Social Media Toolkit

A monthly digest of social content for Built for Zero communities

April 2023

Objective	Facebook / Instagram / LinkedIn	Tweet	Creative
Annual Report	It is a critical time to reflect on learnings from the movement to end homelessness. We are proud to be part of the @BuiltforZero movement and encourage you to read @CmtySolutions 2022 Impact and Learning Report → <u>https://community.solutions/2022-learning-and-im</u> <u>pact-report/</u> #HomelessnessIsSolvable	2022 was an important year for the @BuiltForZero movement to end homelessness. We are proud to be part of this work. Click here to read @cmtysolutions' 2022 Impact and Learning Report → <u>https://community.solutions/2022-l</u> <u>earning-and-impact-report/</u> #HomelessnessIsSolvable	<section-header><section-header></section-header></section-header>
Public Health CTA	Did you know that homelessness is not just a social issue but a public health crisis too? IN No matter the size or scope of local health authorities, collaboration and connection with local homeless response systems is crucial. Are you a public health leader looking to make a difference? Join the #BuiltForZero movement, and help solve homelessness.	Homelessness is a public health crisis. If you're a public health leader, learn how you can join the Built for Zero movement to solve homelessness. https://community.solutions/get-invol ved/public-health-departments-and-l eaders/	

Built For Zero.

	https://community.solutions/get-involved/public-hea lth-departments-and-leaders/ Together, we can prove that #HomelessnessIsSolvable! 🤝	#HomelessnessIsSolvable #PublicHealth #Homelessness	DOWNLOAD
Housing First	Have you ever heard of Housing First? It's a game-changing approach to addressing homelessness. Check out this primer from @cmtysolutions that explains exactly what Housing First is and how it works to provide stable housing for those in need. https://community.solutions/what-is-housing-first/ #HousingFirst #HomelessnessIsSolvable	What is Housing First and how does it work? Read a primer on this concept. https://community.solutions/what-is-h ousing-first/ #HousingFirst #HomelessnessIsSolvable	DOWNLOAD
Homelessness is solvable	Homelessness is solvable. This is not an impossible dream. It is a moral imperative, a different set of choices, and a reality within our collective reach. Learn why we're proud to be part of the @BuiltForZero movement to end homelessness. <u>https://community.solutions/built-for-zero/the-move ment/</u> #HomelessnessIsSolvable	Homelessness is solvable. This is not an impossible dream. It is a moral imperative, a different set of choices, and a reality within our collective reach. We're proud to be part of the @BuiltForZero movement to end homelessness. #HomelessnessIsSolvable	HOMELESSINESS SOLVABLE DOWNLOAD



Questions? If you have any questions about this toolkit, please contact **kstasa@community.solutions**.

