

A stylized illustration of a city street scene. In the foreground, there is a light blue building with a red roof and a white archway. To the right, a large green tree stands next to a street lamp. In the background, a person in a white shirt and blue pants is walking on a sidewalk, pointing towards the right. The sky is a light blue color with a bright sun or moon. The overall style is clean and modern.

# Healthcare and Homelessness

## All Pilot Sites - Call #2

# Welcome

# Our Agenda

1. Introductions and Welcome
2. Building a Balanced Project Portfolio of Interventions and Investments
3. Q+A / Dialogue
4. (if time allows) Tool Spotlight
5. Closing

# Introductions



**Catherine Mather**  
Project Director



**Aleya Martin**  
Sr. Project Manager



**Lauran Hardin**  
Faculty Coach



**Catherine Craig**  
Faculty Coach



**Anna Bialik**  
Improvement Advisor



**Meg Arsenault**  
Senior Manager



# Introductions: Chat Waterfall

Please chat in:

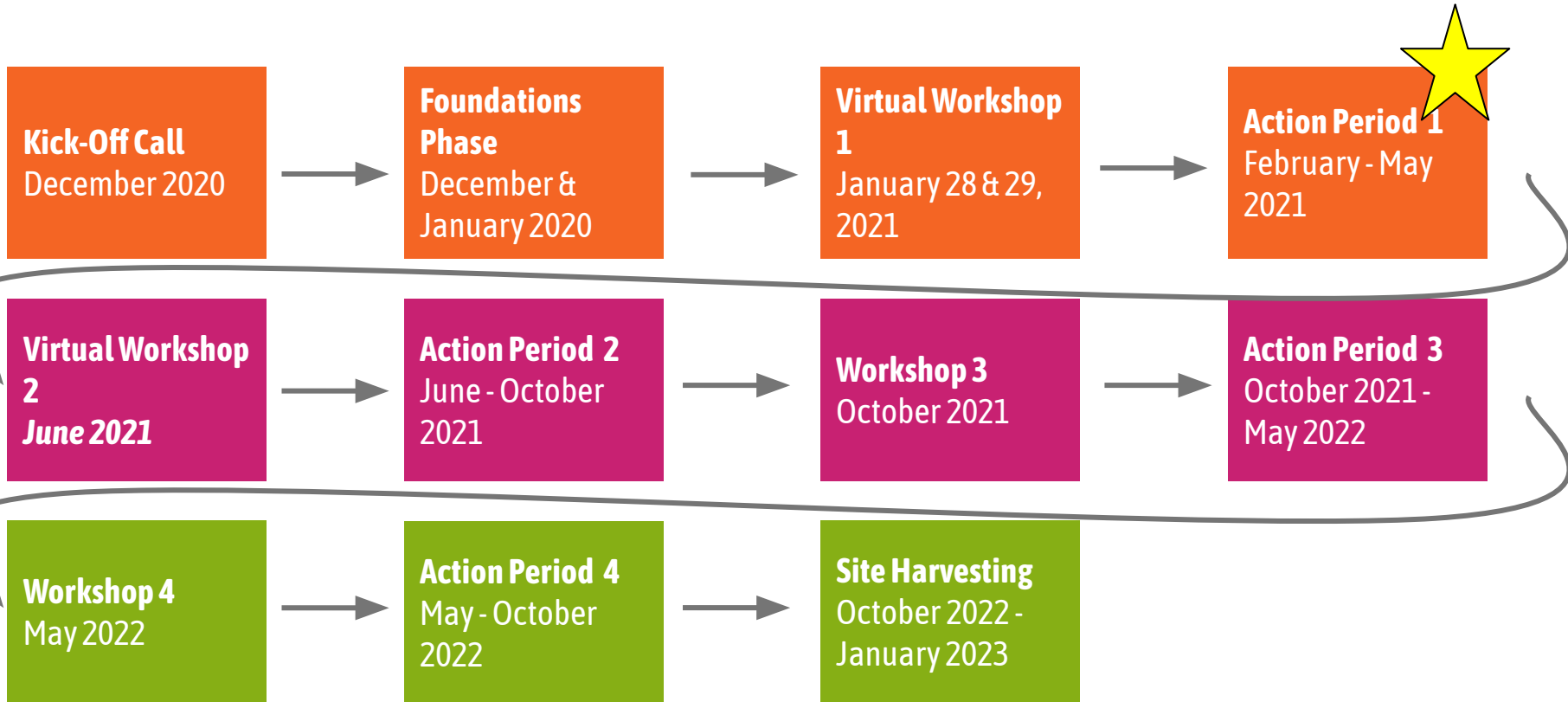
- Name
- Community
- Organization
- What is your favorite summer treat?



