
2. 15% of assisted clients are exited beyond 180 days

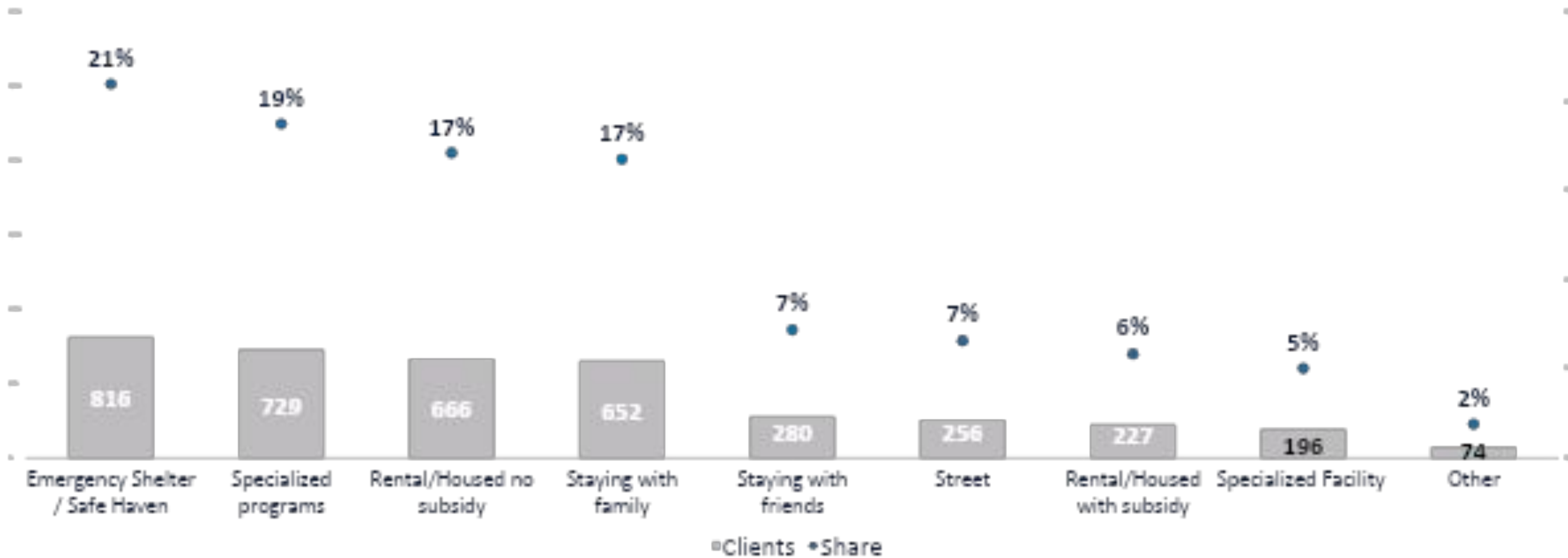


- Excludes clients enrolled in 2023
- 10% of assisted clients prior to 2023 are still active in May 2023

More  
Analysis

# New Clients Assisted: Exit Destination is known

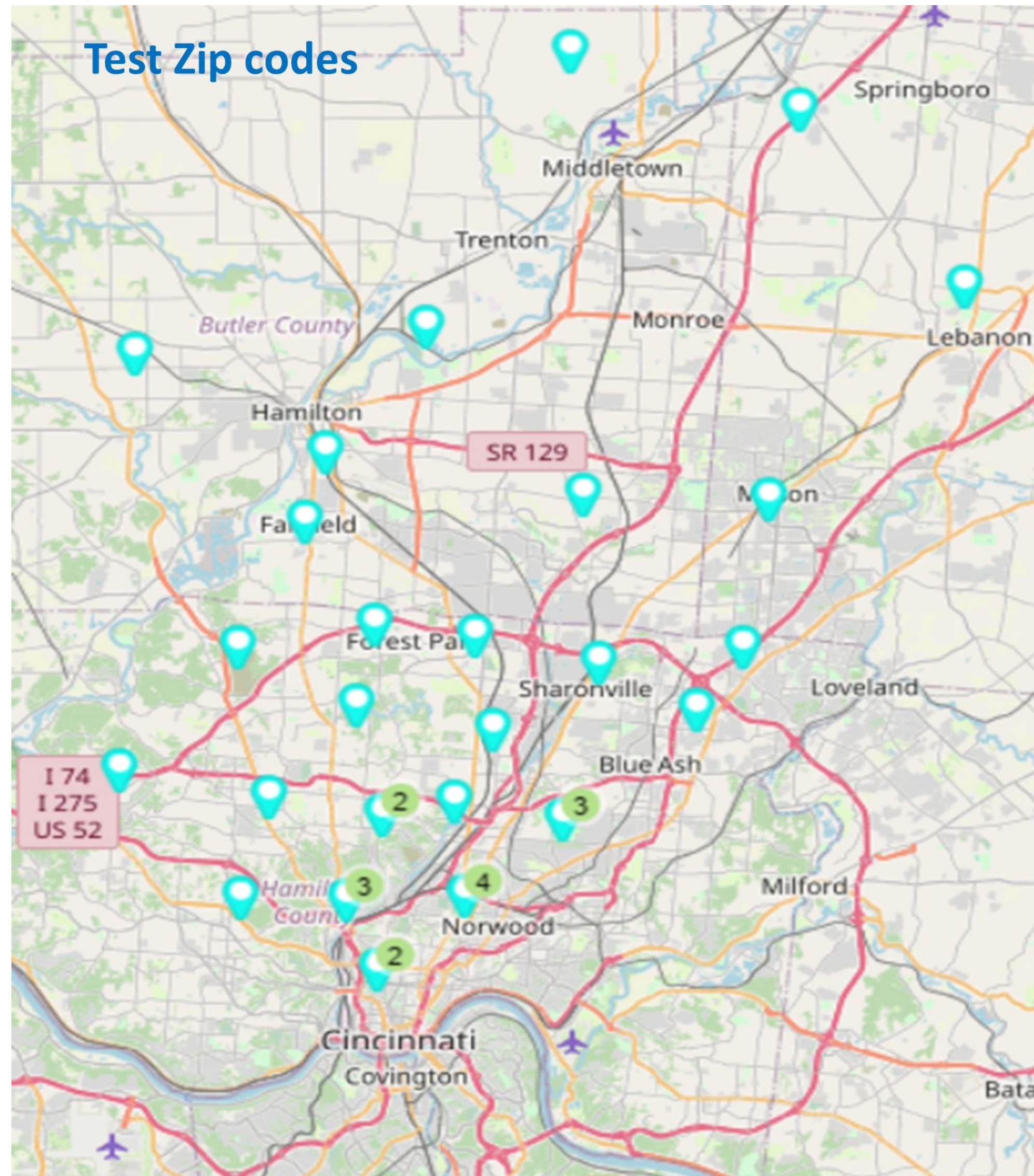
1. 21% of clients exit to Emergency Shelter / Safe Haven
2. 19% exit to Specialized programs
3. 17% exit to Rental / Housed no subsidy
4. 17% exit to stay with family