## **Our Aim**

**Over the course of this 2 year Pilot initiative, pilot teams will have made measurable progress toward ending chronic homelessness, with a focus on building racially equitable systems.**

# Our Journey Together in the Pilot





# Important Dates

- **June 23 & 24, 1:30 pm - 4:45 pm ET / 10:30am-1:45pm PT**  
Healthcare X Homelessness Pilot Workshop 2
- **July 28, 2:00pm - 3:00pm ET / 11:00am - 12:00pm PT**  
All Pilot Site Call
- **Pilot Site Team Coaching calls continue**
  - Will move to monthly calls post-workshop

# Building a Balanced Project Portfolio of Interventions and Investments

# Why have a Portfolio of work?

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## Diversity & Integration

The new and improved system requires new ideas from a variety of places.

## Manage Complexity

For complex adaptive change such as this, we are working on multiple processes in different parts of the system.

## Interdependence & Alignment

No single initiative, change idea, or set of unaligned projects will likely be enough to produce population-level results.

## Parsimony

With so many opportunities for improvement, the urge to set too many goals and under-resource them will be strong.



# Embracing a Portfolio Approach

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- Portfolios depend on understanding your population and how it is segmented.
- Your portfolio will be informed by a broad view of what you and other partners can do (consider the whole system).
- Your portfolio represents your best theory of what will lead to results. It can and should be rebalanced as you learn more about your population.
- There's a lot in your portfolio already.



# Attributes of an Effective Portfolio of Projects and Investments

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- Risk matches the goals
- Diversified
  - Long term, short term, big bets, quick wins, both improvement projects as well as investments (in capacity, data, etc.)
- Periodically rebalanced with new insights



# Creating a Balanced Portfolio

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- A balanced portfolio will have a blend of:
  - Quick wins & big bets
  - Existing programs & new work
  - Projects within HC system & cross-sector work
  - Activity across at least 3 of the 5 pillars of the Theory of Change



# Clarity of Purpose

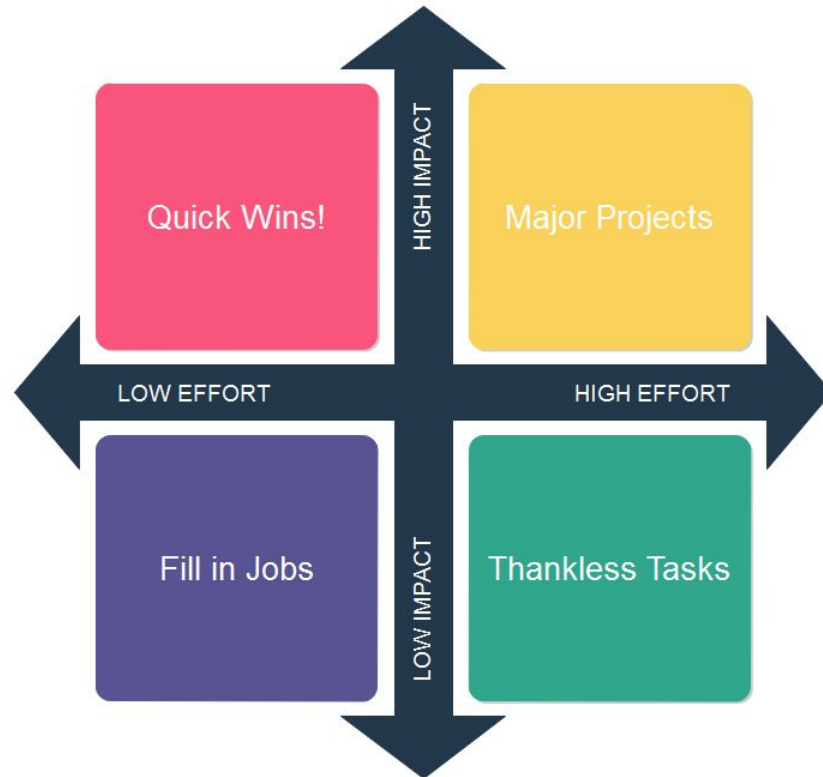
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- **Identifying a portfolio of high-leverage projects will help to:**
  - Clarify roles among QI team members
  - Identify needed partners in and outside of healthcare
  - Suggest approaches to effective governance:
    - *Who needs to make decisions?*
    - *What entities will clear the path for implementation?*
    - *What groups will carry out interventions?*
  - Identify realistic starting points for data sharing
    - *What data do we need to coordinate care around the first ten people in chronic homelessness?*
    - *What aggregate data could be illuminating to us and our partners?*