- **46% client exit destinations are unknown**
- **Specialized programs:** Transitional Housing, Rental RRH, Rental – Public housing, Rental - HCV , Rental VASH, Rental GPD TIP
- **Rental/Housed no subsidy:** Renting no subsidy, Owned no subsidy, Hotel or Motel
- **Rental/Housed with subsidy:** Permanent Housing , Renting with Subsidy, Owned with Subsidy
- **Specialized Facility:** Halfway house, Host home, Foster care, Jail, Hospital, Substance Abuse treatment, Psychiatric facility, Long Term care

More  
Analysis

# New Clients : Measurement



1. **Sampling:** zip codes selected to get approximately 50% of new clients in test / control groups
2. Implement prevention strategies in test zip codes
3. **Pre-test period:** Jan 22 – May 23
4. **Test period:** TBD
5. **Test statistic:** (Assisted Clients - TT / Assisted clients - TP) / (Assisted Clients - CT / Assisted Clients - CP)

- TT – Test zip codes and Test period
- TP – Test zip codes and Pre period
- CT – Control zip codes and Test period
- CP – Control zip codes and Pre period
- Excludes CAP and Homeless Prevention assistance

	New Clients	Assisted Clients	Assisted %	Zip codes
Test	2,739	1,435	52%	35
Control	2,741	1,776	65%	787
Total	5,480	3,211	59%	822

- Excluded clients with no zip code data



Next Steps

# Where do we go from here?

INSIGHTS	RECOMMENDATIONS
<ol style="list-style-type: none"> <li>1. 40% of CAP callers getting assistance, receive it 6 months or later</li> <li>2. 1/3 of new clients did not get program assistance</li> <li>3. Clients with more stable prior housing situations (Rental/Housed, Doubled up, Special Programs) have lower assistance rates</li> <li>4. Younger females (18 – 50) are less likely to get assistance and are higher share of this population</li> <li>5. 64% of enrollments are for 60 days or less, 15% are enrolled for 6 months or longer</li> <li>6. Clients are more likely to exit to unfunded (Rental / Housed no Subsidy, Staying with family) and funded (Shelter, Specialized programs)</li> </ol>	<ol style="list-style-type: none"> <li>1. STEH to develop further strategies for returning clients</li> <li>2. Identify programs to support CAP only new clients</li> <li>3. Strategies to help with client segments with higher instability <ul style="list-style-type: none"> <li>• Females or Doubled up with shorter prior stays (&lt;90 days)</li> <li>• Females coming from specialized programs or Emergency shelter</li> <li>• Females or Rental/Housed with shorter prior stays (&lt;90 days)</li> <li>• Street with shorter prior stays (&lt;90 days)</li> </ul> </li> <li>4. Emergency shelter programs geared towards the needs of female clients</li> <li>5. Consider the program matching process to reduce longer term usage of program assistance</li> <li>6. Additional analysis needed into the longer term impact of exit destination on homelessness</li> </ol>



# Q & A

- For additional questions, email Jamie Hummer at [JHummer@end-homelessness.org](mailto:JHummer@end-homelessness.org)