# Project Selection

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# Theory of Change (ToC)



# A Sample Pilot Site Portfolio

## Overall Pilot Team Aim:

Reduce chronic homelessness by 75% from May baseline by Dec 31, 2022, with a focus on building racially equitable systems

## Outcome Measure: # of active chronic homeless

### Commitment

Outline savings to healthcare system and tie that to internal messaging

Implement new CoC case conferencing/care coordination infrastructure in partnership with healthcare to meet the needs of individual with appropriate resources

Together with the Community

Within the health system

### Governance

Understand what measurement systems currently exist and where the health system might support or tap into those systems (e.g., health system using HMIS data, support for data collection)

### Housing Placements

Inventory health system real estate holdings to convert to PSH

Co-create process map to identify and address pain points/bottlenecks with people with lived experience to improve processes to get people housed faster

**Process Measures:**  
Length of time homeless  
Patient experience within hospital  
# referrals from hospital to homeless response system

### Financing

Pursue collaborative funding opportunities for affordable housing etc.

### Inflow

Create an integrated pathway to connect at-risk individuals with diversion/prevention resources (all singles)

**Process Measure: # at risk individuals**

# Putting pen to paper

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- What is already in your portfolio (health system, local government, CoC, social sector)?
- Where are there gaps?
- Where can we redesign, better align, coordinate, and build capacity?
- What are your **5 highest leverage ideas** for how to end chronic homelessness in your community?



# Q+A / Discussion

# Tool Spotlight

# The Work

- This work requires us to take a disciplined approach to collaboration to improve outcomes of people experiencing chronic homelessness.
- System improvements will allow us to focus on other subpopulations of people experiencing homelessness in the future.
- For now, our focus is targeted on those experiencing chronic homelessness and individuals who are at risk of becoming chronically homeless.

# What does it mean to be “Chronically Homeless”?

**Chronic homelessness** is defined as someone who:

- Has a **disabling condition** (such as, serious mental illness, diagnosable substance use disorder, PTSD, cognitive impairment, physical or developmental disability, chronic physical illness), and
- Is currently homeless and has experienced homelessness for **at least a year** or has had four occasions of homelessness within a three year period (that total one year), and
- Lives in a place not meant for human habitation, a safe haven, emergency shelter or in an institutional care facility (less than 90 days).

# How would a healthcare system know if someone is chronically homeless?

- Healthcare systems can learn who is identified as chronically homeless in your market by reviewing the **by-name List** of chronically homeless individuals that is managed by the local Built for Zero (BfZ) team.
- The local BfZ contact person is: \_\_\_\_\_ (Name/email/phone)



# Spectrum of Homelessness

Housing Instability takes many forms, including:

- Facing Eviction
- Couch-surfing or living doubled-up
- Staying in shelter, or in a place not meant for human habitation for less than a year
- Experiencing Chronic Homelessness - once a person experiences chronic homelessness, it is unlikely that they will self resolve their episode of homelessness without system support.

# Local Resources

People Experiencing	Local Resource Contact
Chronic Homelessness	
Couch-surfing/Doubled-up	
Facing Eviction	
Experiencing homelessness for less than one year	
Families with children	

# Closing

# Next Steps

- Community Pilot Teams will have draft of their portfolio of projects by workshop 2 (June 23 & 24)
- There will be an opportunity at the workshop to share the portfolio of projects selected across pilot sites
- Coaching calls over the next few weeks will continue to support reach pilot team to
  - 1) Finalizing their aim for the pilot
  - 2) Draft projects including process measures

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# Questions

## Faculty Coaches

- Washington County, Bakersfield, Anchorage
  - **Lauran Hardin** (IHI)  
[lhardin@camdenhealth.org](mailto:lhardin@camdenhealth.org)
  - **Anna Bialik** (BFZ)  
[abialik@community.solutions](mailto:abialik@community.solutions)
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  - **Catherine Craig** (IHI)  
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  - **Anna Bialik** (BFZ)  
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## General

- **Catherine Mather** (IHI)  
[cmather@ihi.org](mailto:cmather@ihi.org)
- **Meg Arsenault** (Community Solutions/BFZ)  
[marsenault@community.solutions](mailto:marsenault@community.solutions)

The background features a stylized illustration. At the top center, a bright orange sun with radiating lines is partially obscured by a white cloud. The sky is a light teal color, filled with various white and light pink clouds. In the bottom right corner, there are stylized buildings in shades of blue and yellow.

# Thank You